

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Urvashi Makkar
Date of Birth : June 15, 1970
Highest Qualifications : Ph D, MBA, PGDCA



Academic Performance
(High School to Highest Qual.)

Exam Passed	Board/University	Year	Division	%
High School	BOE, Haryana	1985	Ist	84%
Intermediate	CBSE, Haryana	1987	Ist	72%
Graduation (B.Sc)	Kurukshetra University	1990	Ist	68.4%
Post Graduation (MBA)	MD University, Rohtak	1992	Ist	69%
PGDCA	Kurukshetra University	2002	Ist	69%
Any others (Ph D)	Dr. R M L Avadh University, Faizabad	2003		

Date of Joining : December 7, 2020
Present Status : Director
Basic Pay : 37400-67000-AGP-10000
Achievements

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> • Coordinator of AICTE Sponsored Nationally Coordinated Project (NCP) on “Knowledge Management Interventions To Improve Quality Of Higher Education In Selected Indian Technical Institutions “ • Principal Coordinator of AICTE Sponsored Short-Term Training Programme – STTP (Organised through Indian Society for Technical Education) “Retail Management Practices in Indian Industries”, April 28- May 2, 2008. • Principal Coordinator of AICTE Sponsored 3-Days Entrepreneurship Awareness Camp for Students (EACS) (Organised through Indian Society for Technical Education) –April 21-23, 2008.
2.	R & D	<p>Research Projects</p> <ul style="list-style-type: none"> • Principal Investigator for a Project entitled “Retail Management Practices in Indian Industries”. Under RPS (Research Promotion Scheme) funded by AICTE. A grant of Rs. 7.5 Lakh has been approved for the same. • For Pragati Silicons Ltd (ISO 9002 Co), Yamuna Nagar, the following projects were conducted: - Market Research for expanding Distribution Network in Punjab Performance Evaluation System for the Company

		<p>Establishing Marketing Division in the Company</p> <ul style="list-style-type: none"> • For CMC Ltd., the following projects were conducted: - Assessment of need of Fashion Designing. Critical Appraisal of the Computer Education Centres. • For Apollo Tyres , the following project was conducted :- Implementation of Sales Promotion. • For BSNL, the following projects were conducted: - • Assessment of Buying Behaviour in case of the Mobile cash cards. • Consumer Perception in case of India Telecom Card (ITC) • Use of Virtual Private Network in the Changing Scenario. <p>Consultancy Assignments</p> <ul style="list-style-type: none"> • Organised In-House 2-Day Workshop as Chief Trainer & Coordinator on “ Energizing Your People” from May 4-5, 2006, at IMS Campus; which focused on Soft Skills Development in the areas of Team Building, Negotiation Skill & Conflict Management. • One-Week program on Management Techniques for Group A (ITS Batch 2004) Officers of BSNL in ALTTC, Ghaziabad from April 9 - 17, 2005. Covered extensive topics for development of soft-skills in the areas of Communication Skills, Leadership, Team Building, Negotiations Skills etc. • One Day Workshop on “Emotional Intelligence” for Senior Managers/engineers in ISGEC (An ISO 9002 Co.), Yamuna Nagar, on May 13, 2003. • One day EDP on “Counseling Skills” for Senior Engineers/HR Executives of ISGEC (ISO 9002 Co), Yamuna Nagar, Conducted on April 11, 2003 • 3 days EDP for Sales and Marketing Professionals of Pragati Silicons Ltd, (ISO 9002 Co), Yamuna Nagar, (Year- 1999) • One Day EDP on “Empowerment” for Senior Engineers/HR Executives of ISGEC (ISO 9002 Co), Yamuna Nagar, (Year 2001)
3.	Research	<p>International Publications:</p> <ul style="list-style-type: none"> ▪ "Attributes Affecting growth of online Banking: A consumer Perspective", International Journal of Technology Marketing (IJTMKT), Inderscience, Volume 3, No. 4, 2008. ▪ “Internet Banking: A Revolutionary Approach To Achieve Customer Satisfaction-A Case Study Of Indian Banks”, ‘The Accountancy and Business Review’, The Journal of the Institute of Accountancy, Arusha, Africa June-Dec.,2007 issue, published by the Institute of Accountancy, Arusha, Africa.. ▪ “Global Competitiveness of India: Success Story of Indian Telecom Sector”, ‘The Accountancy and Business Review’, The Journal of the Institute of Accountancy, Arusha ,July-Dec. 2006 issue, published by the Institute of Accountancy, Arusha. <p>National Publications:</p>

		<ul style="list-style-type: none"> • Impact of Implementation of Balance Business Score Card (BBSC) on Organizational Effective Case Study of Bharat Sanchar Nigam Ltd (BSNL) January 2011 issue. Prabandhan: Indian Journal of Management • Consumer Perception towards Different Media Options: An Empirical Study of Rural v/s Urban Perspective May, 2010 issue Indian Journal of Marketing • Modularization of the automotive supply chain: the value driver Dec'2010 Journal of IMS group ▪ “Impact of Promotional Tools on the Consumer Buying Behavior in Insurance Sector- An Empirical Study”, Srusti Management Review, Published by Srusti Academy of Management, July 2009 issue. ▪ “Impact of Implementation of Balance Business Score Card (BBSC) on Organizational Effectiveness Case Study of Bharat Sanchar Nigam Ltd (BSNL), Prabandhan: Indian Journal of Management, July 2009 issue. ▪ “Consumer Attitude Regarding Mobile Service Buying Behavior in India with Special Reference to National Capital Region (NCR)” ‘Review of Professional Management’ (NDIM Journal), January 2009 issue. ▪ “Descriptive and Diagnostic Study about Customer Satisfaction in Retail Sector”, Amity Management Analyst (The Journal of Amity Business School, Gurgaon), Volume III, No. 1, July-December, 2008 • “Impact of Sales Promotion Strategies on Household Purchase Behavior, Through Household Connectivity Program: With special reference to IFB”, Knowledge Hub, (Vol. 4, No. 2), December, 2008, Listed in Cabell’s Directory, USA. • “Impact of Reinforcement Advertisement on Consumer Attitude with special reference to DTH Services”, The ICFAI University Journal of Services Marketing, December 2008 issue. • “Impact of Ambience on the Buying Decision of Customers in Retail Sector”, Bharati Vidyapeeth University’s IMED Journal of Management and Social Research, December 2008 issue. • “Impact of Organised Retail on the purchase of Fresh Food items, with a Comparative Analysis of Organised vs. Unorganised Retail”, Management Dynamics, Vol.8, No.2, 2008, Jaipuria Institute of Management, Lucknow. • “Consumer Attitude Regarding Mobile Service Buying Behavior in India with Special Reference to National Capital Region (NCR)”, Review of Professional Management (A Journal of New Delhi Institute of Management), Vol. 6, Issue 2, July-December, 2008. • “Internal Branding of Human Resources Using the Expectation Gap Analysis (A Case Study of NTPC)”, Bharati Vidyapeeth University’s IMED Journal of
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		<p>Management and Social Research, July 2008 issue.</p> <ul style="list-style-type: none"> • “Value Chain for Higher Education Sector-Case Studies of India & Tanzania”, Journal of Services Research, February, 2008 issue (Journal of IIMT, Gurgaon) • “Changing Attitude of Consumers from Chemical to Herbal Cosmetics in India”, “Indian Journal of Marketing”, April, 2007 issue. • “Why Mutual Funds come out as the “BEST investment option for Retail Investor?”, “ICFAI Portfolio Organizer”, Nov. 2006 issue. • “Impact of the Phenomenon of Social Class Mobility on the Consumer Buying & Disposal Behavior in Indian perspective: A Case Study of White Goods Market”, “Indian Journal of Marketing”, Feb., 2006 issue. • “An Attempt Of Revival Of Small Scale Industries In North –West Belt Of India: The Post Liberalisation Scenario”, “Journal of IMS Group” March – August, 2005 issue published by Institute of Management Studies, Ghaziabad (IMS) • “Advertising Effectiveness through Message Strategies- A Case Study of Airtel”, “Indian Journal of Marketing” July, 2005 issue. • “Achieving Total Customer Satisfaction (TCS) Through Total Quality Management (TQM)”, Journal of Management Development & Information Technology (JMDIT), July, 2005 issue. Published by Hindustan Institute of Management & Computer Studies. • “Achieving Customer Satisfaction through Total Quality Management: A case Study of Telecom Sector”, ‘Business Perspectives’-Bi-Annual Journal of Birla Institute of Management Technology, Noida, India, January-June-2005 issue. • “Marketing Support System for Small Scale Industries: Will it be able to withstand the impact of Globalization (with special reference to NSIC)”, Indian Journal of Marketing, Feb, 2004 issue. • “Changing Scenario of Insurance Sector in the Wake of Privatization and its Impact on Indian Economy”, Southern Economist, March 1, 2004 issue. • “Charging up the Employees”, Indian Management, February, 2001 issue. • “Over the pot of Gold”, Human Capital, February, 2001 issue. • “A framework for purposive Team-Work”, Indian Management, November 1998 issue.
4.	Teaching Award	<ul style="list-style-type: none"> • Best Paper award for the paper “Value Chain for Higher Education Sector- A new dimension of “Porter’s Value Chain” in 2nd International Conference on Service Management organised by Oxford Bookes University, UK (June1-2, 2007)
5.	Books /Monograph	<ul style="list-style-type: none"> • “Recent Practices in Retail in India”, ISBN : 978-81-904762-6-3 (PB), 2009, Bharati Book Organisation, Delhi

		<p>Contributed Chapters in few books as follows:</p> <ul style="list-style-type: none"> • “Impact of E-Media on Decision Making Process with special reference to Urban Youth in India” published in a book entitled “Technology and Innovation in Marketing” edited by Prof. Rajat Gera, IMT, Ghaziabad, edition 2009, Allied Publishers • “Internet Banking Adoption in a Developing Country: The Case of India” published in a book entitled “Technology and Innovation in Marketing” edited by Prof. Rajat Gera, IMT, Ghaziabad, edition 2008, Allied Publishers • “HR Outsourcing in India: A Tool for Strategic Competitiveness” published in a book entitled “ Strategic Outsourcing”, Deep & Deep Publications, Edition-2007. • “Role of Entrepreneurship in Education” published in the book entitled Changing Paradigms in Modern Management....a perspective” edition 2005, Wisdom Publications, Delhi • “Transformation of Insurance Sector” published in the book entitled Corporate Governance & Restructuring of Industries, edition 2004, Wisdom Publications, Delhi
6.	Conferences / Seminar	<ul style="list-style-type: none"> • “Internet Banking Adoption in India: Urban v/s Rural Scenario” presented during National Conference on Modern Management Practices & IT Trends, organized by DAV Institute of Engineering & Technology, Jalandher, April 17-18, 2009. Chaired three Sessions on Corporate Governance, e-Governance & Modern Marketing Practices. • Delivered Plenary Talk on, “Corporate Excellence Through People” during National Conference on Modern Management Practices & IT Trends, organized by DAV Institute of Engineering & Technology, Jalandher, April 17-18, 2009. • “Impact of E-Media on Decision Making Process with special reference to Urban Youth in India”, ‘Second International Conference on Technology and Innovation in Marketing’, February 20-21, 2009, held at Institute of Management Technology, Ghaziabad,. Co-chaired the session on CRM. • Attended a National Conference as the Chairperson of Technical Session on “Management”, organised by IMS Engineering College, Ghaziabad, January 10-11, 2009. • “Internet Banking Adoption in India: Urban v/s Rural Scenario”, “2nd Conference on “Marketing to Rural Consumers”, April 6 – 8, 2009, IIM, Kozikhode. • “Media as a Buying Guide: Rural v/s Urban Perspective”, “2nd Conference on “Marketing to Rural Consumers”, April 6 – 8, 2009, IIM, Kozikhode. • “Impact of Organised Retail on the purchase of Fresh Food items, with a Comparative Analysis of Organised & Unorganised Retail”, Third National Conference on Interdependence, Integration and Co-creation (Theme: Retail Business), November 29-30, 2008, Jaipuria Institute of Management Lucknow, Noida, Jaipur & Global

		<p>Institute of Flexible Systems Management, Delhi.</p> <ul style="list-style-type: none"> • “Impact of Implementation of Balanced Business Score Card (BBSC) on Organizational Effectiveness, with Special Reference to Bharat Sanchar Nigam Ltd. (BSNL)”, International Conference held during 11th Annual Convention of the Strategic Management Forum of India, 8 - 10 May 2008. IIT, Kanpur. • “Internet Banking Adoption in a Developing Country: The Case of India”, International Conference on Technology and Innovation in Marketing 2008, April, 18-19, 2008, Institute of Management Technology, Ghaziabad, Co-chaired the session on Service Quality, Customer satisfaction and Customer loyalty. • "Customer Satisfaction Index in Mobile Telecom Sector in Rural India" presented during the Conference on Marketing To Rural Consumers– Understanding and tapping the rural market potential on 3, 4, 5 April 2008 at IIM, Kozhikode. • “Corporate Social Responsibility – A Tool for Sustainable Future” A Case Study of National Thermal Power Corporation (NTPC), Dadri Plant, India" during the Conference on Expanding Horizons of Indian Business & Indian Management February 19-20, 2008 at Indian Business Academy, Greater Noida. • “Value Chain for Higher Education Sector” A new dimension of “Porter’s Value Chain” presented in "The 2nd International Conference on Services Management” held on 1-2 June 2007 at Hotel Radisson, New Delhi, India, organized and hosted by Institute for International Management and Technology, Gurgaon & Oxford Brookes University & Penn State School of Hospitality Management Pennsylvania, U.S.A. The Paper was awarded with the Best Paper Award during this conference • “A Journey of Continuous Success and Excellence: A Case of Turnaround of UP State Road Transport Corporation, Lucknow” presented in the International Conference on Global Competition & Competitiveness of Indian Corporate held from May 18-19, 2007, at Indian Institute of Management (IIM), Kozhikode • “On The Path Of Continuous Success And Excellence: A Case Of UP State Road Transport Corporation, Lucknow” presented in 10th International Convention, May 10-12, 2007, organised by Strategic Management Forum held at IIT- Bombay. • Attended “International Business Summit – 2006 on the theme India Towards Fastest Growing Economy-IFG-2006, held from 31st October-2nd November, 2006 at Hotel Le-Meridien, New Delhi organised by Foundation of Indian Industry & Economists (FIIIE) and presented a paper entitled “Balanced Scorecard for achieving Excellence in National Infrastructure in India” • A paper entitled "Global Competitiveness of Indian Telecom Sector " has been presented in the National
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		<p>Conference on 'Global Competitiveness' held during March 24-25, 2006 at Indian Institute of Management (IIM), Kozhikode</p> <ul style="list-style-type: none"> • Attended "International Business Summit (ITL Ee2 - 2006) on the theme "India The Lead Emerging Economy-Strategies, Tools & Technologies to make India a Global Investment Destination", organised by Foundation of Indian Industry & Economists (FIIE) from 31st January - 2nd February, 2006 held at Le-Meridien, New Delhi (INDIA) and presented a paper entitled "Success story of Global Competitiveness of Indian Telecom Sector" • Attended Marketing Summit-2006, organised by CII from August 17-18,2006 • Presented a paper entitled "HR Outsourcing: A Tool for achieving Global Competitiveness " in National Level Seminar on the theme "Strategic Outsourcing" organised by Apeejay Institute of Management, Jalandhar on December 17, 2005. • "Services Marketing", National Seminar on "Global Marketing Challenges and Opportunites", Feb- 26- 27, 2005, Jointly organised by School of Management, K.S.R. College of Technology, Coimbatore Management Association & Summer India Textile Mills Pvt. Ltd., Triuchengode, Tamil Nadu. • "Role of Entrepreneurship in Education" in National Seminar Organised by Fore School Of Management, New Delhi on the theme "Institutional Governance On Feb. 26-27,2004. • Presented Paper on "Internationalization of Higher Education", National Conference organised by Institute for Quality in Higher Education (IQUE), New Delhi, December 4-6, 2003. • Participated in AIMA's AICTE sponsored National Workshop on "Case Development" held from November 27-29, 2003 at All India Management Association, Management House, 14, Institutional Area, Lodhi Road, New Delhi-03 • "Global Competitiveness through Service Excellence", National Level Seminar sponsored by AICTE on the theme "Global Competitiveness and Productivity in Indian Business" organised by Apeejay Institute of Management, Jalandhar on March 21-22, 2003. • "Changing Scenrio of Insurance Sector in the wake of Privatization and its impact on Indian Economy", National Level Seminar sponsored by AICTE on the theme "Changing Horizons of Corporate Governance and Restructing of Industry in India" organised by M.M. Institute of Computer Technology & Business Management, M.M. Educational Complex, Mullana on March 14-16, 2003. • "An Attempt of Revival of Small Scale Industries : The post Liberlisation Scenrio", National Level Seminar on the theme "Problems and Prospects of Small Scale Industries
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		<p>in North-Western States of India” organized by Department of Business Economics, Faculty of Management, Guru Jambheshwar University, Hisar, on March 8-9, 2003</p> <ul style="list-style-type: none"> • “Will Marketing Support System for Small Scale Industries be able to withstand the impact of Globalisation (with special reference to NSIC)”, National Level Seminar on the theme “Problems and Prospects of Small Scale Industries in North-Western States of India” organized by Department of Business Economics, Faculty of Management, Guru Jambheshwar University, Hisar, on March 8-9, 2003 • Attended Conference organised by Confederation of Indian Industry (CII) Chandigarh & presented paper on the topic “Building Competitiveness in Technical Education-Awareness programme on Quality” from August 20-21, 2003. • “Achieving Corporate Competitiveness through Total Customer Satisfaction”, International Conference organised by Federation of Indian Industries & Economy (FIIIE) and Price Waterhouse Cooper (PWC) on “Strategic Value Creation for Corporates –Opportunities & Challenges”, July 29-31, 2003 at Hotel Le Meridian, New Delhi and attended the conference as VIP-Delegate. • Attended Conference & presented a paper on “Revision of Syllabi of Technical Courses”, organised by Confederation of Indian Industries (CII), Chandigarh on May 9, 2003. • “Total Employee Involvement & Transformational – Leadership – driven – Management – Tools for successful implementation of corporate restructuring in new Millennium”, National Seminar organized by Deptt. of Management, Kurukshetra University, Kurukshetra on March 11, 2000.
7.	Extra/Co-curricular Activities	<ul style="list-style-type: none"> • Conducted 2-Day Workshop On “Energizing Your People” from May 4-5, 2006 as Chief Coordinator & Trainer. • The Workshop focused on the following themes/issues: <ul style="list-style-type: none"> • Day-1 • Creating a Work Environment, which maximizes harmony • Transforming Groups into Team: A Journey towards Excellence • Employee Motivation: A Trusted Tool for Success • Day 2 • Listening to Internal Customers: Determining Expectations of your employees • Negotiation Skills & Conflict Resolution • Organised one-week MDP on “The Role of WTO in Local and Global Business: Prospects & Challenges” for Mzumbe University, Mzumbe, Tanzania
8.	Administrative	<ul style="list-style-type: none"> • Chairperson – PGDM Marketing Management • Area Chairperson- Marketing, • Chief Editor-Journal of IMS Group (ISSN No. 0973-824X Listed in Cabell’s Management Edition Directory, USA)

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : DR AJAY KUMAR PATEL
Date of Birth : Feb 24, 1983
Highest Qualifications : Ph.D in Management (Finance)



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
Matriculation	Board of Secondary Education, Nepal	1999	1	66
I.Sc	Andhra Pradesh Board, India	2001	1	68
BBS	Tribhuvan University, Nepal	2005	2	46
PGP	Rai Business School, New Delhi	2007	1	70
MBA	Maharshi Dayanand University, Rohtak, India	2008	1	64
Specialization Course- Financial & Quantitative Modelling for analysts	Wharton School, University of Pennsylvania, USA	2020	1	94
Certification- "Financial Analysis for Decision Making	Babson College, USA	2017	1	96
Ph D.	Jaipur National University, Jaipur, India	2014		Awarded

Date of Joining : May 07, 2021
Present Status : Professor
Scale of Pay : Rs. 37400-67000-AGP-10000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ol style="list-style-type: none"> 1. "Financial Time Series Modelling in R: FinMODE-2021, IIT Kanpur", Feb 2021. 2. Managing Online Classes & Co-creating MOOCs, DU, (June 2020). 3. "AI and ML through Python", IIT Roorkee, Jan, 2020. 4. Contemporary Economic Issues, Research Methodology and Structural Equation Modeling, DU, 2019. 5. "Train the Trainer Program", Stratford University, Virginia, USA at KKMII, New Delhi, 15th -17th December 2016. 6. LaTeX, Scilab, Linux, Blender and GMP" jointly organized by JIMS and IIT Bombay, 2015. 7. "HRM & Marketing Avenues: Challenges in Different Industries/ Organization", Jaipur National University, 2013 8. "Application of Multivariate Analysis in Management

		Research through Data Analysis Software”, 2010.
2.	Research/ Article/ Paper presentation	<ol style="list-style-type: none"> 1. "Impact of Determinants of Profitability Ratios among Private, Public and Foreign Banks in India", International Journal of Financial Management, 10(4), ICI, Ulrich, ProQuest, Google Scholar). 2. Assessment of Market Efficiency of Agricultural Sector Stocks in India: An Analysis. MUDRA: Journal of Finance and Accounting, 7 (1), 1-15. (ICI, Ulrich, ProQuest, Google Scholar) 3. "An Analysis of Cointegration between Nifty Index, Dollar/INR and Crude Oil Price", Journal of Advanced Research in Dynamical and Control Systems 11(12), p151-159. (SCOPUS) 4. "A Study on Performance Rating of SBI Group: CAMEL Model Analysis", Zenith International Journal of Multidisciplinary Journal, June 2019, J-Gate and EBSCO, Google Scholar. 5. Prospects and Challenges in Cryptocurrency Transactions: Bitcoins, OJAS Expanding Knowledge Horizon, June, 2019, p 16-20, J-Gate, ICI, Google Scholar. 6. "Construction of Optimal Portfolio using Sharpe Single Index Model", Journal of General Management Research, Vol.5, Issue 1, Jan, 2018, EBSCO, Google Scholar and UGC. 7. "A Study on Risk-Return Profile of Mutual Funds in India", International Research Journal of Management & Commerce (IRJMC), Dec 2016, p 61-72. Google Scholar and Cabell's Directories. 8. "Stock Market Awareness Among Academicians: Awareness and Investment Pattern", Global Vistas, (Peer Reviewed Refereed Bi Annual Journal), (ISSN 0975-2110), Vol 1, July 2015, p 18-28 9. "Efficiency and Profitability of SIDBI: An Assessment", Asian Journal of Research in Banking and Finance, Peer Reviewed Refereed Monthly Journal, April 2013, p 53-68. 10. "Paradigm of Basel" GSB International Journal, Vol. 1, April 2011, p 51-55, "Empirical Analysis of Efficient Market Hypothesis in Indian Capital Market", Management Practices Beyond Recession, Vol. 5, Aug 2009, p 72-80.
3.	Conferences / Seminar	<ol style="list-style-type: none"> 1. "Financial Distress in Automobile Industry in India" selected as Best article in Finance at National Research Conclave, GLBIMR, Greater Noida, Feb 2021(Best Paper). 2. "An Analysis of Cointegration between Nifty Index, Dollar/INR and Crude Oil Price", International Conference, Gitarattan International Business School, New Delhi., Dec 2019. 3. "Greeks of Options" International Conference in Technology: A Roadmap for Achieving Global Competitiveness (ICIT-2K16), GLBIMR, Greater Noida, 10th Sept 2016. 4. Efficiency of Agriculture Stocks", ICAI & Amity University Joint Conference on Recent Advances in Accounting,

		<p>Commerce and Taxation, Sept, 2015.</p> <p>5. “<i>Stock Market Awareness among Academicians: Awareness and Investment Pattern</i>”, National Conference at NIFM, Faridabad, on 24-25, August, 2015.</p> <p>6. <i>Non-Performing Asset Management in AIFIs – An Exploratory Study</i>, International seminar at Institute of Management Studies, Ghaziabad, sponsored by ICCSR, on November 30, 2013</p> <p>7. “<i>Changing Role of Development Banks in India</i>”, National Seminar at Gyan Jyoti Institute of Management and Technology, Punjab.</p> <p>8. “Mutual fund: A Comparative Study”, <i>GTU-Finance Conference</i>, Ahmadabad Management Association, Ahmedabad, 26-27 August 2011.</p> <p>9. “<i>Study of NPAs in Public Sector Banks</i>” National Seminar at School of Management Science, Varanasi. 16th October 2011.</p>
4.	Other Achievements	<p>1. Best Research Paper in Finance track at National Research Conclave</p> <p>2. Invited as Expert panelist by NDIM, new Delhi, 2020.</p> <p>3. Received Appreciation letter for organizing International Conference (ICDID-2k18) as Core Committee Member.</p>
5.	Extra/Co-curricular Activities	<p>1. Conducted Training session on Conducting online classes and Advanced Excel for Data Analysis.</p> <p>2. Organized several Webinar, Workshop and Panel Discussion in Finance area.</p>
6.	Administrative	<p>1. Area Coordinator- Finance,</p> <p>2. Controller of Examination- Planning and Execution</p> <p>3. Executive Editor-JSB Journal “OJAS”.</p> <p>4. Research Projects and Summer Internship Coordinator</p>

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Vaishali Agarwal
Date of Birth : 11 September, 1978
Highest Qualifications : Ph.D.



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	1994	I	68
Intermediate	CBSE	1996	I	64
Graduation	IFTM, MJP Rohilkhand University, Bareilly	1999	I	70
Post Graduation	MJP Rohilkhand University, Bareilly	2002	I	71
Post Graduation				
OTHER				
Ph D.	MJP Rohilkhand University, Bareilly	2009		

Date of Joining : 10 May, 2021

Present Status : Professor

Scale of Pay : Rs. 37400-67000-AGP-10000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	1. Attended 5 days FDP on Case Development and Case-study method of Teaching at IIM, Ahmedabad 2. Organized and attended one week FDP on SEM at JRE Group of Institutions, Greater Noida
2.	Research/ Article/ Paper presentation	1. Presented over 16 papers in International and National Conferences 2. Published 18 research papers in peer-reviewed and Scopus journals.
3.	Conferences / Seminar	1. Organized 5 international conferences 2. Organized 5 National Conferences and Seminars
4.	Other Achievements	1. Awarded with Gold Medal in MBA in 2002 2. Recipient of AIMS Distinguished Service Award at IIM, Bangalore in 2009 3. Received 5 Best Paper Awards during International and National Conferences
5.	Extra/Co-curricular	1. 2 nd Place winner in State Cycling Championship 2. Final Badminton Player

	Activities	3. Developed Board game in Marketing Area
6.	Administrative	<ol style="list-style-type: none">1. Coordinated entire program in terms of scheduling, liaisoning with visiting and guest faculty members.2. Area Chair Marketing to review and facilitate curriculum development3. Consulted and conducted corporate research projects for 2 companies.

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. RADHIKA MALHOTRA
Date of Birth : March 31, 1982
Highest Qualifications : Ph.D.



Academic Performance
(High School to Highest Qualification)

UGC NET Qualified 2013 in Management
Educational

53%

Year	Course	Institute	University	% age
1998	X	Modern School Faridabad	CBSE	81 (Distinction)
2000	XII	Modern School Faridabad	CBSE	89.4 (Distinction)
2003	Bachelor OfCommerce B.Com(Pass)	Gargi CollegeDelhi	Delhi University	61 (First Division)

Professional

- Doctoral of Philosophy Ph.D. in Management from Manav Rachna University, Faridabad. (2021)
 - PGDRM Post Graduate Diploma in Retail Management from Madurai Kamaraj University, Madurai (Jan 10-Dec 10) (Ist Division)
 - M.Phil in Management –from Vinayaka Mission University, Salem TamilNadu (July 2008-2009) (Ist Division)
 - M.B.A. in Marketing from IASE University, Rajasthan (Ist Division) (July 2005).
 - PGDBM Post Graduate Diploma in Business Management in Human Resource from Rai Business School, Delhi (Distinction Holder 2005)
- Additional responsibilities handled
- a) Program Chairperson Academics
 - b) Area Chairperson -Marketing,
 - c) Area Chairperson- Discipline Committee,
 - d) Area Chairperson -Alumni Affairs

- e) Proctor-Discipline,
- f) Anti -Ragging Committee- Member,
- g) Area Chairperson- Girls Hostel Affairs

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- Speaker in the Marketing Panel Discussion on “Retailing at the time of Covid 19: A New Normal” held on April 22, 2020
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- Activities arranged like Seminars, Conferences, Institute festivals
 - a) Chief Coordinator for Sankalp-Inter Institute Cultural Fest organized by GLBIMR
 - b) Chief Coordinator for Global talk Series on Strategic Management.
 - c) Chief Coordinator for 5 days Induction 2020
 - d) Chief Coordinator for Expert Talk Series.
 - e) Chief Coordinator for Management Development Program on Digital and Social Media Marketing: Accelerating Customer Acquisition and Engagement 1.0” and Marketing Analytics Marketing Analytics: Insights to Strategic Decision Making”
 - f) Chief Coordinator for Fresher’s Party -Parichay 2020
 - g) Organized the Online Parents Mentor-Mentee Meet held in June 2020.
- *Awards, recognition, received during the period:*
 - a) Best Paper Presentation Award organized by Bhavdiya Institute of Business Management, Ayodhya, National Webinar on June 7, 2020 for the paper entitled “Revamping Indian Education System “New Normal” Post Covid -19”.
 - b) Secured 1st Position at the International Conference held at Parul University, Waghodia, Gujarat for the paper titled “Determinants of Customer Relationship Management In Context To Luxury Hotels In India” in October 2020.
 - c) Best Faculty feedback for three consecutive trimesters.
 - d) Nominated as the Best faculty for the most watched lecture videos by Impartus.
 - e) Nominated as the faculty coordinator for the International Trip to Dubai in June 2019 with students of PGDM Batch 2017-19
 - f) Appreciated by the external guest on various forums for being the best Comparer and Anchor of the events.
 - g) Awarded Certificate of Appreciation for Covid 19 Warrior for Social Awareness and Educational Services.

RESEARCH & PUBLICATIONS:

- Presented the paper titled ‘Investigation of Consumer Perception towards Digital Means of Food Ordering Services’ in the 2nd Doctoral Symposium on Computational Intelligence (DoSCI-2021) organized by Institute of Engineering & Technology, a constituent college of Dr APJ Abdul Kalam Technical University Lucknow, India on March 6, 2021.
- Presented the paper titled ‘OYO's Dilemma: Customer based brand equity and marketing strategies during COVID-19’ in the International Conference Developing Resilience in disrupting times: Insights from strategic management, Bimtech Greater Noida between 4-6 December 2020.
- Presented the paper titled “Impact of customer satisfaction on customer loyalty in luxury hotels: An empirical evidence from India” in the 5th International Conference on "Digital transformation, Industry 4.0 and Future of Business" organized by GL Bajaj Institute Of Management & Research, Greater Noida on November 21, 2021.
- Presented the paper titled ‘Determinants of Customer Relationship Management

- in context to Luxury Hotels in India' in 1st E- International Conference on "Innovative Management Practices: Digital learning Solutions for sustainable business models" organized by Parul University, Gujarat on October 17, 2021.
- Presented the paper on 'Boosting Employee Happiness and Well-Being Amid Covid – 19' in an Online International Conference on "New Normal - Corporate and Self-Management in Current Scenario organized by Gautam Buddha University, Greater Noida between 17-18 June 2020.
 - Presented the paper on 'Revamping Indian Education System "New Normal "Post Covid 19' in the National Conference (Webinar) "The Road Ahead: The Future of Indian Business (Impact of Covid 19 on Managerial Decisions)" organized by Bhavdiya Institute of Business Management, Ayodhya UP on June 7, 2020
 - Presented the paper on 'E-Learning (Study Any Time): Opportunities and Challenges' in the 1st National Research Conclave organized by GL Bajaj Institute Of Management & Research, Greater Noida on February 22, 2020.
 - Presented the paper titled Zomato's Cloud Kitchen: Empowering Millennials with 3E's in the International Conference on Management Cases, ICMC 2019 between 5-6 December 2019.
 - Presented the paper titled 'Consumer Perception and Key Success Factor of Online Food Ordering Services: An Empirical Study' in International Conference on Global Business Strategies for sustainability, Amity Noida on October 18, 2019
 - Article published in Just Careers Magazine for December 09 Issue titled "Work-Life Balance."
 - Article published in Just Careers Magazine for February 10 Issue titled "Impact of Culture on Branding."
 - Article published in Campus Connect Newsletter -Vol II for February 10 Issue titled "Stop Global Warming."
 - Presented the paper on "Retailing In India: Its Growth, Challenges and Opportunities" in the 2nd HSB National Conference on Business and Management at Guru Jambheshwar University, Haryana School Of Business, Hisar on 26th & 27th March 10.
 - Article published www.aspirationsindia.org for March 10 Issue titled "Organizations must motivate employees"
 - Presented the paper on "Conflict In the Workplace- An Essential Ingredient for Growth" in the International Conference On Soft Skills: Key To Professional Excellence at Himalayan Group OF Professional Institutions, Kala -Amb (H.P) on 9th April 10 .The paper has been published in the book Soft Skills-Key to Professional Excellence by Dr. Vikas Arora with ISBN 978- 81-8220-319-8 First Edition 2010.
 - Presented the paper on "From Traditional to Modern Retailing – A Paradigm Shift" in the ICIC-2010, International Conference on Industrial Competitiveness at Gulzar Group of Institutes, Khanna Ludhiana on 10th April 10 ,2010.
 - Presented the paper on "Green Marketing Practices: A Journey of Discovery" in the National Conference On Innovation-A Way To Keep Ahead at Jaipuria Group of Institutions, Vasundhara, Ghaziabad on 17 April, 2010 .The proceedings of the paper was published in the Souvenir titled National Conference On Innovation-A Way To Keep Ahead .
 - Presented the paper on "Indian Retail Industry Its Growth, Challenges and Opportunities" at Delhi Business School on 6 & 7th May'10 in the National Conference on "Quality Improvement Tools".
 - Presented the paper on "Private Label Strategy and Value Innovation " in the 2nd International Conference on "Innovative Practices in Management & Information

- Technology for Excellence" Srijan '10 at Maharaja Agrasen Institute Of Management & Technology, Jagadhari on May 8,2010.
- Presented the paper on "Managing Cross -Cultural Diversity in Workplace" in the 3rd National Conference on Contemporary Management Research at Apeejay school of Management Dwarka New Delhi on 14th May'10.

Publications:

- Paper Published titled 'Digitalization Impact on Customer Loyalty and Customer Satisfaction at Luxury Hotels in India' in Elementary Education Online Scopus 2021; Vol 20 (Issue 5): pp. 5121-5131 <http://ilkogretim-online.org> in April 2021.
- Paper published titled 'Investigation of Consumer Perception towards Digital Means of Food Ordering Services' in Springer Scopus Proceedings of Second Doctoral Symposium on Computational Intelligence – DoSCI 2021 on 6th March 2021.
- Paper titled 'Determinants of Customer Relationship Management in context to Luxury Hotels in India' published in UGC Care Journal Sambodhi ISSN: 2249-6661, Vol-44 No.-01(I): 2021
- Paper titled Corporate Social Responsibility: Towards a Sustainable Future published in NSB Management Review, refereed journal Vol 3 August 2010 with ISSN 0974-3286
- Paper titled Customer Relationship Management: 'A catalyst For Organizational Growth' has been published in VIRTUE, Bi-Annual Journal of DAV Institute Of Management (Vol II, Issue II, July 2011 ISSN No.2230- 7117).
- Book Chapter titled 'Impact of Covid 19 in Education System' in Global Impact of Lockdown due to Covid-19 book published by Chitkara University, Punjab 978-81-947590-2-7, National Press Associates

Training/Seminars/FDP'S Attended/Participated:

- Attended Faculty Development Program on 'Research Methodology on Social Sciences' organized by GL Bajaj Institute of Management & Research between June 14-20, 2021.
- Attended Faculty Development Program on "Structural Equation Modelling using SMART PLS-3" from 17th May 2021 to 22nd May 2021, organized and conducted by Research Shiksha, India

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Surabhi Singh
Date of Birth : 21/08/1977
Highest Qualifications : M.Com, MCA, PGDBA, PhD.



Academic Performance
(High School to Highest Qual.)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	1993	Ist	71.3
Intermediate	CBSE	1995	Ist	75.8
Graduation (B.Com)	University of Lucknow	1998	Ist	60.65
Post Graduation (PGDBA)	Symbiosis	2006	Ist	66.85
Any others (MCA)	IGNOU	2006	Ist	61.44
ADIM	AIMA	2012	A	-
PhD	AMU	2018	-	-
Certification in Neuromarketing and Neuroscience	Copenhagen Business School, Denmark	2019	-	88%
Certification in Digital Marketing(Includes six courses)	Illinois University, USA	2019	-	82%
Certification in Marketing Analytics	University of Virginia, USA	2017	-	91%
Certificate in Guidance	IGNOU	2000	A	--

Present Status : Professor
Scale of Pay : 15600-39100+AGP 8000
Achievements

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> • Attended FDP on “Outcome-based Education and Accreditation” at IILM Greater Noida from May 25-May 29, 2020. • Attended International FDP on “How to Publish Research Papers in Top Tier International Journals” from May 26-30,2020. • Attended MS Excel Training workshop at IMS Ghaziabad on November 16, 2019. • Attended FDP on Inhouse Online FDP on Analytical Techniques for Research on May 1, 4 and 5, 2020. • Attended FDP on ‘Data Science and Business analytics’ at AIMA in association with SAS on April 23-25, 2019. • Attended National Conference on PLOT-2017 on January 24, 2017 at Indian Habitat Centre.

		<ul style="list-style-type: none"> • Attended FDP on 'New Learning Engagement for New Age Learners' at IMS Ghaziabad on December 20, 2017. • Attended 1st Capability Building Workshop on Case Writing in Collaboration with The Case Centre, UK held at AIMA on August 9-11, 2017. • Attended Workshop on Unhack Cybersecurity Awareness at Jaipuria School of Business on Sep 12, 2017. • Attended One day MDP on Entrepreneurship: Learning & implementation on May 16, 2015. • Attended FDP on Advanced Research Tools-SEM on July 4, 2015. • Attended 4th Women Entrepreneurship Conference on 'Entrepreneurial Leadership in Women for Resurgent India' organized by DMA on Feb 20, 2014. • Attended Two Days FDP Workshop on "Structural Equation Modeling" on 18th and 19th January 2014 at JIIT, Noida. • Attended two days FDP on "Case teaching and Case writing" on July 6th-7th, 2014 at IMS Noida. • Attended Six days FDP on "Effective Teaching" on 28 July-2 Aug 2014 at JIIT, Noida. • Attended the 2nd Annual Media Advertising & Entertainment Legal Summit on September 20, 2013. • Attended two days FDP on SPSS & Research Methods organized by IMS Noida on 27th and 28th July 2012. • Attended Programme on "Emerging trends & Best practices in project Management" organized by HRD Foundation at India International Centre New Delhi on 31st Jan- 1st Feb 2011. • Attended FDP Workshop in Case Writing conducted by BIMTECH in partnership with Emerald Group at Greater Noida on 30th-31st May, 2011. • Participated in Regional contest of AIMA-12TH National Management Quiz for Corporate -2011 on 24 Dec at New Delhi. • Organized MS Excel Training Workshop in association with ATS for the students and Faculty on November 16, 2019 at IMS Ghaziabad. • Organized MDP on 'Service Improvement, Innovations, and Marketing' on May 19, 2018. • Conducted SDP on Data Analysis using SPSS at Jaipuria School of Business on April 22, 2017. • Organized Management Development Programme on "Transforming Corporate Culture using Digital Marketing" on July 8, 2017 at Jaipuria School of Business, Ghaziabad, India. • Organized One Day FDP on Advanced Research Tools- SEM in association with CEGR on July 4, 2015 at IMS Ghaziabad. • Organized Two Days FDP Workshop on "Case writing and Case teaching" in association with Emerald Journal on 18th and 19th July 2014 at IMS Noida. • Organized Caselet Writing Competition on 20th Sep 2014 at IMS Noida. • Invited as Guest Speaker for MDP on 'CRM' with Landmark Group executives for AIMA on August 1, 6, 8 and 13, 2019. • Invited as Keynote Speaker for the FDP on 'How to publish
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		<p>papers in high impact journals’ at Rama University, Kanpur on May 24, 2019.</p> <ul style="list-style-type: none"> • Invited as Guest Speaker for Case Study Workshop in IIMT, New Delhi on September 13, 2018. • Invited as Keynote Speaker for FDP on ‘Case Teaching in Management and Law’ on July 19, 2018, at IIMT New Delhi. • Resource Person for MDP on ‘Service Improvement, Innovations, and Marketing’ on May 19, 2018. • Invited as Guest Speaker for E-Learning Session on ‘Customer Relationship Management’ for Retail executives for AIMA on Feb 8, 13, 15, 20, 22, 2018. • Invited as Trainer on “International Marketing & Global Competitiveness” for around 30 international delegates at NIESBUD on July 7, 2017. • Taken up training session as Resource Person on ‘Transforming Corporate Culture using digital marketing’ at Jaipuria School of Business on July 8, 2017. • Invited as Trainer on “Consumer Behaviour” for around 30 international delegates at NIESBUD on July 14, 2017. • Invited as Keynote Speaker on ‘How to write Thesis’ at IIMT, New Delhi on July 21, 2017. • Invited as Guest Speaker on ‘Social Media Marketing’ at NCHMCT, Ministry of Tourism, Govt. of India on August 22, 2017. • Invited as Guest Speaker for E-Learning Session of MM07 – Consumer Behaviour for the PGDM program in AIMA on August 23, 2017. • Invited as Guest Speaker on ‘Consumer Behaviour’ at NCHMCT, Ministry of Tourism, and Govt. of India on September 20, 2017. • Invited as Guest Speaker on ‘Service Marketing’ at NCHMCT, Ministry of Tourism, Govt. of India on October 5, 2017. • Invited as Resource Person for ‘Train the trainer on Digital Marketing’ workshop as Master Trainer in NIESBUD on April 10, 2016 • Invited as Resource Person on ‘Identification of market and conducting Market survey’ for international delegates in NIESBUD on July 13, 2016. • Invited as Trainer on “Obtaining Market information and Conducting Market Survey” for around 40 international delegates at NIESBUD on December 13, 2016. • Invited as Trainer on ‘Use of ICT in Project Management’ in NIESBUD for around 50 international delegates on October 6, 2016. • Invited as Resource Person on ‘Internet Marketing’ in NIESBUD on May 30, 2015. • Invited as Resource Person on “Retail Marketing” in NIESBUD for international working executives on July 17, 2015 • Invited as Resource Person on “Service Marketing” in BPCL, Loni Plant for sales staff on Nov 2010.
2.	Research	<ul style="list-style-type: none"> • Completed Research Project of Rs 1 Lac from AIM-SHETH Foundation titled ‘An Empirical Study on the Impact of

Neuromarketing in Online Retailing' on Sep 30, 2019.

- Completed Research project/Consultancy of NIIT of Rs 20,000 titled 'Effective Digital Marketing Tool for Skill Enhancement Programmes of NIIT Vaishali' on May 2016
- Completed Consultancy on Marketing Plan of Rs 20000 with Anmol Bakers in March 2015.

BOOK CHAPTERS PUBLICATIONS:

INTERNATIONAL-

- Paul, Justin., Singh, Surabhi., Srivastava, Archana. (2018). Social entrepreneurship in a Globalized World. In Justin Paul (4th Ed.) Business Environment-Text and Cases. Mc Graw Hill, ISBN-13: 978-9353162498, https://www.amazon.in/BUSINESS-ENVIRONMENT-PAUL-ebook/dp/B07VH9SD7C?tag=googinhydr18418-21&tag=googinkenshoo-21&ascsubtag=k+CjwKCAjw1PqBRBIEiwA71rmtRugnEMOD6jgNuFzdW1nxAv43W6PqH8pPdGj_90Fpe1dRM1Ddwct2BoChyAQAvD_BwE_k&gclid=CjwKCAjw1PqBRBIEiwA71rmtRugnEMOD6jgNuFzdW1nxAv43W6PqH8pPdGj_90Fpe1dRM1Ddwct2BoChyAQAvD_BwE, October.
- Singh, Surabhi. (2016). Role of media in the success of e-tailing. In Shailja Dixit, Amit Sinha (ed.), E-Retailing Challenges and Opportunities in the Global Marketplace, IGI Global, ISBN-978-1-4666-99212.-Scopus indexed
- Singh, S. (2017). Affiliate Marketing and Customer Satisfaction. In S. Singh (Ed.), Driving Traffic and Customer Activity Through Affiliate Marketing (pp. 1-10). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-2656-8.ch001-Scopus Indexed
- Singh, S. (2017). Student's Perception Of Digital Learning for Skill Enhancement Programs. In S. Singh (Ed.), Driving Traffic and Customer Activity Through Affiliate Marketing, 129-140, Hershey, PA: IGI Global. doi:10.4018/978-1-5225-2656-8.ch009- Scopus Indexed
- Singh, Surabhi. (2017). Preface of Driving Traffic and customer activity through affiliate marketing. In S. Singh (Ed.), Driving Traffic and Customer Activity Through Affiliate Marketing, 129-140, Hershey, PA: IGI Global. doi:10.4018/978-1-5225-2656-8- Scopus Indexed

NATIONAL-

- Singh, Surabhi; Gupta, Nimit; Saraswat, Yamini. (2018). Sampling Design, KK Agarwal, KK S Bhatia, K K Raina, Bharat Raj Singh, K P Isaac (Ed.), Research Methodology', CEGR, ISBN No-978-81-935740-2-7, <https://www.cegr.in/Research-Methodology.php>, November
- Singh, Surabhi. (2014). Finding solutions in the organization, IMS Publishing House with ISBN - 978-81-921148-5-9.

INTERNATIONAL JOURNALS

- Singh, Surabhi; Singh, Ramanjeet ; Kaur Jasmandeep. (2020). Investigation of Fashion Disposal behaviour among Gen X and Gen Y in India, International Journal of Business

		<p>and Globalisation, ISSN:1753-3627 (Received acceptance for Publication)(UGC Care, Scopus and ABDC indexed).</p> <ul style="list-style-type: none"> • Parsa, H G., Singh, Surabhi., Narapareddy, Vijaya. (2020). Swachh Bharat Campaign and the Indian Tourism Industry: Strategic Challenges and Cultural Impediments, Journal of Hospitality and Tourism Cases, Vol. 8, Issue 1, ICHRIE(Accepted and Under Publication) • Singh, Surabhi.(2020). Guest Editorial Preface. International Journal of Business Analytic, Volume 7, Issue 2, https://www.igi-global.com/journal/international-journal-business-analytics/67141?utm_source=m&utm_medium=ac&utm_campaign=je_db_upload&utm_content=12.30.2019, ISSN:2334-4547(Scopus and ESCI Indexed) • Singh, Surabhi.,Ghatak, Sanchita. (2019). Examining Maslow Hierarchy Need Theory in Social Media Adoption.FIIB Business Review, SAGE Journals, Volume 8, Number 4, ISSN: 2319-7145 Online ISSN: 2455-2658.(JUFO 1, NSD 1, Cabell’s Directory, Sage Publications) • Arora, Ashish.,Singh, Surabhi. (2019). Sustainability issues in freshfruggies: hyperlocal fruits and vegetables delivery model, Emerald Emerging Market Case Studies, ISSN: 2045-0621, September.(Scopus Indexed) https://www.emerald.com/insight/content/doi/10.1108/EE-MCS-10-2018-0222/full/html. • Singh, Surabhi. (2019) .Investigating Consumer Satisfaction towards Mobile Marketing, Journal of International Technology and Information Management: Vol. 28 : Iss. 2 , Article 4,ISSN:1941-6679. • Singh, Surabhi. (2018). A Study of Perfumes Buying Behaviour of Consumers in India, Journal of Advanced Research in Operational and Marketing Management, 1(1),1-4. • Singh, S. (2017). Digital Marketing in Online Education Services. International Journal of Online Marketing (IJOM), 7(3), 20-29. doi:10.4018/IJOM.2017070102-(Scopus & ESCI Indexed). • Singh, Surabhi. (2017). Role of Business Analytics in Management Education, International Journal of Business Management Insight & Transformations, ISSN 2581-4176,3(2). • Singh, Surabhi., Khan, Mohd Naved., Abidi, Naseem. (2017).Use of Data Analytics for building Marketing Strategies of Firms, International Journal of Transformation in Operational & Marketing Management, ISSN-2581-4842, 3(2). • Singh, Surabhi. (2017). Technological Innovations of Marketing in Digital India, International Journal of Transformation in Operational & Marketing Management, ISSN-2581-4842, 3(1). • Singh, Surabhi. (2016). A Study of Marketing Issues in Social Welfare and Planning for a Rural Development Society, Journal of Shinawatra University, 3 (2). • Singh, Surabhi. Khan, Mohd Naved. (2016). Factors Affecting Adoption of Internet banking by Management students in
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		<p>India, Journal of Advanced Research in Information Technology & Management, 1(1).</p> <ul style="list-style-type: none"> • Singh, Surabhi. Khan, Mohd Naved. Abidi, Naseem. (2015). Adoption of Internet Banking in India: Issues and Concerns, SIU Journal of Management, 5(1). • Singh, Surabhi. Khan, Mohd Naved. Abidi, Naseem. (2014). A study of customer expectations and perceptions in online banking, SIU Journal of Management, 4(1). • Singh, Surabhi. (2013). Impact of innovations in rural marketing. International Journal of Rural and Industrial Development, 1(1). • Singh, Surabhi. (2013). Transforming Management Education for Sustainable tomorrow, ELK Asia Pacific Journal of Marketing and Retail Management, ISSN 0976-7193 (Print) ISSN 2349-2317 (Online), 4(2). • Singh, Surabhi. (2013). A study of Marketing Strategies of Software Firm: A case of Syber Systems and Solutions, Journal of Research in Marketing, ISSN No- 2292-9355, 1(3). • Singh, Surabhi. (2013). Transforming Management Education for Sustainable tomorrow, SNES Global Journal of Management Studies and Research, 2(1). <p>INTERNATIONAL CONFERENCE PUBLICATIONS:</p> <ul style="list-style-type: none"> • Singh, Surabhi. (2018). Consumer attitude towards Reliance Jio in India, Conference proceedings, ISBN: 978-1-943295-08-01. • Singh, Surabhi. (2016). Customer Perception of Online retailers in India, Conference proceedings, ISBN 978-1-943295-04-3. • Singh, Surabhi. (2014). a study of marketing issues in Non-Profit Organization: Social Welfare and Planning for Urban-Rural Development Society, Bloomsbury Academic Reference Series, ISBN-978-93-84898-58-8. • Singh, Surabhi. (2013). Service Quality Gap Issues in Online Banking, ICMIS -2013 Conference Proceedings, ISBN 978-81-924713-4. • Singh, Surabhi. (2013). A study on Marketing Strategies of Morpheus: A real estate company, Bloomsbury Academic Reference series with ISBN-978-93-82951-43-8. • Singh, Surabhi. (2012). The influence of marketing strategies on software firm. Bloomsbury Academic Reference series with ISBN-978-93-82563-41-9. • Singh, Surabhi. (2011). Sustainability issues of Heritage Vikas Sansthan. Macmillan Advanced research series with ISBN No 978-935-059-038-6. <p>NATIONAL JOURNALS:</p> <ul style="list-style-type: none"> • Singh, Surabhi. (2020). Absence of RCEP will lead to uncertainty for India <ul style="list-style-type: none"> ○ Would India be in final pact? Foreign Policy Research Centre Journal, ISSN 2277 – 2464. • Singh, Surabhi. (2017). Factors affecting Digital Marketing in Technical Education, Ideal Journal of Management & IT. • Singh, Surabhi. (2016). Impact of Digital Marketing on Indian Rural Banking, AIMA Journal of Management and
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		<p>Research, 10(2), ISSN – 0974-497.</p> <ul style="list-style-type: none"> • Singh, Surabhi. (2016). Perception of business towards digital marketing, Journal of Management- Value and Ethics, 6(3). • Singh, Surabhi. Khan, Mohd Naved. (2015). Study of factors influencing E-banking in India, Gyanpratha, Accman Journal of Management, 7(1). • Singh, Surabhi. (2014). Emerging trends of internet banking in India, Journal of Management, Value and Ethics, 4(3). • Singh, Surabhi. (2014). Excellence in Management Education: A case study of IMS Noida, IMS Manthan – The Journal of innovations, 9(1&2). • Singh, Surabhi. (2013). A study on Marketing Strategies of Morpheus: A real estate company, Gurukul Business Review, 11- WoS indexed. • Singh, Surabhi. (2012). GE Joint Ventures In India, Mangalmay Journal of Management & Technology, 6(1), 70-76, ISSN No- 0973-7251. • Singh, Surabhi. (2012). Service sector: An agenda for India's Growth. IMR-Management Speak, 5(1), 1-5, ISSN No-2231-1467. • Singh, Surabhi. (2012). E-business and banking organizations, Gyanpratha, Accman Journal of Management, 4(1), 33-40, ISSN No- 0975-584. • Singh, Surabhi. (2012). Best Practices in Management Education: A Case Study of IMS Noida, The Discussant, Journal of Centre for Reforms, Development and Justice, 2(2). • Singh, Surabhi. (2012). CRM Best Practices in India, Indian Journal of Reliability Quality & Operations Management, 3(2). • Singh, Surabhi. (2012). Trapping the growth potential of the rural market in India, Amity Business Review, 13(1). • Singh, Surabhi. (2011). Service sector: An Agenda for India's Growth, Khoj Journal of Indian Management Research and Practices, 2(2), 24-27.(H5-Index-2) • Singh, Surabhi. (2011). Creating and Sustaining Customer Value, IMS Manthan: The Journal of innovations, 6(2),57-60, ISSN No-0974-7141. <p>ARTICLES PUBLICATIONS:</p> <ul style="list-style-type: none"> • Singh, Surabhi. (2020). Marketing Opportunities to Businesses in India, Times of India, June1. • Singh, Surabhi. (2020).Marketing Challenges Post Covid-19 Lockdown, Times of India, May 22. • Singh, Surabhi. (2020).Branding Strategies during Covid-19 Lockdown, Times of India, May 13. • Singh, Surabhi. (2020). Impact of Covid-19 on Consumer Behaviour, Times of India, May9 • Singh, Surabhi. (2020).Impact of Covid19 on Branding, Speaktoday, April25. • Singh, Surabhi. (2020).Urban Mobility: Challenges and Solutions. Urban Transport Infrastructure, 2(7), ISSN:2581-8023. http://online.fliphtml5.com/dfhai/dbla/#p=52. • Singh, Surabhi. (2019). Disruptive Marketing- Opportunity
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and Threat to Urban Transport. Urban Transport Infrastructure, 1(2), ISSN:2581-8023, January.https://issuu.com/urbantransportnews/docs/urban_transport_infra_january_2019.

- Singh, Surabhi. (2018). Opportunities and Challenges of Data Analytics for Sustainable Development. Urban Transport Infrastructure Magazine, 1(1), ISSN:2581-8023, <https://urbantransportnews.com/opportunities-and-challenges-of-data-analytics-for-sustainable-development/>.
- Singh, Surabhi. (2018). Design Thinking in Digital Marketing for Employee Engagement, Marketing Mastermind, ISSN 0972-5156, IUP Publications.
- Singh, Surabhi. (2016). Digital India, Disha, Monthly Newsletter Quarterly (July-September), GMA.

CASES PUBLICATIONS:

- Singh, Surabhi. (2019). Organization Culture at Tinder, Case Centre, Product id-519-0103-1, <https://www.thecasecentre.org/educators/submission/portfolioProduct?id=163611>, July
- Singh, Surabhi. (2018). Innovations in Patanjali Brand for its Sustainable Growth, Case Centre with product id- 518-0061-1, <https://www.thecasecentre.org/educators/submission/portfolioProduct?id=153691>
- Singh, Surabhi., Chaturvedi, Mukesh. (2018). General Motors Stops Selling Cars in India, Case Centre in 2018 with product id- 318-0177-1.
- Singh, Surabhi. (2018). Future Group targets \$6.2 billion Retail business in 2018-19, Case Centre with product id- 518-0068-1, <https://www.thecasecentre.org/educators/submission/portfolioProduct?id=153700>
- Singh, Surabhi., Kumar, Amol., Singh, Ajay. (2018). Prospect of Rural Tourism in India with a Special Reference to Madhya Pradesh Region, Proceedings in National Seminar of Institute of Hotel Management, Catering Technology, and Applied Nutrition, ISBN- 978-81-8204-100-4.
- Singh, Surabhi. (2016). Impact of Digital Marketing on Indian Rural Banking, Conference Proceedings, AIMA's 10th National Research Conference in 2016.
- Singh, Surabhi. (2016). Factors Influencing Digital Learning for Skill Enhancement programs in India, Conference proceedings, International Information Management Association, Inc. IIMA-2016. <http://iima.org/files/Proceedings%20of%20Abstracts%20of%20the%20IIMA2016.pdf>.
- Singh, Surabhi. (2016). Sustainability of Digital Marketing for Future Business Prospects, Conference proceedings, Excel Publication with ISBN-978-93-85-777-22-6.
- Singh, Surabhi. (2015). Marketing Strategies of online Grocery in India, Conference Proceedings with ISBN-978-93-85000-46-1.
- Singh, Surabhi. (2014). A study of Consumer Buying behavior of Perfume in India. Conference Proceedings with ISBN-978-

		<p>93-81212-95-0.</p> <ul style="list-style-type: none"> • Singh, Surabhi. (2013). Emerging trends in Internet banking in India. Conference Proceedings, IMS Publishing house with ISBN – 978-81-921148-4-2. • Singh, Surabhi. (2013). Consumer Behaviour and Innovative Marketing, IMS Noida's 3rd International Marketing Conference Souvenir. • Singh, Surabhi. (2012). CRM Best Practices in India, Conference Proceedings with ISBN- 978-93-81505-29-8. • Singh, Surabhi. (2012). Impact of Innovations in Rural Marketing: A Case Study of HUL, Conference Proceedings with ISBN -978-93-81505-42-7. • Singh, Surabhi. (2011). Creating and sustaining customer value, Macmillan Advanced Research Series, ISBN 10:0230-32275-1. • Singh, Surabhi. (2011). Trapping the growth potential of the rural market in India, IMS Publishing House, ISBN – 978-81-921148-1-1.
3.	Teaching Award	<ul style="list-style-type: none"> • Received Memento and appreciation letter for training faculty in FDP on 'How to publish in high impact journals' on May 24, 2019, at Rama University, Kanpur. <ul style="list-style-type: none"> • Received the title of '100 most dedicated Professors' in World Education Congress on July 5, 2018, at Mumbai, India (http://www.worldeducationcongress.com/100_dedicated_prof18.html). • Received framed Appreciation Letter for the Keynote address at FDP on 'Case Teaching in Management' on July 19, 2018 at IIMT, New Delhi. • Received Second Prize Award of trophy and \$750 for winning on the case titled 'Swachh Bharat Campaign and the Indian Tourism Industry: Strategic Challenges and Cultural Impediments' in ICHRIE, Johnson and Wales Case Study Competition, the USA on July 27, 2018 at Barcelona, Spain. • Received the award of 'Woman Best Researcher' by Ms. Shabani Azmi at Women Leadership Conclave on September 30, 2018. • Received 'Women Achiever-2017' for achieving excellence in Marketing Education on April 29, 2017, at Indian Women Convention-2017. • Received Memento for training faculty delegates in FDP on 'How to write Thesis' at IIMT, New Delhi on July 21, 2017 • Received Memento and Appreciation Letter for training corporate representatives at MDP on July 8, 2017, on 'Transforming Corporate Culture using Digital Marketing.'
4.	Books /Monograph	<p>NATIONAL BOOKS-</p> <ul style="list-style-type: none"> • Singh, Surabhi. (2019). Research Methodology and its Applications in Management, Adhyayan Publisher, ISBN-978-93-88804-12-7.(Weblink- https://www.amazon.in/Research-Methodology-its-Applications-Management-9789388804127/dp/Bo7QC3T4D2/ref=sr_1_1?qid=1556687489&refinements=p_27%3ASurabhi+Singh&s=books&sr=1-

		<p>1), April. The book review link -https://www.igi-global.com/pdf.aspx?tid%3D246029%26ptid%3D229874%26ctid%3D17%26t%3DResearch%20Methodology%20and%20its%20Applications%20in%20Management&isxn=null.</p> <ul style="list-style-type: none"> • Singh, Surabhi. (2018). Digital Marketing, Mewar University Press, ISBN 978-93-85212-38-3.(Weblink-https://www.flipkart.com/digital-marketing/p/itm254zgxzvabga?pid=RBKF252N5K227GPD&srno=s_11&otracker=search&lid=LSTRBKF252N5K227GPD_GFMVCH&iid=a5a0bbe9-6c6f-408a-a856-595b60e8e3a2.RBKF252N5K227GPD.SEARCH&qH=46987dd565a810b6). • Singh, Surabhi. Sharma, Yogita. (2016). Technological Driven Skill Development for India's Growth, Bharti Publications, ISBN- 978-93-85000-64-5.Weblink-https://www.amazon.in/Technology-Driven-Development-Indias-Growth/dp/9385000640) • Singh, Surabhi. Gupta, Avadhesh Kumar. Nayak, Tapan Kumar. (2015). Skill Development & Technological innovations for Growth-ICST2015, Bharti Publications, ISBN - 978-93-85000-46-1. • Singh, Surabhi. Chaturvedi, Mukesh. (2014). Selected Caselets in Management, IMS Publishing house, ISBN - 978-81-921148-5-9. • Singh, Surabhi. Sharma, Ritu. Agarwal, P K. (2013). Creating Sustainable business through Innovative Marketing, IMS Publishing, ISBN- 978-81-921148-4-2. • Singh, Surabhi. Sharma, Ritu. Agarwal, P K. (2012). New Age Marketing: Changing Paradigms, IMS Publishing house, ISBN - 978-81-921148-1-1. <p>INTERNATIONAL BOOKS:</p> <ul style="list-style-type: none"> • Singh, S. (2017). Driving Traffic and Customer Activity through Affiliate Marketing (pp. 1-233). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-2656-8.(Two royalties already received around \$500)(Weblink-https://www.amazon.in/Affiliate-Marketing-Relationship-Management-Services/dp/1522526560/ref=sr_1_fkmro_1?keywords=driving+traffic+and+customer+activity+through+affiliate+marketing&qid=1555734934&s=books&sr=1-1-fkmro)- Scopus Indexed • Singh, Surabhi. Sharma, Shukla, Timira. Gupta, NK. (2017). Changing Global Economic Scenario: Strategies for Business Sustainability, Bloomsbury Publications P Ltd., ISBN 978-93-87471-30-6.(Weblink- https://www.amazon.in/Changing-Global-Economic-Scenario-Sustainability/dp/9387471306/ref=sr_1_7?qid=1556687489&refinements=p_27%3ASurabhi+Singh&s=books&sr=1-7)
5.	Conferences / Seminar	<p>PAPERS PRESENTED IN SEMINARS/CONFERENCES-INTERNATIONAL:</p> <ul style="list-style-type: none"> • Singh, Surabhi, Gupta, Vijay.(2020). Digitizing Small and Medium Businesses in India: Amazon's initiative to connect

		<p>Kirana Stores to eCommerce, International Conference on Industry 4.0: Current Perspectives and Future Directions.</p> <ul style="list-style-type: none"> • Singh, Surabhi. (2019). Technology Impact and Its Infrastructure in different Territories, International Conference on Marketing in the Digital World Impact on the Indian Economy, IMS Ghaziabad, December 7, 2019. • Singh, Surabhi. Abidi, Naseem. (2018). Sustainable Marketing in Emerging Markets, ICSM-2018, IIM Kashipur, May 25-27. • Singh, Surabhi. (2018). Consumer Attitude towards Reliance Jio in India, AIMS-15th International Conference, IMT Ghaziabad, January 6-8. • Singh, Surabhi. (2017). Technological Innovations of Marketing in Digital India, International Conference on Financial Inclusion, Jaipuria School of Business, April 15. • Singh, Surabhi. (2017). Role of Business Analytics in Management Education, International Conference, IIMT New Delhi, August 23 • Singh, Surabhi. Khan, Mohd Naved. Abidi, Naseem. (2017). Use of Data Analytics for building Marketing Strategies of firms, International Conference on Changing Global Economic Scenario: Strategies for Business Sustainability, Jaipuria School of Business, November 11. • Singh, Surabhi. (2016). Sustainability of Digital Marketing for Future Business Prospects, International conference, MAIMS, IP University, Feb 5 & 6. • Singh, Surabhi. (2016). Factors influencing Digital Marketing in Technical education, International Conference on Innovative Sustainable Practices, IIMT, New Delhi, PHD Chamber of Commerce Industry , August 30. • Singh, Surabhi. (2016). Customer Perception of online retailers in India, International Conference on Management and Information Systems, Bangkok, Thailand (ICMIS-16) INFOMS and Chitkara University, September 13-14. • Singh, Surabhi. (2015). Marketing Strategies of online Grocery in India, International Conference on Skill development and Technological innovations for Economic Growth, IMS Ghaziabad, Nov 28. • Singh, Surabhi. Abidi, Naseem. (2014). Emerging Paradigm shift from Traditional to E-banking: An Empirical Study of Banks in India, ICSM, IIM Raipur, Jan 10-11. • Singh, Surabhi. (2014). A study of Consumer Buying behaviour of Perfume in India, ICM, IMS Ghaziabad, November 29. • Singh, Surabhi. (2013). Service Quality Gap Issues in Online Banking, ICMIS , American University of Emirates and Chitkara University at Bangkok Thailand , September 22-24. • Singh, Surabhi. (2013).Emerging trends in Internet banking in India, International Marketing Conference, IMS Noida, Dec 6 &7. • Singh, Surabhi. (2013). a study on Marketing Strategies of Morpheus: A real estate company, International Conference on Management Cases , George Mason University, Virginia and BIMTECH, Dec 5 & 6. • Singh, Surabhi. (2013). A study of Marketing issues in Non-
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		<p>Profit Organization: Social Welfare and Planning for Urban Rural Development Society, International Conference on Management Cases, George Mason University, Virginia and BIMTECH, Dec 4.</p> <ul style="list-style-type: none"> • Singh, Surabhi. (2012). The influence of marketing strategies on software firm, International Conference on Management Cases 2012 organized by BIMTECH Greater Noida and School of Public Policy, George Mason University, Virginia , USA, Nov 29 & 30. • Singh, Surabhi (2012). Best Practices in Management Education: A Case Study of IMS Noida, MESD, Shaheed Bhagat Singh College, DU, New Delhi in partnership with Cerefige, France and Georgia Tech, USA, Dec 12, 13 and 14. • Singh, Surabhi. (2011). E-business and banking organization, International Conference on Organizations in Millennium, AKGIM , GZB, October 14 & 15. • Singh, Surabhi. (2011). Sustainability issues of Heritage Vikas Sansthan, International Conference on Management Cases ICMC, BIMTECH Greater Noida and School of Public Policy, George Mason University, USA ,Dec 1 & 2. <p>SEMINAR/CONFERENCES ATTENDED:</p> <ul style="list-style-type: none"> • Attended National Conference on PLOT-2017 on January 24, 2017 at Indian Habitat Centre. • Attended 4th Women Entrepreneurship Conference on ‘Entrepreneurial Leadership in Women for Resurgent India’ organized by DMA on Feb 20, 2014. • Attended Seminar on Data Privacy, Cyber Crime, Social Media, Legal & Management implications on Corporate Governance on Feb 22, 2014 at IMS Noida. • Attended National Conference “Women Entrepreneurship: Challenges and Opportunities” organized by Delhi Management Association, New Delhi and Indus Business Academy Greater Noida at India Habitat Centre New Delhi on 16th Dec 2010. <p>SEMINAR/CONFERENCES ORGANIZED:</p> <ul style="list-style-type: none"> • Organized National Conference on PLOT-2017 in association with DMA on January 24, 2017 at GLBIMR. • Organized International Conference on ‘Changing Global Economic Scenario: Strategies for Business Sustainability’ at Jaipuria School of Business on November 11, 2017. • Organized International Conference on Skill development & Technological innovations for Economic Growth on November 28, 2015 at IMS Ghaziabad. • Organized International Marketing Conference on “Creating sustainable business through Innovative Marketing” on 6th-7th Dec 2013 at IMS Noida. • Organized National Marketing Conference on “Emerging Trends in Competitive Marketing thru Execution of Blue Ocean Strategy” held on 5th Feb 2012 at IMS Noida. • Organized National Marketing Conference on “New Age Marketing: Changing Paradigms” held on 28th Jan 2012 at IMS Noida.
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6.	Extra/Co-curricular Activities	<ul style="list-style-type: none"> • Organized First Convocation for PGDM Students of batch 2010-12 & 2011-13 in IMS Noida on 20th July 2013. • Organized the ad mad show, Mime, Marketing Plan, T-shirt Painting Competition in the Campus; Committee member in Spardha, Melange and many extra co curricular events in IMS Ghaziabad ,and in my previous colleges.
7.	Administrative	<ul style="list-style-type: none"> • At IMS Ghaziabad: Coordinator- Research Cell; Member-MHRD Innovation Cell; Member-Institutional Academic Integrity Panel; Associate Editor- Prabandh Anvesh; Member-Website and Social Media Committee; Member-NBA SAR committee; Member-International MDP/FDP in Association with Northern Illinois University, USA; Coordinator- B School Surveys and Ranking; Coordinator-Mentoring Program <p>In previous colleges:</p> <ul style="list-style-type: none"> • Coordinator-MDP and Alumni Relations Coordinator-Social Media And Websites (Jaipuria School of Business) • Program Incharge, Area Chair-Mktg., CRC -Coordinator

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr Sushmita Biswal Waraich
Date of Birth : 17th July, 1969
Highest : PhD
Qualifications



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	ICSE, Stewart School	1985	2 nd	55
Intermediate	CHSE, Odisha	1987	1 st	71.8
Graduation	Utkal University, Odisha	1990	1 st	66.9
Post Graduation	Utkal University	1992	1 st	65.6
M.Phil. (full time)	Utkal University	1994	1 st	72
OTHER	Dip. IRPM (Nat. Lab Law Ass, Del) Dip. T&D (ISTD, Del)	1997, 2002	1 st 1 st	64 60
Ph D.	Delhi University	2010		

Date of Joining : 7th April, 2021

Present Status : Professor

Scale of Pay :

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> • Participated in the 14-days national FDP on Data Analysis for Research in Social Sciences organized by Delhi University from 17th June, 2020 to 30th June, 2020. • Participated in the Case Method Workshop organized by IIM Calcutta on 28th & 29th March, 2016. • Participated in the Faculty Development Programme on “Leveraging Research Tools for Quality Research” organized by University of Delhi, South Campus, from 15th June to 21th June, 2015. • Participated in the two-week faculty development programme on Entrepreneurship Development sponsored by Department of Science and Technology, GGS I P University, Delhi (2nd-13th December, 2013).
2.	Research/ Article/ Paper presentation	<p>Case Publications</p> <ul style="list-style-type: none"> ✓ Waraich, S. B. and Chaturvedi, A. (2020). “Jugnoo: Expansion or Consolidation”, <i>Emerald Emerging Markets Case Studies</i> (Scopus), Vol. 10(1), ISSN 2045-0621. ✓ Waraich, S. and Chaturvedi, A. (2017). “Eco Tasar Silk: Sales Force Calling it Quits”, 2017-05-18, <i>Richard Ivey Publishing (& Harvard Business Publishing</i>, Product No. - W17270-PDF-ENG) <p>Book</p>

A text book proposal was accepted by Emerald (UK) and contract signed in Jan 2021. Writing to be completed by July, 2021

Refereed Journal Publications

- ✓ Waraich, S.B. & Chaturvedi, A. (2016). Entrepreneurship Development in the Business Schools: An Analysis of Initiatives in Delhi and NCR, *South Asian Journal of Management (SAJM)*, Vol. 23(1), Jan-March, pp.189-209. This paper also featured in a book published by Springer, Singapore (mentioned below).
- ✓ Waraich, S.B. & Bhardwaj, G. (2012). Perception of Workforce Reduction Scenario as a Determinant of Coping Strategy of Survivors, *South Asian Journal of Management (SAJM)*, Vol. 19(3), pp. 34-49.
- ✓ Waraich, S.B. & Sharma, R. (2012). Management Education and Entrepreneurship, *AIMA Journal for Management and Research*, Vol. 6(4/4), ISSN: 0974-497.
- ✓ Waraich, S.B. (2012). Outplacement Revisited, *Indian Journal of Industrial Relations*, Vol. 48 (1), pp. 160-171.
- ✓ Waraich, S.B. & Bhardwaj, G. (2011). Coping Strategies Adopted by Executives in Downsized Organization in the Indian Context, *SAM Advanced Management Journal*, Summer Issue, Vol. 76 (3), pp. 26-34. (International, USA, ISSN 0749-7075).
- ✓ Waraich, S.B., Bhardwaj, G., & Yadav, N. (2011). An Exploratory Study of Downsized Survivors' Work Behaviour, *Management and Labour Studies*, Vol. 36(2).
- ✓ Waraich, S.B. & Bhardwaj, G. (2010). Workforce Reduction and HR Competencies: An Exploratory Study, *Indian Journal of Industrial Relations*, Vol. 46(1), pp. 100-111.
- ✓ Waraich, S.B. & Bhardwaj, G. (2009). Workforce Rationalisation: Views from the Top, *Management and Labour Studies*, Vol. 34(3), pp. 405-424.
- ✓ Waraich, S.B. & Bhardwaj, G. (2007). The World of Corporate Changes, Transitions and HR Competencies, *Indian Journal of Industrial Relations*, Vol. 43(2), pp. 269-290.
- ✓ Waraich, S.B. & Bhardwaj, G. (2003). Workforce Reduction and the Need for Outplacement Services, *Management and Labour Studies*, Vol. 28(2), pp. 141-152.
- ✓ Waraich, S.B. & Bhardwaj, G. (2002). Workforce Reduction and Survivors' Psyche: A Review, *Management and Labour Studies*, Vol. 27(4), pp. 229- 244.

Chapter in Edited Book (International)

- ✓ Waraich, S.B. (2016). "Corporate Social Responsibility: Beyond Philanthropy". In Dwivedi, N. and Yadav, D. S. (eds.), *Corporate Social Responsibility: Emerging Issues and Challenges*, Cambridge University Press, India, pp. 7- 19 (ISBN 978-93-85386-14-5).
- ✓ Waraich, S.B. & Chaturvedi, A. (2017). "Entrepreneurship Development in Business Schools: An Analysis of the Initiatives in Delhi and NCR". In Manimala, M. and Thomas, P. (eds.), *Entrepreneurship Education: Experiments with Curriculum, Pedagogy and Target Groups*, Springer Nature, Singapore, pp. 325-343 (ISBN 978-981-10-3318-6).

Other Publications (National Dailies)

- ✓ Waraich, S. B. (2013). "Good Intentions Won't Do: Eliciting Feedback from Students has its Merits only if Implemented the Right Way", *Hindustan Times*, 28th June, 2013, pp.12 (<http://www.hindustantimes.com/India-news/Delhi-Comment/Good-intentions-won-t-do/Article1-1083483.aspx>).
- ✓ Waraich, S.B. (2015). "Repertoire of Learning", *Statesman*, 16 January, 2015.
- ✓ Waraich, S.B. (2015). "Revisiting Management Education", *The Economic Times (ET Ascent)* on 21st July, 2015, pp. 9.
- ✓ Waraich, S.B. (2016). "Education Sans the Art of Giving", <http://indianexpress.com/article/blogs/education-sans-the-art-of-giving/>,
- ✓ Waraich, S.B. (2016). "MBA: How the Changing Face of Management Courses is Helping Gen-next Managers", <http://indianexpress.com/article/education/management-education-catering-to-the-changing-times/>, *The Indian Express Online*, 20th Dec, 2016.
- ✓ Waraich, S. B. (2017) A Unique Start-up Culture in the Making, <http://www.dailypioneer.com/sunday-edition/agenda/Opinion/a-unique-start-up-culture-in-the-making.html>, *The Pioneer*, 4th June, 2017.
- ✓ Waraich, S. (2017). "Deliberating on Internal Dimensions in Teaching", <http://www.dailypioneer.com/sundayedition/agenda/opinion/deliberating-on-internal-dimensions-in-teaching.html>, *The Pioneer*, 3rd Sept, 2017.
- ✓ Waraich, S. B. (2018). "Are We Defacing our

Conference Papers (Published/Presented)

- ✓ Anand, M. & Waraich, S.B. (2019). Investment in Career Development of Outsourced Employees: A Review, presented at 7th PAN IIM World Management Conference 2019 (IIM, Rohtak) on Public Policy and Management: Emerging Issues held on 12th to 14th Dec, 2019.
- ✓ Anand, M. & Waraich, S.B. (2016). Employer Branding with a Flexible Work Place: A Comprehensive Review, presented at the International OB & HR Conference on Riding the New Tides: Navigating the Future through Effective People Management held on 24th and 25th Nov, 2016 at FORE School of Management, New Delhi.
- ✓ Waraich, S.B. and Chaturvedi, A. (2015). Role of Educational Institutions in Igniting the Spirit of Entrepreneurship: A Conceptual Analysis, presented at the Global Conference on "Managing in Recovering Markets" organized by MDI, Gurgaon held from 11th-13th March, 2015.
- ✓ Waraich, S. B. and Chaturvedi, A. (2015). Initiatives for

		<p>Entrepreneurship Development among the Business Schools in Delhi and NCR: An Analysis, presented at the <i>ICIER-IIMB International Conference on Entrepreneurship Education and Training: Design, Delivery and Effectiveness</i> at IIM Bangalore, held from 29-31 January, 2015.</p> <ul style="list-style-type: none"> ✓ Waraich, S. B. (2014). Management Education: Does it provide the Professional Orientation that is required? Presented at the 8th National Research Conference on “<i>Managing Turbulence in Management Education: Aligning with the needs of Industry</i>”, organized by AIMA-CME, New Delhi on 19th-20th March, 2014. ✓ Waraich, S.B. (2013). The Psychological Aspect of Innovation: Innovators and Innovation Managers, presented at the National Conference on “<i>Mind and Management</i>”, organized by GGS I P University, New Delhi, 25th October, 2013. ✓ Waraich, S.B. (2012). Workforce Reduction: Survivors’ Concerns and Organisations’ Responses (PhD thesis), presented at the <i>National Research Conference, organized by AIMA-CME</i> on 27th-28th November, 2012 (received the Best Dissertation award). ✓ Waraich, S.B. (2012). Creating a Culture of Innovation: A Review, presented at the national seminar on “<i>Dynamics and Developmental Changes in Business Practices</i>” (published in book), held at Institute of Information Technology and Management, New Delhi, February 25, 2012. ✓ Waraich, S.B. (2011). Presented at the International Conference on “<i>Transformation and Survival of Business Organisations: Challenges and Opportunities</i>” held at Prestige Institute of Management, Gwalior in the Best PhD Thesis competition session, December 28-30, 2011. ✓ Waraich, S.B., and Bhardwaj, G. (2011). Analyzing Factors Related to Appraisal of Workforce Reduction Scenario and Coping Strategies and their Relations with Background Factors of Survivors: An Exploratory Study, accepted at the <i>International Conference on “Changing Perspective of Management: Revisit the Existing and Explore the Novel Ideas”</i> held in Nepal, March, 10-12, 2011. ✓ Waraich, S.B., Bhardwaj, G. and Venkataratnam, C.S. (2003) Coping with Uncertainty in a Workforce Reduction Scenario, in <i>Background Papers (Readings for the Conference) on “Winning Amidst Unexpected Unknown”</i> at All India Management Association 30th National Management Convention, Delhi, pp. 77- 86, 91-94, September, 15 – 17, 2003. ✓ Waraich, S.B. (2003). Survivors’ Dilemma: A Re-look at Quality of Work Life, presented at the Conference held by the <i>National Academy of Psychology, Shastri Indo-Canadian Seminar, and Symposium of the Centre of Advanced Study in Psychology</i>, Utkal University, Bhubaneswar, January, 27-31, 2003.
3.	Conferences / Seminar	<ul style="list-style-type: none"> ○ Organized the National Seminar on “Women as Critical Partners in an Egalitarian Society: An Evaluation of the Current Status in India” on

	(Organised)	8-9 March, 2018 (in collaboration with and funded by Association of Indian Universities, AIU, Delhi).
4.	Other Achievements	<ul style="list-style-type: none"> • Was selected to represent the NorthCap University (formerly ITM Univ.), Gurgaon, at the Brainstorming Session on “Empowerment of Women Technocrats in R & D” (presented) organized by Department of Science and Technology (DST) in Kerala on 27th & 28th April, 2018. • Received invitation to evaluate PhD thesis of Colombo University, Sri Lanka, in October, 2013. • Received the “Best Dissertation Paper” award at the 7th National Research Conference organized by All India Management Association – Centre for Management Education, Doctoral Dissertation Competition, held at India International Centre on Nov 27-28th 2012. • Conducted Management Development Programs (MDP) on Managerial Skills for Decision Making and Enhancing Interpersonal Skills for the middle and top-level managers (engineers) of Teesta Urja Limited, Sikkim (25th– 28th June, 2018).
5.	Extra/Co-curricular Activities	<ul style="list-style-type: none"> ○ Led the Entrepreneurship Development Cell (E-Cell) of the university. ○ Initiated and organized the first Alumni meet at the School level. ○ Led the Social Responsibility Club – Organized one-day seminars, inviting corporate professionals to the campus on - “<i>Obligations towards the Society</i>” (Oct 2015), “<i>Sustainability Education: Sensitizing Students towards Societal Needs</i>” (Oct 2017) and “<i>Transitioning from CSR to Corporate Sustainability</i>” (2018); also organized Community Service internships for students, collection drives, fund-raising, NGO visits. ○ Organized seminars, guest lectures, competitions with industry professionals as evaluators for students. ○ Conducted industrial visits for students regularly.
6.	Administrative	<ul style="list-style-type: none"> • Led curriculum reviews of the school and organized BOS meetings. • Was in charge of all the administrative activities of the School of Management, in the absence of HOD/Dean.

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Parul Yadav
Date of Birth : 28-11-83
Highest Qualifications : PhD



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division
High School	CBSE	1999	Ist
Intermediate	CBSE	2001	Ist
Graduation	Delhi University	2005	
Post-Graduation	University of East London ,UK	2007	Ist
Post-Graduation	Amity University	2012	Ist
OTHER	UGC NET	2013	
Ph D.	Mohanlal Sukhadia University, Udaipur	2018	

Date of Joining : 05/07/2021

Present Status : Professor

Scale of Pay : Rs. 37400-67000-AGP-10000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none">• SDP on Managing Stress for Personal and Professional Well-being, April 2021.• MDP on Managing Stress with Emotional Intelligence for Personal and Professional Wellbeing, April 2021• Workshop on Psychometric Testing and Application, December, 2017• Communication Workshop for the Batch 2017-19 at GLBIMR• Trained 100 Volunteers under Young Women Social Entrepreneurship Development Program 2014& 2015.• Trained Works Manager of Tata Motors, 2013, 2014, 2015 & 2016.• Trained Volunteer of Commonwealth Games, 2010 Workshop on Participative Management for Defense Officers, 2013• MDP on HR Analytics: Tools for Escalating Organizational Performance, February 2020 &2019• MDP on HR Analytics for Organizational Excellence, February 2019• MDP on Talent Management- A Heart of Transcendence in Knowledge Economy, October

		<p>2017</p> <ul style="list-style-type: none"> FDP on Plagiarism and Reference Management, February 2016
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none"> The Moderating Role of Emotional Intelligence in the Relation between Organizational Stress and Workplace Deviant Behavior (2020). IEEE pp. 499-504 Equity Investment through Geometric Progression: Beyond Value Investing (2020). OJAS, ISSN:2279-0373 A Study on Employee Retention and Turnover in India (2020). Mukta Shabd Journal, 9(4). ISSN No : 2347-3150 An Investigation into Dimensions of Service Quality in B Schools (2020). Journal of Xi'an University of Architecture and Technology, 12(3) Role of Organizational Stress on Work Deviant Behavior: Study on Delhi Police (2017). Psychology in India. 5(1), 16-26. ISSN: 2319796X Emotional Intelligence as a Predictor of Conflict Resolution Style: Study of Public Sector Employees (2016). International Journal of Business and Management Invention. 5(9), 21-27. ISSN: 2319-8028 Impact of Work Stress on Job Involvement: Study of Public Sector Employees (2016). Indian Streams Research Journal. 6(4), 1-12. ISSN: 2230-7850 Work Exhaustion and its impact on Employees' Organizational Commitment: Study of IT Professionals (2016). International Journal of Management and Development Studies. 5(2), 39-49. ISSN: 2321-1423 Role of Gender: Information Technology and Organizational Stress (2016). International Academic Journal of Social Science. 3(3), 30-42. ISSN: 2454-3918 A Study of Information Technology and Job Satisfaction (2016). Zenith International Journal of Multidisciplinary Research. 6(6), 62-72. ISSN: 2231-5780 Brand personality creation through advertising – A study on food & beverages brands (2013). Zenith International Journal of Multidisciplinary Research. 3(2), 216-230. ISSN: 2231-5780 Analysis of Visual Merchandising – Effect on Consumer Buying Behavior (2012). International Journal of Retailing and Rural Business Perspectives. 1(2), 209-217. ISSN: 2279-0942
3.	Conferences / Seminar	<ul style="list-style-type: none"> Brand Fixation and Counterfeit Products (2021). Paper Presented at 6th Global Leadership Research Conference 2021- Amity University Uncovering Relationship between Organizational

		<p>Citizenship Behavior and Workplace Deviance: An Empirical Study (2021). Paper Presented at International Conference on Arts, Humanities and Social Sciences (ICAHSC- 21)</p> <ul style="list-style-type: none"> • An Investigation into Dimensions of Service Quality in B Schools (2020). Paper Presented at Research Conclave on Industry 4.0: Management Challenges & Opportunity-GLBIMR. Won the Best Paper Award. • Work –Life Integration- Blurred Weekdays and Weekends: Study on Male Professionals (2017). Management Practices for the New Economy- Jaipuria Institute of Management, Noida. 210-214. ISBN No. 978-93-86432-08-7 • Comparative Analysis of Customer’s After Sales Satisfaction with Different Automobile Manufacturers (2013) National Conference on “Management Trends: Past, Present and Future” 71-79. ISBN No. 978-93-80258-20-1 • Effect of brand personality on the consumer psyche in the soft drinks (2012). IES International Marketing Conference. 199-213. ISBN No. 978-93-81361-74-0 • Comparative analysis of Organization Culture and its Impact on Team Effectiveness and IT Sector (2012). IES International HR Conference. 117-128. ISBN No. 978-93-81361-74-0
4.	Administrative	<ul style="list-style-type: none"> • Area- Chairperson – HR Department • Associate Editor -Optimization- Journal of Research in Management • Area- Chairperson- MDP & FDP • Headed – Creativity Club and HR Club • Member- Anti Ragging Committee • Member- Sexual Harassment Committee • Member- Research Club • Guide: Dissertation & Summer Internship • Convener- Research Conclave 2020 & 2021 • Convener- HR Conference 2021

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Amit Bhati
Date of Birth : 05 January 1975
Highest Qualifications : Ph.D.



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	RBSE	1991	II	58.5
Intermediate	CBSE	1993	I	60.6
Graduation	University of Rajasthan	1996	II	56.11
Post Graduation	FMS-IIRM	1998	I	Grade- 'A'
Post Graduation	University of Rajasthan	2009	I	69.11
OTHER	UGC-NET	2012	Qualified	NA
Ph D.	University of Rajasthan	2016	Awarded	NA

Date of Joining : 11 November 2021

Present Status : Professor

Scale of Pay : Rs. 37400-67000-AGP-10000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	
2.	Research/ Article/ Paper presentation	
3.	Conferences / Seminar	
4.	Other Achievements	
5.	Extra/Co-curricular Activities	
6.	Administrative	

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : ANINDITA

Date of Birth : 20/08/1971

Highest Qualifications : PhD



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	BSEB	1986	FIRST	66
Intermediate	BSIC	1988	FIRST	62
Graduation- BA	PATNA UNIVERSITY	1991	FIRST	61
Post Graduation -MBA	L N MISHRA INSTITUTE OF MANAGEMENT, PATNA, MAGADH UNIVERSITY,	1994	FIRST	63
Post Graduation	VINOBA BHAVE UNIVERSITY, JHARKHAND	2002	FIRST	62
OTHER				
Ph D.	VINOBA BHAVE UNIVERSITY, JHARKHAND	2010		

Date of Joining : 25/10/2021

Present Status : Professor

Scale of Pay : Rs. 37400-67000-AGP-10000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	
2.	Research/ Article/ Paper presentation	
3.	Conferences / Seminar	
4.	Other Achievements	
5.	Extra/Co- curricular Activities	
6.	Administrative	

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : ABHISHEK BHUSHAN SINGHAL

Date of Birth : 19/02/1987

Highest Qualifications : PhD



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	ICSE	2003	II	57%
Intermediate	ISC	2005	I	61%
Graduation	Allahabad Agricultural University	2008	I	95.3%
Post Graduation	IIIT Allahabad	2010	I	73.5%
OTHER				
Ph D.	IIIT Allahabad	2015	I	90% (Course Work)

Date of Joining : 06/12/2021

Present Status : Professor

Scale of Pay : Rs. 37400-67000-AGP-10000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none">• AICTE "Cyber Security" from 14-05-2020 to 18-05-2020 at Institute of Technical Teachers Training & Research, Chandigarh.• Innovation Ambassador training (Advanced Level, Total 16 Sessions of 30 contact hours) conducted by MoE's Innovation Cell & AICTE during the period from 30th June - 30th July 2021.• IIC Online Sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi.
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none">• Dr. Abhishek Bhushan Singhal ,An Analysis Of Novartis For Successful Implementation Of Centralized HRIS Journal of the Social Sciences, 48, Issue 5, 1073-1083, 2020• Dr. Abhishek Bhushan Singhal, Algorithmic Leadership In The Growing Information Economy: A Contextual Development of Innovative Leadership Practices in Information Economy, Journal of the

		<p>Social Sciences, 48, Issue 4, 2237-2246, 2020</p> <ul style="list-style-type: none"> • Dr. Abhishek Bhushan Singhal, Increased Efficacy Of Core HRD Processes Through It: A Review Of HRD Practices Using IT As The Paraphernalia For HR Development, Periyar Journal of Research in Business and Development Studies, Vol.1, Issue 1.44-53, 2016 • -Dr. Abhishek Bhushan Singhal, Developing An Information System for Sustainable Human Resource Development, IOSR Journal of Business and Management, Vol.17, Issue,11, 41-44, 2015 • A.Singhal, V. Tiwari, Challenges Faced By The Indian Organizations For Human Resource Development. International Journal of Marketing and Human Resource Management, Vol.3,Issue 3, 1 – 8, 2012 • A.Singhal, V. Tiwari, Key Issues Facing Human Resource Development, International Journal of Human Resource Management, Vol.1,Issue 3, 21-29, 2012
3.	Conferences / Seminar	<ul style="list-style-type: none"> • A.Singhal, V. Tiwari, Challenges Faced By The Education System In India, International Conference on Education, Research and Innovation, Web of Science, Madrid, Spain, 5, 2012 • A.Singhal, V. Tiwari, Enterprise And Academic Community Fraternization: A Route To Bridge The Lacuna, International Conference on Education, Research and Innovation, Web of Science, Madrid, Spain, 5, 2012 • Dr. Abhishek Bhushan Singhal, The Role Of Algorithm In Redefining Future Leadership In Organizations 6th PAN IIM World Management Conference, All IIM's of India and Emerald, IIM Bangalore, 6, 2018 • Dr. Abhishek Singhal, Dr. Monika Saxena, Changing Leadership Paradigm From Traditional To Digital International Conference On: Impact of Emerging Trends in Entrepreneurship, SIDBI, PHD Chamber Noida, 1, 2017 • Dr. Abhishek Singhal, Dr. Monika Saxena, Dr. R Srinivasan, Growth Of Service Sector In India: An Empirical Analysis, International Conference On: Impact of Emerging Trends in Entrepreneurship SIDBI, PHD Chamber, Noida, 1, 2017 • Dr. Monika Saxena, Dr. Abhishek Bhushan Singhal, Comparative Study of Total Factor Productivity in the Manufacturing Sector in India and China: An Empirical Analysis, INBUSH Era World Summit 2017 Emerald, Springer, Inderscience, Noida, 17, 2017 • Dr. Abhishek Bhushan Singhal, Dr. Monika Saxena, A Review On Disruptive Innovators From Market

		<p>Sustainability Point Of View, INBUSH Era World Summit 2017, Emerald, Springer, Inderscience, Noida, 17, 2017</p> <ul style="list-style-type: none"> • Dr. Abhishek Bhushan Singhal, Prof. Farhat Fatima, Algorithmic Leadership In The Growing Information Economy: A Contextual Development Of The Innovative Leadership Practices In Emerging Markets, 2nd International Management Conference On Innovation And Sustainable Development In Global Economy., San Dan, New Delhi, Burgundy School Of Business, France, Uniglobe College, Nepal New Delhi, 2, 2016 • Prof. Farhat Fatima, Dr. Abhishek Bhushan Singhal, Disruptive Innovation For Sustainability In The Global Markets: With Key Emphasis On Uber And Jio, 2nd International Management Conference On Innovation And Sustainable Development In Global Economy, San Dan, New Delhi, Burgundy School Of Business, France, Uniglobe College, Nepal, New Delhi, 2, 2016 • A.Gupta, A.B. Singhal, Role of human resource management professionals to implement, corporate social responsibility in Indian IT SME, 5th Annual International Conference On Sustainability, IIM Shillong IIM Shillong, 5, 2016 • Dr. Abhishek Bhushan Singhal, Coded Leadership In The Growing Information Economy, 3rd PAN IIM World Management Conference, All IIM's of India and Emerald, IIM Indore, 3, 2015
4.	Other Achievements	<ul style="list-style-type: none"> • Innovation Ambassador by Ministry of HRD Innovation Cell in 2021. • Session Chair at PAN IIM World Management Conference at IIM Bangalore. • Teaching Excellence Award at Indo Global Education Summit from Chief Secretary Odisha in July, 17. • Best paper Award for paper titled "Growth of Service Sector in India: An Empirical Analysis" at International Conference On: Impact of Emerging Trends in Entrepreneurship.
5.	Extra/Co-curricular Activities	<ul style="list-style-type: none"> • 3rd ADMAA, AICISM Researcher Award for the year 2016 at Amity University, Noida. • Managing Editor of Periyar Journal of Research in Business and Development Studies Vol.1, Issue 1. • Reviewer of PAN IIM 3rd World Conference at IIM Indore. • Reviewer of PAN IIM 6th World Conference at IIM Bangalore
6.	Administrative	<ul style="list-style-type: none"> •

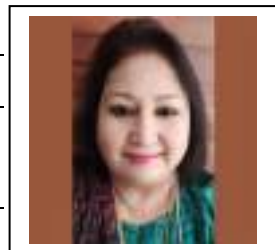
INSTITUTE OF MANAGEMENT STUDIES
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FACULTY-PROFILE

Name : Sangeeta Magan

Date of Birth : 28/03/1965

Highest Qualifications : M. Phil



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	1981	1	81
Intermediate	CBSE	1983	1	83
Dip. Pharmacy	University of Delhi	1985	1	84
Graduation BA	Bhartiya Shiksha Parishad	2004	1I	53
PGDEPM	Amity Institute of Education	2005	I	69.1
Post Graduation MA	Madurai Kamraj	2006	II	52
Post Graduation M.Phil	Global Open University	2008	I	73.6
DHRM	NMIMS	2018	I	61.5
PGD T&D	ISTD	pursuing		

Date of Joining : 6th December 2021

Present Status : Professor

Scale of Pay : Rs. 37400-67000-AGP-10000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	•
2.	Research/ Article/ Paper presentation	
3.	Conferences / Seminar	
4.	Other Achievements	
5.	Extra/Co-curricular Activities	
6.	Administrative	•

Publications as an Author

- Frontpage Article: 'Interview Made Easy' in 'Employment News', the flagship Journal for job seekers published by the Ministry of Information and Broadcasting, Government of India in all three languages, English, Hindi and Urdu (September 2021)
- Article: 'Managing Stress During Troubled Times' in the flagship science monthly, 'Dream 2047', of Vigyan Prasar, an autonomous organization of the Department of Science & Technology, Government of India (September 2021)
- Book: Business Communication, a systematic and comprehensive approach' (Sai Global India Books, 2018)

- Book: Elements of Business Communication' (IBH Publishers,1st Edition: 2013; Second Edition 2015)
- Book: Business Communication' (IBH Publishers, 2012)
- Book: Business Communication' (Biztantra Publishers, 2010)

Publications as an Editor

- African Politics', a book by a senior US based author, Ken C. Kotecha (Sun Publishing, 2020)
- Troubled Waters', a book on the immigrant life in America by a US based doctor, Shalini Gupta (Sun Publishing, 2020)
- Psychologist Musings', a book by Dr. Prerna Kohli, a clinical psychologist (Sun Publishing, 2019)

INSTITUTE OF MANAGEMENT STUDIES
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FACULTY-PROFILE

Name : Dr. Nripendra Dwivedi
Date of Birth : 02.04.1975
Highest Qualifications : MCA, M.Phil (Comp. Sc.)
M.Tech(Comp.Sc) PhD



Academic Performance
(High School to Highest Qual.)

Exam Passed	Board/University	Year	Division	%
High School	U.P.Board, Allahabad	1989	Ist	74% (Secured Highest rank in School)
Intermediate	U.P.Booard Allahabad	1991	Ist	70%
Graduation (B.Sc)	Deen Dayal University (Gorakhpur University)	1997	Ist	68%
Post Graduation (MCA)	VBS Purvanchal University Jaunpur	2000	Ist	73%
Any others (M.Phil CS)	J.R.N Rajasthan Vidyapeeth Deemed University	2006	Ist	79%
M.Tech. (ALCCS)- Comp.Sc	Institute of electronic and telecommunication engineers(IETE, Delhi)	2010	Ist	79% (Secured Highest Rank)
PhD	University of Rajasthan (Govt University), Jaipur	2013		

Date of Joining : 12.07.2006
Present Status : Professor
Scale of Pay : 15600-39100+AGP 8000

S. No.	Achievement	
		<ul style="list-style-type: none"> • Gold medalist in NCC • Secured Highest Rank(Gold Medalist) in M.Tech(Comp.Sc) • Honored as session chairperson in International Conference ICDM 2008 on DATA MANAGEMENT organized by IMT, Ghaziabad, India
1.	R & D	Research work is going on in field of search engine
2.	Research	National Publication 1. Nripendra Dwivedi, Lata Joshi, V.P. Gupta, " Improved ranking algorithm of web page(based on age of page) for web search engines", ICFAI Journal (Vol-5 No-3 Issue ISSN: 0973-2268), Hyderabad , 2009 2. Nripendra Dwivedi, Ajay Tripathi "Effectiveness of Garbage Collector in .Net frame work", Journal - management insight Vol(III) No 2 , India,2007. 3. Nripendra Dwivedi, Lata Joshi, V.P. Gupta, "Analysis of Google Search Engine Vs Yahoo Search Engine for images or videos as query result", Institute of professional excellence

		<p>and management, Journal Vol.4 Issue No.1 ISSN: 0974-8903, India, 2010.</p> <ol style="list-style-type: none"> 4. Nripendra Dwivedi, Rajaneesh Jain, Neeraj Kumar, “Static Vs Dynamic memory allocation: Comparative Study” National conference on Emerging Trends in IT ISBN978-93-81212-30-1, IMS, and India2012. 5. Nripendra Dwivedi, Vishal Gupta “The web search engines: a comparative study from users perspective Engine “,Proceedings of Conference INDIA COM-2007 ISSN 0973-7529 , ISBN 978-81-904526-0-1 Organized by Bharati Vidya Peeth, Delhi , 2007 6. Vishal Gupta, Nripendra Dwivedi “effectiveness of different search engines: a comparative study “, Proceeding of Conference, India Habitat Centre, Delhi. 7. Nripendra Dwivedi , Manish Mathur, Praveen Srivastava, “An Approach to develop optimized search algorithm for web search engines “, published in Proceeding of conference Information Technology: Present Practices and Challenges , Delhi India 8. Nripendra Dwivedi, Ajay Tripathi, “Integrating Web Services with BPEL(Business Process Execution Language)” Published in Proceedings of conference Organized by Institute of Technology and Science, Ghaziabad (NCR Delhi) India 9. Nripendra Dwivedi , Ajay Tripathi “Comparative Study on Security Model for Windows mobile 5.0 and Mobile 6.0“, published in Proceedings of conference Organized by Institute of Technology and Science, Ghaziabad India. <p>International Publications:</p> <ol style="list-style-type: none"> 1. Nripendra Dwivedi, Lata Joshi, Neeraj Gupta, “Statistical Analysis of Search Engines (Google, Yahoo and Altavista) for their search result”, International Journal of Computer Theory and Engineering (IJCTE) Indexed by: EBSCO, Engineering & Technology Digital Library, Google Scholar, INSPEC, Ulrich's Periodicals Directory, Crossref, ProQuest, and WorldCat IJCTE 2012 Vol.5(2): 298-301,2012. 2. Nripendra Dwivedi, Abhay Bansal, “Effect of Advertisement and Sponsored Links on Search Engines: Comparative Study” IEEE Xplore INSPEC Accession Number 14737118, 2014. 3. Nripendra Dwivedi, Preeti Sirohi, “Comparative Study of the Search Engines on the Basis of the Relevant Links on the First Web Page” International Journal of Knowledge Based Computer Systems, 2014. 4. Nripendra Dwivedi, Divya Thakur, “Study about similarity between Google & AltaVista Search Engines from users perspective” International Conference on Innovation and Creativity Management (ICM 2014), 2014. 5. Nripendra Dwivedi, Ajay Tripathi, “Search time analysis for search engines” published in Proceedings of International Conference ICCGEP-14, Jaipuria Institute of management NCR (Delhi), 2014. 6. Nripendra Dwivedi, Lata Joshi, Harshita Khanna, “Search engine Analysis on Advertisement and sponsored links”
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		<p>Journal of IMS Group Volume 10 No 1 ISSN No 0973-824x, 2013.</p> <ol style="list-style-type: none"> 7. Nripendra Dwivedi, Preeti Sirohi, "Comparative Study of the Search Engines on the Basis of the Relevant Links on the First Web Page" International conference on Reinventing Management Strategy-The Design for Future ISBN: 0978-93-81212-046-2, IMS, India, 2013. 8. Nripendra Dwivedi, Lata Joshi, V.P. Gupta, "Google search engine vs zapmeta search engine: a comparative study for search time analysis", International Journal of emerging technologies and applications in engineering, technology and sciences (ij-eta-ets) Volume 3: Issue 2 ISSN: 0974-3588, INDIA, 2010. 9. Nripendra Dwivedi, Lata Joshi, V.P. Gupta, "Effectiveness of Google Search Engine Vs Metacrawler Search Engine: A Comparative study "International Journal- Journal of Indian society of statistics and operation research Vol.XXX, No1-4 ISSN: 0250-9636, 2010. 10. Nripendra Dwivedi, Lata Joshi, "Analysis of popular Search Engines (Google, Altavista, Metacrawler, Yahoo and Ask) from users perspective ", Journal of IMS Group Vol-8 No-2 ISSN: 0973-824X , India , 2012. 11. Nripendra Dwivedi, Lata Joshi, Neeraj Gupta, "Statistical Analysis of Search Engines (Google, Yahoo and Altavista) for their search result", accepted by IEEE Press, which will be indexed by Ei Compendex, INSPEC and Thomson ISI for research paper of 2011 4th IEEE International Conference on Computer Science and Information Technology (IEEE ICCSIT 2011) Chengdu , China, 2011. 12. Nripendra Dwivedi, Ajay Tripathi, Satpreet Singh, "Recent trend in cloud computing: A review" International conference on Reinventing Management Strategy-The Design for Future ISBN: 0978-93-81212-046-2, IMS, India 2013. 13. Nripendra Dwivedi, Lata Joshi, Ajay Tripathi, Effectiveness of Google Search Engine Vs Altavista Search Engine: A Comparative Study ", Proceedings of International Conference published by Macmillan India Limited ISBN: 0978-935-059-041-6, IME (NCR), India 2011. 14. Praveen Srivastava, Nripendra Dwivedi, "A Design Phase Strategy for Agent Based Software ", research paper accepted in IEEE International Conference SERA 2008, on Software Engg. Research, Management, and Applications (ACIS) organized by Association for computer and Information science in Charles University Prague Czech Republic, 2008. 15. Nripendra Dwivedi, "Effectiveness of Popular Search Engines: A Comparative Analysis " In Proceedings IEEE & CSI International Conference 2008 on 'Advanced Computing and Communication Technologies for High performance Applications', [FISAT] Angamaly, Cochin, Kerala, India , 2008. 16. Anita Singh, Timara Shukla, Nripendra Dwivedi , "Recruitment Cycle Time Analysis for Human Resource Information System (HRIS)", Proceedings of International Conference ICBIRD 2010 published by MacMillan, organized by IMT, Ghaziabad (NCR) Delhi, 2010
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		<p>17. Nripendra Dwivedi, Lata Joshi, V.P. Gupta, "A Comparative Study of Google Search Engine Vs Ask Search Engine from users perspective ",Published in Proceedings of International Conference "Computer and Information Technology" ISBN: 978-81-313-0881-3, Jaipuria Institute of management, India , 2010.</p> <p>18. Nripendra Dwivedi, "Improved web page ranking Algorithm for web search engines " , In Proceedings IEEE & CSI International Conference 2008 on 'Advanced Computing and Communication Technologies for High Applications', [FISAT] Angamaly, Cochin, Kerala, India,2008</p> <p>19. Nripendra Dwivedi, "Effectiveness of Google Search Engine Vs MSN Search Engine: A Comparative Study " , Proceedings, International Conference ICDM 2008 on DATA MANAGEMENT published by Macmillan India Limited ISBN: 0230-63469-9, IMT Ghaziabad (NCR Delhi), 2008.</p> <p>* Number of publications listed in International Database (for Eg: Web of Science, Scopus, Humanities International Complete, Dare Database -International Social Sciences Directory, EBSCO host, etc.)</p> <p>EBSCO Explore</p> <ul style="list-style-type: none"> • Nripendra Dwivedi, Lata Joshi, Neeraj Gupta, "Statistical Analysis of Search Engines (Google, Yahoo and Altavista) for their search result", International Journal of Computer Theory and Engineering (IJCTE). <p>Google Scholar, INSPEC, Ulrich's Periodicals Directory</p> <ul style="list-style-type: none"> • Nripendra Dwivedi, Lata Joshi, Neeraj Gupta, "Statistical Analysis of Search Engines (Google, Yahoo and Altavista) for their search result", International Journal of Computer Theory and Engineering.
3.	Conferences / Seminar	<ul style="list-style-type: none"> • Nripendra Dwivedi, Lata Joshi, Neeraj Gupta, "<i>Statistical Analysis of Search Engines (Google, Yahoo and Altavista) for their search result</i>", published by IEEE Press, which will be included in IEEE Xplore, and indexed by Ei Compendex, INSPEC and Thomson ISI for research paper of 2011 4th IEEE International Conference on Computer Science and Information Technology (IEEE ICCSIT 2011) Chengdu, China,2011. • Nripendra Dwivedi, Lata Joshi ,Ajay Tripathi, Effectiveness of Google Search Engine Vs Altavista Search Engine: A Comparative Study ", In Proceeding of International Conference published by Macmillan India Limited Organized by IME,Ghaziabad, India 2011 Page(77-81) • Nripendra Dwivedi, Lata Joshi, V.P. Gupta, "A Comparative Study of Google Search Engine Vs Ask Search Engine from users perspective " ,Published in Proceeding of International Conference, Jaipuria Institute of management, India , 2010 • Anita Singh,Timara Shukla, Nripendra Dwivedi , "Recruitment CycleTime Analysis for Human Resource Information System (HRIS)", Published in Proceeding of

		<p>International Conference ICBIRD 2010 , organized by IMT, Ghaziabad (NCR) Delhi, 2010</p> <ul style="list-style-type: none"> • International Conference ICDM 2008 on DATA MANAGEMENT organized by IMT, Ghaziabad • In IEEE & CSI International Conference on '<i>Advanced Computing and Communication Technologies for High performance Applications</i>' organized by Federal Institute of Science and Technology[FISAT] Angamaly, Cochin, Kerala, India • Nripendra Dwivedi, Lata Joshi , " Analysis of popular Search Engines (Google, Altavista, Metacrawler, Yahoo and Ask) from users perspective ", In Journal of IMS Journal , India , 2012 • Nripendra Dwivedi, Lata Joshi ,Ajay Tripathi, Effectiveness of Google Search Engine Vs Altavista Search Engine: A Comparative Study ", In Proceeding of International Conference published by Macmillan India Limited Organized by IME, Ghaziabad, India 2011 Page(77-81) • International Conference organized by Bharti Vidya Peeth, Delhi • National Conference organized by Bharti Vidya Peeth, Delhi. • National Conference organized by ITS, at India Habitat Centre. • National Conference organized by IPEM, India • International conference Organized by IIT Delhi on .Net frame work
4	Extra curricular Activities	<ul style="list-style-type: none"> • Gold medalist in NCC • NSS certificate holder

INSTITUTE OF MANAGEMENT STUDIES
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FACULTY-PROFILE

Name : Harsh Pratap Singh

Date of Birth : April 2, 1988

Highest Qualifications : Ph.D



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	U. P Board	2002	2	53
Intermediate	U.P Board	2004	1	65
B. Com	Dr. B R Ambedkar University, Agra	2007	1	66
MBA	Gautam Buddha Technical University, Lucknow	2010	1	73
NET-JRF	UGC, New Delhi	2012	NA	NA
Ph D.	Malaviya National Institute of Technology, Jaipur	2017	NA	NA

Date of Joining : February 1, 2021

Present Status : Associate Professor

Scale of Pay : Rs. 15600-39100+AGP 8000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> • Conducted Faculty Development Program as resource person on "Literature Search and Reference Management" on October 18, 2019 at G L Bajaj Institute of Management and Research. • Conducted One day National Workshop resource person on "How to Write a Research Paper" on August, 17, 2019 at Vivek College, Moradabad Road, Bijnor, U.P. • 3. Conducted Faculty Development Program resource person on "Research Methodology and Data Analysis Using SPSS" on June 30, 2018 at G L Bajaj Institute of Management and Research. • Participated in Faculty Development Program on "Demystifying Derivatives" organized by Department of Management Studies, Malaviya National Institute of Technology Jaipur during 7th to 11th October, 2013
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none"> • Khandelwal, C., Kumar, S., Verma, D. and Pratap Singh, H. (2019), "Financial risk reporting practices: systematic literature review and research agenda", The Bottom Line (Emerald Publishing & Scopus Indexed) , Vol. 32 No. 3, pp. 185-210 • H. Baker, Kumar, Satish, and Singh, Harsh Partap (2019), "Working Capital Management: Evidence from Indian

		<p>SMEs”, Small Enterprise Research (Taylor & Francis Journal, ABDC listed journal, C Category), Vol. 26, Issue 2, pp.143-163</p> <ul style="list-style-type: none"> • H. Baker, Kumar, Satish, Colombage, Sisira and Singh, Harsh Partap (2018), “Behavioral Biases among SME Owners”, International journal of Management Practice, Vol.11 No.03 ,pp. 259-283 (Inderscience Publishers, SCOPUS Indexed, and ERA listed journal) • Singh, Harsh Pratap & Kumar, Satish (2017) " Working capital requirements of manufacturing SMEs: evidence from emerging economy", Review of International Business and Strategy, Vol. 27 Issue: 3, pp.369-385, (Emerald Publishing, SCOPUS Indexed, ABDC (C Category) and ERA listed journal.) • H. Baker, Kumar, Satish, Colombage, Sisira and Singh, Harsh Partap (2017). “Working capital management practices in India: survey evidence”, Managerial Finance, Vol.43 No. 3, pp. 331-353. (Emerald Publishing, SCOPUS Indexed and listed in Thomson Reuters (ESCI), ABDC (B Category) and ERA) • Singh, Harsh Pratap, Kumar, Satish., & Colombage, Sisira (2017), “Working Capital Management and Firm Profitability: A Meta-Analysis”, Qualitative Research in Financial Markets, Vol. 9(1), pp-34-37. (Emerald Publishing SCOPUS Indexed and listed in Thomson Reuters (ESCI), ABDC (B Category) and ERA.) • Singh, Harsh Pratap and Kumar, Satish (2017), “A cross Industry analysis of working capital management in India: Pre and Post financial crisis”, International Journal of Management Practice (IJMP), Vol.10 No. 2, pp. 152-174. (Inderscience Publishers, SCOPUS Indexed and ERA listed journal) • Singh, Harsh Partap, Goyal, Nisha and Kumar, Satish (2016), “Behavioural Biases in Investment Decision: An Exploration of Role of Gender”, Indian Journal of Finance, Volume 10, Issue 6, pp. 51-62. (SCOPUS Indexed Journal) • 9. Singh, Harsh Partap and Kumar, Satish (2014), “Working capital management: A literature review and research agenda”, Qualitative Research in Financial Markets, Volume 6, Issue 2, pp. 173-197. (Emerald Publishing, SCOPUS Indexed and listed in Thomson Reuters (ESCI), ABDC (B Category) and ERA)
3.	Conferences / Seminar	<ul style="list-style-type: none"> • Presented a paper titled “Determinants of Working Capital Management: Empirical Evidence from SMEs in India at 5th Annual Finance Conference held at Great Lakes Institute of Management Chennai on January 27, 2015

		<ul style="list-style-type: none"> Presented a paper titled “Working Capital Management and Firm’s Profitability: A Meta Analysis” at The 15th Consortium of Students in Management Research (COSMAR15) Conference Organized by Department of Management Studies, Indian Institute of Science Bangalore on 24th & 25th November 2015 Participated in International conference on “Business Innovation 2013” organized by Department of Management Studies, Malaviya National Institute of Technology Jaipur during 18th to 19th May 2013.
4.	Other Achievements	<ul style="list-style-type: none"> Research paper titled “Working capital management and firm profitability: a meta- analysis” has been conferred with “Highly Commended Research Paper award” in Awards for Excellence – 2018 (Outstanding Papers) by Emerald Publishing House.
5.	Extra/Co-curricular Activities	NA
6.	Administrative	<ul style="list-style-type: none"> Faculty In Charge Research Cell at GL Bajaj Institute of Management and Research, Greater Noida from September, 2019 to October 2020. Area Chairperson (Finance) at GL Bajaj Institute of Management and Research, Greater Noida from June 2017 to June 2019

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Mr. Rajanish Jain
Date of Birth : 02.01.1975
Highest Qualifications : MCA



Academic Performance
(High School to Highest Qual.)

Exam Passed	Board/University	Year	Divi	
High School	U.P. Board, Allahabad	1988	Is	
Intermediate	U.P. Board, Allahabad	1990	Is	
Graduation	Agra University	1994	Ist	65.33
Post Graduation (MCA)	KNIT, Sultanpur	1998	Ist	70
Any others (M Tech)	GGSSIP	2011		

Date of Joining : 01.07.2002
Present Status : Associate Professor
Scale of Pay : 15600-39100+AGP 8000
Achievements

S. No.	Achievement	Details
1.	Publications in National Journal / Conference proceedings	<ol style="list-style-type: none"> Jain R and Chaudhary S, "Security Analysis of ElGamal based Password Authentication Schemes", National Conference on Architecturing Future IT Systems (NCAFIS'08), Devi Ahilya University Indore, Published in the conference proceedings October. 2008. Rajanish Jain, Smita Agrawal, Dr. G.L.Prajapati " An m-Learning Approach for Continuing Professional" National Conference on Emerging Research Trends in Computer Science and Engineering and Related Interdisciplinary Areas. Swami Vivekanand College of Engineering (SVCE) Indore 18-19 November 2011. Indore Rajanish Jain, Dr. G.L.Prajapati " Interactive Evolutionary Multi-objective Optimization (I-EMO)" National Conference on Emerging Research Trends in Computer Science and Engineering and Related Interdisciplinary Areas. Swami Vivekanand College of Engineering (SVCE) Indore 18-19 November 2011. Indore Sheelesh Kumar Sharma, Pankaj Nagar & Rajanish Jain "Performance Monitoring Analysis through K-means Algorithm" published in the Conference Proceeding with ISBN 978-93-81212-46-2 Rajanish Jain "Need of Fingerprint Based identification System" is published in The "National Journal of Computer Science and Technology", April 2010, Vol 2 ISSN 0975-2463
2	Publications in International Journal/Conference proceedings:	<ol style="list-style-type: none"> Jain R and Chaturvedi A, " A Secure Key Agreement Protocol Using Braid Groups " , IEEE sponsored International Conference on Advanced Computing & Communication Technologies for High Performance Application Cochin (India) , Published in the conference proceedings, Sept 2008.

		<p>2. Rajanish Jain, Dr B.V.R Reddy, Dr Avinash Sharma “Performance analysis of fingerprint based Image enhancement and Minutiae Calculation” accepted in “International Conference on Computer Applications, 2010” Pondicherry, India December 24-27, 2010.</p> <p>3. Pankaj Nagar, Sheelesh Kumar Sharma, Rajanish Jain, and V. P. Gupta “Extracting Learner Behaviour through Data Mining Clustering Algorithm” accepted for publication in “Journal of IMS Group of Institutions”</p> <p>4. Sanjay Kumar Mangla, Rajanish Jain, and Tapan Kumar Nayak “Significance of Information Communication Technology in Economic Development of India” accepted for publication in “Journal of IMS Group of Institutions”</p> <p>5. Jain R , G Avadhesh, Prajapati G.L. “The Square Kilometer Array - Some notes regarding the largest telescope being planned and why it is the ultimate Big-Data challenge?” Accepted for Publication in International Journal of Business Analytics and Intelligence published by publishing India Group to be published by January 2014</p>
3	Chapter in Books	<p>A Secure Key Agreement Protocol Using Braid Groups“, IEEE sponsored International Conference on Advanced Computing & Communication Technologies for High Performance Application Cochin (India) , Sept . 2008. Prasad, J.C Federal Institute at Science & Technology 2008</p> <p>Security Analysis of ElGamal based Password Authentication Schemes”, National Conference on Architecturing Future IT Systems (NCAFIS’08), Devi Ahilya University Indore Dr A.K. Ramani Dr Ugrasen Suman Devi Ahilya University Indore 2008</p>
4	Books with ISBN/ISSN numbers with details of publishers	

Title of the Books	Name of the Publisher	Year of Publication/ Year of Edition	Name(s) of Author’s
Reinventing Management Strategies: The Design for Future ISBN: 978-93-81212-70-7 (Hard Cover)	Bharti Publications, New Delhi	2014	Makkar Urvashi, Pandey Vijay Kumar, Sanjeev Rinku, Jain Rajnesh
“Futuristic Human Resource and Strategic Management” ISBN: 978-93-81212-71-4 (Hard Cover)	Bharti Publications, Delhi	2014	Makkar, Urvashi; Pandey, Vijay Kumar; Sanjeev, Rinku; Jain, Rajnesh

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Parul Agarwal

Date of Birth : 04/07/1974

Highest Qualifications : Ph D



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	ICSE	1990	1	81
Intermediate	ICSE	1992	1	78
Graduation	Delhi University	1995	1	69
Post Graduation	Delhi University	1999	1	75
Post Graduation	UPTU	2009	1	77
Ph D.	SVSU Meerut	2016		

Date of Joining : June 14, 2021

Present Status : Associate Professor

Scale of Pay : Rs. 15600-39100+AGP 8000

Achievements:-

S. No.	Achievement	Details
1.		
2.		
3.		
4.		
5.		
6.		

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Naveen Virmani
Date of Birth : August 23, 1985
Highest Qualifications : Post-Doc, PhD



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	2001	First	71.8
Intermediate	CBSE	2003	First	69.2
Graduation	B.Tech	2008	First	73.68
Post Graduation	M.Tech	2011	First	81.2
Ph D.	YMCAUST	2019	First	NA
Post Doc	IIT Guwahati	2021	First	NA

Date of Joining : June 18, 2021
Present Status : Associate Professor
Scale of Pay : Rs. 15600-39100+AGP 8000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	Have attended more than 15 faculty developments programs in reputed institutions like IIM's, IIT's etc.
2.	Research/ Article/ Paper presentation	Have published 2 ABDC-A, 1-ABDC-B, 13 Scopus indexed research papers.
3.	Conferences / Seminar	Have presented 9 research papers in reputed International and National Conferences.
4.	Other Achievements	Have got scholarship three times for getting university rank (under 5) during B.TECH.
5.	Extra/Co-curricular Activities	Have worked in various cultural programs during B.ETCH.
6.	Administrative	Have worked in accreditation and research team.

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : DR LAXMI PANDEY
Date of Birth : 24.09.1980
Highest Qualifications : PhD



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	ICSE	1996	I	85
Intermediate	ISC	1998	I	88
Graduation	HNB GARHWAL	2001	I	63
Post Graduation	BHU	2004	I	72
Post Graduation	HNB GARHWAL	2005	I	60
OTHER	ADVANCED DIPLOMA IN MANAGEMENT	2013	II	3.22
Ph D.	BHU	2018	Awarded	

Date of Joining : 07.04.2021

Present Status : Associate Professor

Scale of Pay : Rs. 15600-39100+AGP 8000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> • 6-Days Short Term Training Programme (Online) on “Digital Learning for advanced Pedagogical techniques and research Methodologies” from Feb 10-16, 2021 organized by Department of CSE, Lingaya's Vidyapeeth, Faridabad. • Five day online FDP on “Inculcating Universal Human Values in Technical Education” from Feb 1 - 5 '2021 organized by by All India Council for Technical Education(AICTE) • One week Short Term Training Program (STTP) on ‘Advanced Financial Statement Analysis’ under AICTE’s Quality Improvement Scheme, conducted online from August 3- 8 2020 by SCMS Cochin School of Business, Kerala. • One week Module 1 of the National Level FDP on ‘ICT Tools for Technology Infused Learning V2.0’ June 22-27, 2020 Department of ECE, Saveetha Engineering College. • One Week National National E- Workshop on ‘Law, Governance & Management To Combat COVID – 19 Pandemics: Issues and Challenges’ June 3– 10, 2020, jointly organized by Women’s Grievance Redressal Cell, Mahatma Jyotiba Phule Rohilkhand University, Bareilly (U.P), India • Three day National level FDP from May 28-30 '2020

		<p>on 'Emerging Trends Informations Technology' organized by IQAC & Department of Commerce (Information Systems & Management), Agurchand Manmull Jain College, Chennai.</p> <ul style="list-style-type: none"> • Five day e-FDP on "Comprehensive Quality Initiatives for Higher Education in Pandemic era" from May 26 - 30 '2020 organized by Internal Quality Assurance Cell (IQAC) of Uka Tarsadia University, Gujarat. • Six day online FDP from May 25-30 '2020 in Association with Spoken Tutorial IIT, Bombay on "Moodle Learning Management System" at JDCEM, Nagpur. • Four day online FDP on "Research, Funding Projects & IPR " from May 7 - 10 '2020 jointly organized by IQAC, R & D Cell & Dept. of Electronics & Telecommunication under the banner of IETE and Institution's Innovation Council (IIC) of K. C. College of Engineering and Management Studies and Research, Maharashtra • Two Day National FDP program held on May 13-14 '2020 organized by North Strom Academy. • One day FDP on 'Shifting from Teaching to Influencing' on May 9 '2020 organized by Department of Electronics, MES College Marampally, Kerala • Two week online two FDP on 'Managing Online Classes and Co-Creating MOOCs' from April 20 to May 6 '2020, organized by Teaching Learning Centre, Ramanujan College (University of Delhi) • 'National Workshop on Research Methodology and Data Analysis' from February 6-12, 2017 at IM(FMS) Banaras Hindu University • Workshop on Self Employment and Employment Generation', organized by Office Management and Business Communication in association with M.S.M.E Development Institute, Naini, Allahabad from January 6-21, 2012 at Rajiv Gandhi South Campus, BHU
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none"> • 'Empowerment via Financial Literacy: Uttarakhand' – Manuscript Reference Number (MRN) is ADMAA/AJMR/2020/9777 paper submitted Amity Journal of Management Research in July 2020 • 'Financial Inclusion as an Instrument for Inclusive Growth, Study of SHGs in Haridwar' –paper accepted for publication in Journal of General Management Research, Vol. 7 Issue 1 in August 2020. • Published Book Chapter (Pg 159-172) title –'SHG-Bank Linkage Programme, A Study of the Socio-Economic Advancement of Uttarakhand' in 'Recent Advances and Challenges in Finance and Marketing for New India @2022' by Pinnacle Learning 2019 (ISBN-978-93-83848-58-4) • Entrepreneurship a means for Inclusive Growth: A Case Study on of Pauri Garhwal (Uttarakhand)-Paper

		<p>Ref. No. ADMAA/AJE/2019(1)/ACPT/10115 published in "Amity Journal of Entrepreneurship" ISSN: 2455- 9725 (Print), ISSN: 2456- 1541 (Online), RNI: UPENG/2017/72672.</p> <ul style="list-style-type: none"> • Published Paper title –'Women Empowerment through Entrepreneurship for Inclusive growth via SHG's: A Case study of Dehradun (Uttarakhand)' in proceedings of National Seminar on Role of Women Entrepreneurship Socio–Economic Development of India(April 26-27, 2019) at Bharti College, University of Delhi, organized by Department of Commerce and Women Development cell(Bharti College) • Assessment of saving habits of SHG groups in Chamoli (Uttarakhand)- Paper published in Current Journal(July-Sept. 2017) • Impact of SHG on socio-economic life of its members: A case study of Dehradun-Paper published in Varanasi Management Review (Jan.-Mar. 2017) • AADHAAR (UID): A step towards Financial Inclusion- Paper published on 25 Dec 2012 in IAP News Digest • Paper titled 'Strategic Advent of Fintech in India: A Case Study' presented in the ADMAA Virtual International Research Conference - INBUSH ERA 2021 organized by Amity University in online mode held on 17th and 19th February, 2021. • Paper titled 'Forced or Planned Arrival of FinTech in India' presented in the International Conference on Business, IT, and Enterprise Architecture-ICBIT 2020 (Resurgence of Business and Economy Post Covid – 19) organized by Management Development Institute Murshidabad in online mode held on 25th and 26th September, 2020. • Paper titled 'Evolving Social Entrepreneurship: Impact of SHG Towards Sustainable Development' presented in 5th Biennial International Conference, Ensuring a Sustainable Future: Role of Entrepreneurship, Innovations in Management Practices, and Circular Economy, held at SGGSCC, Delhi University on 6th and 7th March 2020. • Paper titled 'Inclusive Growth via Financial Inclusion: Haridwar (Uttarakhand)' Paper Code 21" presented in the 'National Conference on "Emerging Perspectives of Finance and Changing Economic Scenario' to be held on February 29, 2020 at IMS Ghaziabad. • Paper Presented titled –'SBLP means of Empowerment via Financial Literacy: Uttarakhand' in the concurrent session at the India Finance Conference, jointly organized by IIM-A, IIM-B and IIM-C held during 18 - 21 December 2019 in IIM Ahmedabad • Presented Paper title –'SHG-Bank Linkage
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		<p>Programme, A Study of the Socio-Economic Advancement of Uttarakhand' at International Conference on "Recent Advances and Challenges in Finance and Marketing for New India @2022"(06-07 September 2019) at Mata Sundri College for Women, University of Delhi</p> <ul style="list-style-type: none"> • Presented Paper title –'Women Empowerment through Entrepreneurship for Inclusive growth via SHG's: A Case study of Dehradun (Uttarakhand)' presented at National Seminar on Role of Women Entrepreneurship Socio–Economic Development of India(April 26-27, 2019) at Bharti College, University of Delhi, organized by Department of Commerce and Women Development cell(Bharti College) . • Presented Paper title –'Women Entrepreneurship in rural areas for Inclusive growth through SHG's: A study of Puari Garhwal (Uttarakhand)' presented at National Conference on Rural Entrepreneurship for Inclusive Economic Development –Opportunities and Challenges (March 26, 2019) at The ICFAI University, Jharkhand in association with NABARD • Participated in National Seminar on Management (NSM'19) on Understanding of Financial Statements (January 29, 2019) at Vivekanada Global University, Jaipur. • Participation in the capacity of 'Speaker' in the Youth Parliament 2018 at SGIT-SOM • Assessment of Gender Budgeting in India' Research paper presented in AIMA in 2012 • Participated in 'National Conference on Customer Relationship Management (CRM)' in 2003 organized by CitiGroup.
3.	Conferences / Seminar	<ul style="list-style-type: none"> • Paper titled 'Strategic Advent of Fintech in India: A Case Study' presented in the ADMAA Virtual International Research Conference - INBUSH ERA 2021 organized by Amity University in online mode held on 17th and 19th February, 2021. • Paper titled 'Forced or Planned Arrival of FinTech in India' presented in the International Conference on Business, IT, and Enterprise Architecture-ICBIT 2020 (Resurgence of Business and Economy Post Covid – 19) organized by Management Development Institute Murshidabad in online mode held on 25th and 26th September, 2020. • Paper titled 'Evolving Social Entrepreneurship: Impact of SHG Towards Sustainable Development' presented in 5th Biennial International Conference, Ensuring a Sustainable Future: Role of Entrepreneurship, Innovations in Management Practices, and Circular Economy, held at SGGSCC, Delhi University on 6th and 7th March 2020.

		<ul style="list-style-type: none"> • Paper titled ‘Inclusive Growth via Financial Inclusion: Haridwar (Uttarakhand)’ Paper Code 21” presented in the ‘National Conference on “Emerging Perspectives of Finance and Changing Economic Scenario’ to be held on February 29, 2020 at IMS Ghaziabad. • Paper Presented titled –‘SBLP means of Empowerment via Financial Literacy: Uttarakhand’ in the concurrent session at the India Finance Conference, jointly organized by IIM-A, IIM-B and IIM-C held during 18 - 21 December 2019 in IIM Ahmedabad • Presented Paper title –‘SHG-Bank Linkage Programme, A Study of the Socio-Economic Advancement of Uttarakhand’ at International Conference on “Recent Advances and Challenges in Finance and Marketing for New India @2022”(06-07 September 2019) at Mata Sundri College for Women, University of Delhi • Presented Paper title –‘Women Empowerment through Entrepreneurship for Inclusive growth via SHG’s: A Case study of Dehradun (Uttarakhand)’ presented at National Seminar on Role of Women Entrepreneurship Socio–Economic Development of India(April 26-27, 2019) at Bharti College, University of Delhi, organized by Department of Commerce and Women Development cell(Bharti College) . • Presented Paper title –‘Women Entrepreneurship in rural areas for Inclusive growth through SHG’s: A study of Puari Garhwal (Uttarakhand)’ presented at National Conference on Rural Entrepreneurship for Inclusive Economic Development –Opportunities and Challenges (March 26, 2019) at The ICFAI University, Jharkhand in association with NABARD • Participated in National Seminar on Management (NSM’19) on Understanding of Financial Statements (January 29, 2019) at Vivekanada Global University, Jaipur. • Participation in the capacity of ‘Speaker’ in the Youth Parliament 2018 at SGIT-SOM • ‘Assessment of Gender Budgeting in India’ Research paper presented in AIMA in 2012 • Participated in ‘National Conference on Customer Relationship Management (CRM)’ in 2003 organized by CitiGroup. • Webinar on ‘Decision Making in a Pandemic’ organized by Amity Directorate of Management & Allied Areas (ADMAA), Amity University, Noida on Dec ‘9. • Book Launch and Panel Discussion for ‘Gender Equity in the Boardroom: The case of India’ published by Emerald Publishing’ is an outcome of a joint research
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		<p>project carried out by BML Munjal University (BMU) and All India Management Association (AIMA) on November '6.</p> <ul style="list-style-type: none"> • National Webinar on 'Strategies for India's Economic Growth in VUCA World' organized by Faculty of Commerce, Shivaji College, University of Delhi on September '29. • Webinar on 'Investors Awareness and The Role of Regulators' organized by Faculty of Commerce, Hindu College, Moradabad in collaboration with SEBI, BSE and NSDL on September '26. • Webinar on 'The future of Globalization after the crisis of 2020' organized by Amity Directorate of Management & Allied Areas (ADMAA), Amity University, Noida on August' 27. • Webinar Series on "Transforming Teaching Learning Process using ICT Tools" organized by IQAC, PGDAV College, University of Delhi, from July 23 – 25. • Webinar on "Planning Careers in the Digital Age & after COVID-19" organized by Department of Tourism & Hospitality Management, Mizoram University on July 16. • International Webinar on 'How to get your Research Published in an Academic Journal' by Dr Norbert Philips organised by School of Management. BBD University, on July, 15. • International Webinar on "Approaches on Online Teaching and Its Assessment Methods" organized by the Department of Commerce (Shift II) in association with IQAC, Patrician College of Arts and Science, Chennai, Tamil Nadu, India on July 4. • Four Day National Webinar on "Steering HEIs in the wake of Covid-19: The way ahead for Academia"-organized by Vivekanand Education Society's College of Arts, Science and Commerce from June 9 – 12. • 'International Digital Conference-Editors Meet' organized by FIIB Business Review on June 2 • "Sustainable IT in rural and remote environments" organized by Mizoram University on June 2 • One-day webinar on "Kick start your Research work' organized by Department of Computer Science and Engineering, JAIN (Deemed-To-Be University), Bangalore, Karnataka on May 30 • 'Transformational role of Technology in Higher Education' organized by Jaipuria Institute of Management, Indirapuram, Ghaziabad on May 30 • "The art of being an actuary, India & Abroad" by Liyaquat Khan - Actuary & Consultant organized by BIMTECH on May 30 • "Cyber Crimes: How to Keep Safe in Virtual Space
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		<p>Case Studies & Solution" organized by Institute of Technology & Science, Ghaziabad on May 29</p> <ul style="list-style-type: none"> • One day National Webinar ‘Historical Roots of Social Distancing’ organised by the Pearl Research Center for History, Culture and Tourism, St.Mary's College (Autonomous), Thoothukudi, Tamil Nadu on May 28 • Three day ‘International Webinar on Economic impact of Covid 19’- May 25 - 27 organized by Department of Economics, St. Teresa’s College, Ernakulam. • ‘Global Supply Chains during COVID19’organised by Carnegie India on May 27 • National Webinar on “Using SPSS to Understand Research & Data Analysis” organized by Research Advisory Committee, Aditi Mahavidyalaya, University of Delhi in collaboration with ICFAI Business School (IBS) Gurgaon on May 24 • Emerging Scenario in Crop Insurance by Mr. Malay Kumar Poddar - CMD, Agriculture Insurance Company of India Ltd’ organized by BIMTECH, May 23 • ‘Emerging Scenario in Crop Insurance’ by Mr. Malay Kumar Poddar - CMD, Agricultural Insurance Company of India Limited organized by BIMTECH on May 23 • ‘Tracking Consumer Behavior after COVID-19’organized by Carnegie India on May 22 • Business Responsibilities at the Times of Crisis’- Prof.(Dr.) Azhar Kazmi organized by Amity Directorate of Management & Allied Areas(ADMAA) on May 22. • A one day DIGITAL SUMMIT-‘Changing New Normal : Technological Adoption, Businesses, Education and Infrastructure’ organized by Institute of Technology & Science, Ghaziabad – May 21 • Two-Day Webinar ‘Post Pandemic Financial Stress in Indian Business Sector’ organized by Institute of Management Sciences, University of Lucknow on May 15 – 16 • ‘Making General Insurance Personalized - Role of Technology’ by Mr. Vijay Sinha - MD & CEO, Navi General Insurance Company Ltd organized by BIMTECH on May 16. • ‘Coronavirus and the Future of Indian Foreign Policy’ organized by Carnegie India on May 15. • An online workshop on “Post COVID 19: New Perspective in Case Writing & Teaching organized by AIMA along with AICTE on May 15. • National Webinar on ‘Human Rights, Fundamental Rights and COVID-19’ organized by Faculty of Law, The Maharaja Sayajirao University of Baroda, Gujarat
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		<p>on May 15</p> <ul style="list-style-type: none"> • ‘National Webinar on Rural based Startup and Entrepreneurship Sanitary Product Manufacturing and Entrepreneurship Development’ organised by Unnat Bharat Abhiyan and IQAC The Maharaja Sayajirao University of Baroda in Collaboration with SVNIT Surat on May 12 • ‘Beyond COVID - 19: Pathways to Normalcy for MSMEs’ organized by Carnegie India on May 11 • National Webinar on ‘COVID-19 and COMMERCE’ organised by the Department of Commerce (Self Financing), St.Teresa’s College (Autonomous), Ernakulam, on May 9 • ‘AI skills: what colleges are not focusing on’ organized by NASSCOM on May 8 • ‘The Design of Analytics: When Behavioral Economics Makes Sense of Emotions in Product Design’- Prof. (Dr.) Carlos M. Rodríguez organized by Amity Directorate of Management & Allied Areas (ADMAA) on May 7. • ‘Fireside Chat with ITSM Thought Leaders (APAC) on May 7 • ‘Introduction to Commodity Market’ organized by NCDEX Institute of Commodity Markets and Research on May 1 • ‘Survivorship and Resilience in Crisis’ - Peace Nobel Laureate Jerry White organized by International Humanistic Management Association on May 1 • ‘Webinar on Hypothesis Testing’ organized by AIMA on April 29 • ‘Corona virus and the Future of Global Finance’ organized by Carnegie India on April 28 • ‘Social Entrepreneurship and Humanistic Management-A perspective from India’- Madhukar Shukla organized by International Humanistic Management Association on April 18
4.	Other Achievements	<ul style="list-style-type: none"> • Adjudged as best track paper titled ‘Inclusive Growth via Financial Inclusion: Haridwar (Uttarakhand)’ Paper Code 21” in the ‘National Conference on “Emerging Perspectives of Finance and Changing Economic Scenario’ held on February 29, 2020 at IMS Ghaziabad. • Awarded Best Paper award –‘Women Empowerment through Entrepreneurship for Inclusive growth via SHG’s: A Case study of Dehradun (Uttarakhand)’ at National Seminar on Role of Women Entrepreneurship Socio–Economic Development of India(April 26-27, 2019) at Bharti College, University of Delhi, organized by Department of Commerce and Women Development cell (Bharti College) .

		<ul style="list-style-type: none"> • Certificate of Appreciation of outstanding contribution towards the development of Sanskar Educational Group' vision on 3rd November'18
5.	Extra/Co-curricular Activities	<ul style="list-style-type: none"> • Module Development on Entrepreneurship, Finance, Marketing and HRM for BBA All years for each semester(Session 2019-21) • Organized and hosted 5 lecture series on IdeasXchange by SGIT SOM GGSIPU in Feb-March 2021 • SGIT Startup Lab Program 2019- successfully initiated and completed (June-Nov 2019) • Observer's duty on behalf of BHU for University Entrance Tests – 2019 at iON Digital Zone, IIMT, Greater Noida from May 14-019, 2019. • Organised 'Business Fest 2019: A knowledge exchange platform' on 8th Feb 2019 at SGIT-SOM • 6 Months Project Completed- Minor Project Assessment of IT reach to farmers -Principal Investigator Indian Society of Agribusiness Professionals(ISAP)-1stOct'14-31stMar'15 • Guided over 60 Summer Internship 60 dissertations/projects at postgraduate and undergraduate level.
6.	Administrative	<ul style="list-style-type: none"> • Prof-Incharge (Innovation & Industry Relation Cell) • Successful completion of JAC in July 2019 for Even Semester 2018-19 • Election Committee Head –Session 2019-2020 • Activities Head –Even-Semester -2019-2020 • Placement and Training Coordinator- Head-2018-19 • Class Coordinator of BBA I.II.III in different semesters -2018-20. • Examination Cell Member for Odd Session-2018-19

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Shikha Dubey
Date of Birth : 09-01-1981
Highest Qualifications : PhD



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	C.B.S.E	1996	First	69
Intermediate	C.B.S.E	1998	First	61
Graduation	UP Technical University, Lucknow	2004	First	72
Post Graduation	UP Technical University, Lucknow	2006	First	68
Post Graduation				
OTHER				
Ph D.	Sharda University, Greater Noida	2020	N.A	N.A

Date of Joining : 07-04-2021
Present Status : Associate Professor
Scale of Pay : Rs. 15600-39100+AGP 8000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> ❖ Participated in one-week AKTU Sponsored Faculty Development Program (FDP) on “Multivariate Data Analysis” held at Raj Kumar Goel Institute of Technology (RKGIT), Ghaziabad from 9th July 2018 to 14th July 2018. ❖ Participated in one-week AKTU Sponsored Faculty Development Program (FDP) on “Case Writing, Case Teaching, Teaching Pedagogy & Innovative Approach to Management Teaching” held at ABES Engineering College, Ghaziabad from 29th January 2018 to 3rd February 2018. ❖ Participated in Faculty Development Program on “Research Methodology and Data Analytical Tools” held at Jaipuria Institute of Management, Indirapuram, Ghaziabad from 23-25th July 2016.
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none"> ❖ Published a paper in The Journal of Decision Science, ISSN: 0973-8002 (Print) on “A Study of Relationship between Job Satisfaction and Talent Retention in Higher Educational Institutions of India”, Vol.9, July, 2018. ❖ Published a paper in International Journal of Academic Research in Commerce & Management (IJARCM), ISSN: 2395-6410 (Online), ISSN: 2455-0116 (Print) on “Study

		<p>on Talent Management Practices in Education Industry with Special Reference to Higher Education " Dec'2017.</p> <ul style="list-style-type: none"> ❖ Published a paper in Asian Academic Research Journal of Social Sciences and Humanities ISSN: 2278-859X on " Study on Challenges Faced by Private Institutes Providing Higher Education in India (Delhi/NCR Region) in Retaining Faculty Members" Vol-4, Issue-8, Aug'2017. ❖ Published a paper in International Journal of Business and Administration Research Review (IJBARR) ISSN: 2348-0653 on "Poaching: A Recruitment Strategy & its Ethical Issues." Vol-2, Issue-12, Oct-Dec'2015 ❖ Participated and published a paper on topic "Evolution & Effectiveness of Strategic Marketing Process-Integrated Marketing Communication (IMC)" in 9th International Conference on "Management of Business, Finance, Economics, Marketing and e-Technology" (MBFEMT-2015) held at Jawaharlal Nehru University, New Delhi, on 8th February, 2015. ❖ Presented & Published a paper in International Conference on "Changing Global Economics Perspectives: Managing Sustained and Inclusive Growth" "organized by Jaipuria Institute of Management, Vasundhara, Ghaziabad on 8th-9th February'2014. ❖ Published a paper in The International Journal of Management (IJM) ISSN2277-5846 on "Impact of Work culture on job satisfaction & Behaviour of Faculty-A case study on private Institutes in higher Education Sector in Delhi/NCR" in Vol:2, Issue2, April'2013. ❖ Published a paper in International Journal of Human Resource Management and Research (IJHRMR) on "Talent Acquisition & Retention Issues of Faculty in Higher Education" in Vol:2, Issue 3, Sept'2012
3.	Conferences / Seminar	<ul style="list-style-type: none"> ❖ Presented a paper in Global Leadership Research Conference on "A Gap Analysis on Literature Review of Merger & Acquisition in Pharmaceutical Industries" organized by Amity Business School, Amity University, Noida on 22nd-23rd Jan'2016. ❖ Participated in virtual seminar on "New Education Policy 2020: A vision For Future India" organised by Institute of Technology and Science, Ghaziabad on 12th March, 2021. ❖ Participated in one-week international webinar on "Modern Management Practices" organised by Department of Management Studies of Nehru College of Management, Coimbatore from 1st June 2020 to 5th June 2020. ❖ Participated in one-day national seminar in association with GMA & CSI Ghaziabad Chapter on "Role of Cloud Computing in Contemporary Business" held at Academy of Business & Engineering Science, Ghaziabad on 1st Oct'2016.

		<ul style="list-style-type: none"> ❖ Presented & Published a paper in 2nd international Conference on “Exploring Non-Linear Growth through HR Driven Strategies” organized by Institute of Management Studies, Noida on Oct’2012. ❖ Participated & Presented a paper in AICTE sponsored National Conference on “Ethics in Business: In the era of cut throat Competition” at KIET, Muradnagar, Ghaziabad on Sept’2011. <p>Workshops Attended</p> <ul style="list-style-type: none"> ❖ Participated in a workshop supported by UPTU, Lucknow on “Strategies of technical Writing” held at Academy of Business & Engineering Science, Ghaziabad on 30th Nov’2013. ❖ Participated in two day’s workshop on “Human Values & Professional Ethics” held at I.T.S Engineering College, Greater Noida on Nov’2011.
4.	Other Achievements	<p>Certifications</p> <ul style="list-style-type: none"> • Coursera Online Certification course of University of Minnesota on “Preparing to Manage Human Resources”. • Coursera Online Certification course of University of Michigan on “Inspiring and Motivating Individuals”. <p>Contribution in Writing Book</p> <ul style="list-style-type: none"> ➤ Written a Chapter in Book, Title “Changing Market Scenario: E-Marketing for a Company” publisher Orange Books International, New Delhi, in 2012. <p>Professional Training</p> <ul style="list-style-type: none"> ➤ At FICCI in Food Research Analysis Centre (FRAC) New Delhi. ➤ At NTPC in Information Technology Centre (ITC), Ghaziabad.
5.	Extra/Co-curricular Activities	
6.	Administrative	<ul style="list-style-type: none"> • Create, innovate and implement career-enhancement programs and activities. • Participate in departmental and college activities. • Serve and support functional activities of departmental committees. • Key Member of Corporate Resource Centre, handled post drive feedback of pool drives and exclusive drives.

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Ms. Saloni Chitkara
 Date of Birth : 19/02/1979
 Highest Qualifications : MA (Maths) M.Phil (Maths)
 Academic Performance
 (High School to Highest Qual.)



Exam Passed	Board/University	Year	Division	%
High School	CBSE	1994	I	76
Intermediate	CBSE	1996	I	72
Graduation	University of Delhi	1999	I	76
Post Graduation	University of Delhi	2001	I	67
M.phil	University of Delhi	2003	I	75
Advance Dimploma in management	AIMA	2018	I	4.3(rating out of 5)
Phd	AIMA-AMU	2019	Pursuing	

Date of Joining : 09/08/2014

Present Status : Assistant Professor

Scale of Pay : (Consolidated)

Achievements

S. No.	Achievement	Details
1.	Faculty Development	<p>FDP ORGANISED/ATTENDED:</p> <ul style="list-style-type: none"> • International FDP on “ How to Publish Research in Top Tier International Journals” on May 26 – 30, 2020 organized by IMS Ghaziabad. • Online FDP on ”Analytical Techniques for Research” on May 1,4 and 5, 2020 organized by IMS Ghaziabad. • FDP on “Big Data Analytics (in collaboration with IBM)”, on November 8-10, 2019 organized by IMS Ghaziabad in collaboration with IBM. • FDP on "Advanced Research Models and Cluster Analysis" on November 02, 2018 at Jaipuria Institute of Management, Noida. • One week Faculty Development Program on Advance Research Methodology & Modeling Techniques from May 7-11, 2018 organized by IMS Ghaziabad. • FDP on "Covariance-Based Structural Equation Modeling (CB-SEM)" on December 20th, 2018 at Jaipuria Institute of Management, Noida. • MDP on "Service Improvement, Innovations and Marketing" held on May 19, 2018 organized by IMS Ghaziabad. • One day FDP on New Learning Engagement for New Age Learners on December 20, 2017 organized by IMS

		<p>Ghaziabad.</p> <ul style="list-style-type: none"> • One week Competency Development Programme (FDP) on Business Research and Analytics during June 19-24, 2017, organized by Jaypee Business School, Noida. • FDP on “RESEARCH METHODOLOGY” July 16, 2016 (Saturday) organized by IMS Ghaziabad. • Seminar on "Successful Case Teaching-Bringing Field to Class" on Saturday, November 19, 2016 organized by IMS Ghaziabad. • Organised an FDP on “Research Methodology using SPSS” in association with MSME and QL consultancy held on February 05 - 06, 2016 at Institute of Management Studies, Ghaziabad.
1.	Research	<p><u>RESEARCH PAPERS PUBLISHED IN JOURNALS :</u></p> <ul style="list-style-type: none"> • Dr. Anurag Pahuja and Ms. Saloni Chitkara : "Perceptual Exploration of factors and issues affecting adoption of E-insurance " been published online in "case studies in Business and management ",Macrothink Institute ,U.S. • Divya Gupta and Saloni Chitkara: Effect of Time Management on Academic Performance of Management Students, <i>Global Journal on Recent Advancement in Business Forecasting and Marketing Intelligence</i>, ISSN: 2581-3447, Vol. 2, No. 1, 2018, pp. 1-14. • Roma Chauhan & Saloni Chitkara :“Spreadsheet Modelling for Improved problem solving and decision making on Operation Research” ,<i>The Accountancy and business review (The journal of accountancy Arusha) (ISSN 0056-7263) vol.8 No 1&2 ,Jan-Dec 2011</i> <p><u>RESEARCH PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL CONFERENCES :</u></p> <ul style="list-style-type: none"> • International Conference on Industry 4.0: Current Perspectives and Future Directions’ organized by IMS Ghaziabad on March 06-07, 2020 in “<i>Impact of Return Policies Offered by Etailers on the Buying Behaviour Of The Consumers</i>”. • International conference on Transforming HR in the Digital ERA: Prospects and Implicit Issues’ organized by IMS Ghaziabad on January 11, 2020 in “<i>Impact of Internet Usage on the Emotional Maturity of Post Graduate Students</i>”. • .International Conference on Corporate Governance: Retrospect and Prospects at Institute of Management Studies, Ghaziabad during February 12-13, 2017 in “<i>Impact of Time Management on Academic Performance of Management Students</i>”. • 3rd International Conference on “Skill Development and Technological Innovation for Economic Growth (ICST-2015)” at IMS Ghaziabad on Perceived Benefits and Challenges: A Study of Users of E-Insurance by Anurag pahuja,Saloni Chitkara And Anu Sahi. • 3rd International Conference on “Skill Development and

		<p>Technological Innovation for Economic Growth (ICST-2015)” at IMS Ghaziabad on A Survey of Customer Awareness regarding Green Banking in Jalandhar District by Anu sirohi,,Anurag Pahujaand Saloni Chitkara</p> <ul style="list-style-type: none"> • National Research Paper Presentation Competition at Bhartiya Vidyapeeth University on Improved Problem Solving and Decision making in Operation Research through spreadsheets by Roma Chauhan And Ms.Saloni Chitkara. <p>Cases Published:</p> <ul style="list-style-type: none"> • Financial Planning at Terreco at Case Centre in 2018 with product id- 118-0026-1.
3.	Teaching award	<ul style="list-style-type: none"> • Best Track Paper award in the International Conference on Corporate Governance :Retrospect and Prospects held at IMS Ghaziabad on February 12 and 13,2017.
2.	Books /Monograph	---
	Conferences/Seminar	<p>Conferences Attended:</p> <ul style="list-style-type: none"> • International Conference on Corporate Governance: Retrospect and Prospects at Institute of Management Studies, Ghaziabad during February 12-13, 2017. • International Conference on “Leveraging Big Data Analytics for Global Business Excellence” at JIMS, Kalkaji on February 4, 2017. • International Conference on “Skill Development & Technological Innovations for Economic Growth (ICST-2015)” at Institute of Management Studies, Ghaziabad during November, 2015.
3.	Extra/Co-curricular Activities	<p>Workshops conducted and organized:</p> <ul style="list-style-type: none"> • Organized a Workshop on “Lean Six Sigma green belt certification in collaboration with MSME ” at IMS Ghaziabad in October 2019. • Organized a FDP on Research Methodology using SPSS at IMS, Ghaziabad in February 2016.
4.	Administrative	<ul style="list-style-type: none"> • Member of seminar and special lecture committee • Member of Cultural Committee • Grievance Redressal (POSH)committee

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Monika Aggarwal
Date of Birth : 13.04.1974
Highest Qualifications : Ph.D. - Tourism



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	1989	1st	76
Intermediate	CBSE	1991	2nd	58
Graduation (B.A.)*	Panjab University, Chandigarh	1994	1st	67
Post Graduation (M.T.M.)**	Kurukshetra University, Kurukshetra	1996	1st	74
Post Graduation				
OTHER	NET (UGC)	2012		
Ph D.	IGNOU	2016		

Date of Joining : 10.02.2021
Present Status : Assistant Professor - PPSP
Scale of Pay : 15,600-39,100+AGP 7,000 (Total Rs. 70,000)

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	Advance Research Methodology & Statistical Analysis Using : PASW - 22.0 (SPSS)
2.	Research/ Article/ Paper presentation	Details Attached
3.	Conferences / Seminar	Details Attached
4.	Other Achievements	Details Attached
5.	Extra/Co-curricular Activities	Travel Enthusiast, Adventure Sport
6.	Administrative	Academic Counsellor (MTM/BTS Program) IGNOU Study Centre (Shyam Lal College) from 08.02.2017 till 07.02.2020

- *B.A. – Bachelor of Arts (Public Administration, Political Science, Economics)
- **M.T.M. – Masters in Tourism Management

Research Papers/Paper Presentation

S.No.	Title of Paper	Conference Name/Details	Date/Year
1	Role of Visitor Management for Enhance Experience	International Conference on Contemporary Research in Tourism & Hospitality : Theory, Practice & Pitfalls (Organized by department	18 th -21 st February 2014

	for World Heritage Site – tale of Two Indian Cities	of tourism studies, Pondicherry University, in collaboration with Bournemouth University, U.K. & IITTM Gwalior	
2	Role of Public Private Partnership in Heritage Management : A comparative study of Safdarjung & Humayun Tomb	International Conference on Emerging Trends in Global Tourism Sponsored by UGC, New Delhi. Held at DAV Centenary College, Faridabad, Haryana, India	5 th – 6 th September 2014
3	Scope of Sustainable Tourism Development - A Comparative study between Bhimbetka, Madhya Pradesh & Altamira Caves, Spain	Inclusive Growth & Sustainable Development: Agenda for Tourism & Hospitality Management. Organized by Indian Tourism & Hospitality Congress (7th International Tourism Conference)	6 th – 8 th February 2015
4	Motivational factor analysis to augment visitation at UNESCO World Heritage : A study of Champaner Pavagadh Archeological Complex	12th National Convention of the Indian Tourism & Hospitality Congress (IHTC) - Conference on Strategic Development of Domestic Tourism in India	1 st – 2 nd November 2015
5	Champaner Pavagadh Archeological Park : A Prospective UNESCO WHS	National Seminar on Problems & Prospects of Tourism & Hospitality Studies in India. Organized by School of Tourism & Hospitality Services Management (IGNOU)	5 th – 6 th April 2016
6	Visitors Preferences for Interpretative tools & on - site Activities at UNESCO World Heritage Site - Taj Mahal, Agra	6th Asia Euro Conference 2016 in Tourism, Hospitality & Gastronomy (Envisioning Tourism in 2050). IITTM Gwalior	18 th – 21 st February 2014

Other Achievements

S.No.	Title	Description	University/Institution
1	Advance Research Methodology & Statistical Analysis	Advance Research Methodology & Statistical Analysis Using : PASW - 22.0 (SPSS)	Gautam Buddha University, Greater Noida
2	Volunteer Guide Training Programme	Volunteer Guide – national Museum, New Delhi	National Museum, New Delhi
3	Certificate Course in Ticketing & Reservations	Certificate Course in Ticketing & Reservations	Kurukshestra University, Kurukshestra
4	Galileo Central System Course	The Galileo Central System Course	Galileo India
5	Editor	Editor of Tourism Management	Elsevier (from

	(Journal)	14.09.2016 to 19.05.2017)
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Research Publications

S.No.	Publication Type	Title	ISSN/ISBN No.	Year
1	Journal	ATNA Journal of Tourism Studies (Title : Role of Visitors Management for Enhanced Visitor Experience at UNESCO World Heritage Sites : A Case Study of Qutub Minar & Humayun's Tomb)	ISSN 2349-7394 Page no. 15-34	2016
2	Journal	Tourism Dimensions (Title : Red Fort as a Tourist Attraction: Travel Agent's perspective)	ISSN 0975-3281 Page no. 50-62	2016
3	Journal	International Journal of Hospitality and Tourism Systems (Title: Role of Public Sector and Public Private Partnership in Heritage Management: A Comparative Study of Sudarjung Tomb and Humayun Tomb)	ISSN 0947-6250 Page no. 78-86	2017

Memberships

- Indian Tourism and Hospitality Congress (Membership number ITC/LFM/456)

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Varsha Sharma
Date of Birth : 27/06/1986
Highest Qualifications : Pursuing Ph.D.



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	RBSE, Ajmer	2002	I	70
Intermediate	RBSE, Ajmer	2004	II	54
Graduation	University of Rajasthan, Jaipur	2008	I	66
Post Graduation	RTU, Kota	2012	I	65
Post Graduation				
OTHER				
Ph D.	MNIT Jaipur	pursuing		

Date of Joining : 10/05/2021

Present Status : Assistant Professor

Scale of Pay : Rs. 15600-39100+AGP 7000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none">• Successfully attended two development programs organized by IMS Ghaziabad.• Organized FDPs in previous institute.
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none">• Two papers communicated in journals.• Three papers presented in conferences.
3.	Conferences / Seminar	<ul style="list-style-type: none">• Attended online and offline workshops and seminars.
4.	Administrative	<ul style="list-style-type: none">• Girls Hostel associate in-charge• Students mentoring• Library in-charge• E-cell coordinator• Institute journal reviewer

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Pushpender Kumar
Date of Birth : 25 December 1986
Highest Qualifications : Ph.D



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	2002	II	59.2
Intermediate	CBSE	2004	I	72.6
Graduation	Aligarh Muslim University	2007	I	61.89
Post Graduation	Aligarh Muslim University	2009	I	67.32
OTHER	UGC JRF	2012	-	-
Ph D.	Aligarh Muslim University	2016	-	-

Date of Joining : 04 June 2021
Present Status : Assistant Professor
Scale of Pay : Rs. 15600-39100+AGP 7000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	-
2.	Research/ Article/ Paper presentation	15
3.	Conferences / Seminar	-
4.	Other Achievements	Conduct 7 Workshop, One session chair in National Conference, 5 Invitees as resource person
5.	Extra/Co-curricular Activities	Won prizes in Drama and Poetry competition.
6.	Administrative	1. In-charge Program Director MBA(FS) 2. In-charge of Departmental Library 3. Paper Setter for M.Phil / Ph.D Entrance Examination. 4. Examiner for M.com Examination. 5. Co-ordinator for Goa University Ranking Test for M.com and MBA(FS). 6. Co-ordinator for Student Mentoring Programme 7. Co-ordinator for Attendance Committee

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : RIYA BHATTACHARYA
Date of Birth : 09/04/1989
Highest Qualifications : DOCTORATE



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	Central Board Of Secondary Education	2005	FIRST	63.3
Intermediate	Indian School Certificate	2007	FIRST	75.6
Graduation	Vidyasagar University	2010	SECOND	59.5
Post Graduation	Vidyasagar University	2012	FIRST	68
Post Graduation	Jodhpur National University	2013	FIRST	63
OTHER	Webel Informatics Limited, Government Of West Bengal	2011	FIRST	69
Ph D.	Indian Institute Of Technology (IIT) Kharagpur	2021	FIRST	70

Date of Joining : 13.08.2021
Present Status : ASSISTANT PROFESSOR
: Rs. 15600-39100+AGP 7000

Scale of Pay

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	•
2.	Research/ Article/ Paper presentation	<p>Bhattacharya, R., Bhattacharya, B Guha, R. (2021). A resemblance of state and trait anxiety in non-clinical undergraduate residential engineering students: a test of the continuum hypothesis: Psychiatric Quarterly, Springer Publication (Communicated)</p> <p>Bhattacharya, R., Bhattacharya, B Guha, R. (2021). Depression and Academic Achievement among Residential Engineering Students: Journal of Current Psychology, Springer Publication (under review)</p> <p>Bhattacharya, R., Bhattacharya, B Guha, R. (2020). Moderating Role of Annual Income in the Context of Academic Performance of Residential Engineering Students: The journal of Interchange-A Quarterly Review of Education, Springer Publication (under review)</p> <p>Bhattacharya, R., Bhattacharyya, B., Guha, R. (2020). General wellbeing Interview Schedule: An empirical investigation for residential engineering students': The journal of Interchange- A Quarterly Review of Education, Springer Publication (under review)</p> <p>Bhattacharya, R., Bhattacharyya, B., Guha, R. (2021). An Estimation of Academic Performance on Quality of Life using WHOQOL BREF among residential engineering students:</p>

		Journal of Behaviour Modification, Sage Publication (under review)
3.	Conferences / Seminar	<p>Bhattacharya, R., Guha, R., Bhattacharya, B. (2017). Why Undergraduates leave: Comprehending student attrition: ICAP 2017:19th International Conference on Applied Psychology, May, 26-27, 2017.</p> <p>Bhattacharya, R., Bhattacharya, B., & Das, Mandal, Shyamal Kumar., (2016). Study on Depression, Anxiety and Distress to analyse academic performance of Undergraduate Student's: 8th International conference On Education And New Learning Technologies,4-6th July 2016.</p> <p>Bhattacharya, R., & Bhattacharya, B. (2015). Effect of Stress on Performance of IIT Students: Tenth International Conference on Quality Education, Entrepreneurship, And Exemplary Business Practises For Social Change, 6-7 February 2016.</p>
4.	Other Achievements	
5.	Extra/Co-curricular Activities	<p>Graduated in Recitation from Bangiya Sangeet Parishad with First Division, 2016.</p> <p>Passed Senior Diploma in Bharatnatyam from Bangiya Sangeet Parishad with First Division and Distinction in practical, August 2013.</p> <p>Passed Junior Diploma in Rabindra Nritya from Bangiya Sangeet Parishad with First Division, August 2013.</p> <p>Successfully completed Senior Diploma in Kathak from Pracheen Kala Kendra with Distinction, September 2019.</p> <p>Participated in the Inter School National Group Song Competition organized by Bharat Vikash Parishad, Kharagpur.</p>
6.	Administrative	<p>Worked as a Teaching Assistant for the NPTEL online certification course, Outcome Based Pedagogic Principles for Effective Teaching, July- August 2017.</p> <p>Worked as a Teaching Assistant for the NPTEL online certification course, Outcome Based Pedagogic Principles for Effective Teaching, Jan- Feb 2017.</p> <p>Dr. Sushila Mondal Memorial prize for securing Highest Marks in Economics part 1 final Examination 2008.</p> <p>A Certificate of Merit for completing "Diploma in Software Application" from Webel Informatics Limited.</p>

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Mr. Pankaj Agrawal
Date of Birth : 15-11-1979
Highest Qualifications : B.Tech (C.S.E.), M.Tech



Academic Performance
(High School to Highest Qual.)

Exam Passed	Board/University	Year	Division	%
High School	U.P Board	1994	Ist	64%
Intermediate	U.P Board	1996	ist	65%
Graduation B.Tech (C.S.E)	Purvanchal University	2002	Ist	70%
Post Graduation M.Tech	GGSSIP University	2010	Ist	72%
Any others	GATE			96.3

Date of Joining : 24-09-2007
Present Status : Asstt. Professor
Scale of Pay : 15600-39100+AGP 7000

Achievements

S.No	Achievement	Details
1.	RESEARCH PUBLICATIONS	<p>Publications in International Journal</p> <ol style="list-style-type: none"> 1. Dr. Nripendra Dwivedi, Lata Joshi, Pankaj Agarwal, Harshita Khanna, "Search engine analysis on advertisement and sponsored links", published in Bi-annual Journal of IMS Group Ghaziabad, ISSN No: 0973-824X Vol.10, No. 1, pp.68-70, January 2013 2. Prof.Pankaj Agrawal, "Software model checking an Emerging approach of Software testing " published in Journal of Indian society of Statistics and operation Research JISSOR" Vol No 31, 2010 ISSN No 0379-3168 3. Prof.Pankaj Agrawal, "Survey of abstraction in software model checking current practice and future proposal" published in Gujarat in Kadi Sarva Vishwavidyalaya SCI-TECH Research (JSTR) Vol 1 ISSN 0974-9780.
	Conference Presentation .	<ol style="list-style-type: none"> 1. "The impact of education on the tribal women in champawat district state of uttarakhand" in 2nd International Conference on Innovation and Creativity Management: Future for Sustainable Development (ICM 2014) on November 29, 2014. 2. Dr. Abhimanyu kumar, Department of Sociology Govt. P.G.College, Ranikhet Mohd Shadab Research scholar, NIMS UNIVERSITY, Jaypur Prof Pankaj Agrawal

	BOOK Publication.	<ol style="list-style-type: none">1. "Bi-Directional Screen: A New Approach" Pankaj Agrawal, Ravi Kumar & Vertika Gautam published in edited Book Reinventing Management Strategy: The Design for Future, Issues in HR and IT.2. "Evacuation of Blur caused by motion in images Using Cepstrum Analysis" Ravi Chowdhary, Shipra Srivastava & Pankaj Agarwal published in edited Book Reinventing Management Strategy: The Design for Future, Issues in HR and IT

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : ANKIT GARG
Date of Birth : 31-03-1988
Highest Qualifications : PhD(pur.), MBA



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	2003	1 ST	65
Intermediate	CBSE	2005	2 ND	57
Graduation	UPTU	2010	1 ST	69
Post Graduation	AKTU	2015	1 ST	77
Post Graduation	CCSU	2018	1 ST	65
OTHER				
Ph D.	IIMTU	PUR		

Date of Joining : OCTOBER 04, 2021

Present Status : Assistant Profesor

Scale of Pay : Consolidated

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> • Attended 5 Days FDP on Fostering Culture of Startup, Innovation & Entrepreneurship in Academic Institutions on Sep 20-24, 2021 by STEP-HBTI (ATAL Academy)) • Attendance two days FDP at IIMT University, Meerut on "Faculty development Program (Data analysis & statistical interpretation by SPSS) on 20-21 September 2019. • Attended three days FDP at IIMT University, Meerut on -Research Methodology and SPSS Applications in Data Analysis on December 20-22-2018 • Attended FDP at INMANTEC, Ghaziabad on Effective Teaching- on June 23-2017 • Attended two days FDP at INMANTEC, Ghaziabad on Total Quality Person- on June 10-11-2017 • Attended two days FDP at AKGIM, Ghaziabad on Spreadsheet and Financial Modeling- on January 27-28, 2017. • Attended two days FDP at IMS, Ghaziabad on Successful Case Teaching by Dr. Dwarika Uniyal (IIM, Kashipur) on November 19 2016. • Attended two days FDP at IMS, Ghaziabad on Research Methodology using SPSS by Dr. Neeraj Kaushik (NIT, Kurushetra) on February 5-6-2016. • Attended two days FDP at FORE School of Management, Delhi on Understanding Consumer Behaviour: Contemporary Tools & Techniques” by Dr.

		Asif Zameer
2.	Research/ Article/ Paper presentation	<ol style="list-style-type: none"> 1. Presented a paper on “The Relevance of Engel-Blackwell-Miniard Model of Consumer Behavior during COVID-19: A contemporary consumer behavior survey on FMCG products in Urban Demography in Uttar Pradesh West”, at IIHS, Ghaziabad, on 19th March 2021 2. Research paper on A Study of Different Aspects of Consumer Behavior for Online Shopping in Delhi NCR for FMCD Products in Pranjana (Peer Reviewed Journal) April 2020. 3. Presented a paper on “A Study on the recent Restructuring of role of Banking in India: A Changing Consumer Expectation Perspective”, at IIMT University, Meerut, on 29th November 2019. 4. Presented a research paper on “A study on consumer buying behaviour towards consumer durable goods(In special reference to Ghaziabad city)” at IIMTU, Meerut on 28th April 2019. 5. Presented a research paper on Study of worklife balance trends and challenges (A comparative study with special reference to Marico Ltd. and Dabur India Ltd. at IPEM Ghaziabad on 30th March 2019. 6. Presented a research paper on Impact of Internet Advertising in Designing Consumer Preferences in National Conference at INMANTEC on 17th February 2017 7. Research paper on Study of Online Shopping in Ghaziabad and Noida Region –A Customer Perspective in IJAIR (International Journal of Advanced and Innovative Research) Volume 4 Issue5 May 2015. 8. Research paper on Impact of Office Ergonomics on Business Performance (In special reference to Noida Region) in IJAIR (International Journal of Advanced and Innovative Research) Volume 5 Issue4 April 2016.
3.	Conferences / Seminar	<ul style="list-style-type: none"> • Attended International E-Conference on Recent Advancements In The Areas of Management, Social Sciences, Information Technology & Tourism on 19th And 20th March 2021 at IIHS, Ghaziabad • Attended National Seminar on “Self Reliant India: Towards Sustainable Development” organised by Shri Ram Narain PG College, Lucknow, on 30th May 2020. • Attended Conference on Changes in Baking Sector in India at IIMT University, Meerut, on 29th November 2019. • Attended Conference on R&D for Energy Sustainability, NETRA (NTPC Energy Technology Research Alliance) ConFER-16, at Power Management Institute (PMI), Noida, on 31st March- 1st April.
4.	Other Achievements	<ul style="list-style-type: none"> • Attendance One month “Research Training” by MSME-Technology Development Centre (PPDC) Foundry Nagar, Agra (U.P.) from 30.11.2020 to 31.12.2020. • Attended “Digital Marketing Web Summit – Digital

		Transformation for a Social Cause” organised by International School of Management, Patna on 5th June 2020.
5.	Extra/Co-curricular Activities	<ul style="list-style-type: none"> • Topper of the Batch of MBA 2013-2015 at AKGIM.
6.	Administrative	<ul style="list-style-type: none"> • Responsible for handling all aspects of teaching along with mentoring students. • Involved in development of course material across programs. • Responsible for administrative tasks related to teaching and learning.

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : ASHISH PANDEY
Date of Birth : 27 MARCH 1992
Highest Qualifications : MCA



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	ICSE	2008	I	64
Intermediate	CBSE	2010	I	71.84
Graduation	Bsc-IT	2014	I	62.69
Post Graduation	MCA	2017	I	72
Post Graduation				
OTHER	Diploma in Software Engineering	2012		
Ph D.	IIMT UNIVERSITY	PURSUING		

Date of Joining : 23rd September 2021
Present Status : Assistant Professor
Scale of Pay : Consolidated

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	•
2.	Research/ Article/ Paper presentation	-
3.	Conferences / Seminar	-
4.	Other Achievements	CBSE Capacity Building Programme Value Education CBSE Capacity Building Programme Carrier Guidance
5.	Extra/Co-curricular Activities	
6.	Administrative	•

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : SUSHANT KUAMR VISHNOI
Date of Birth : 19-01-1987
Highest Qualifications : MBA, (PURSUING Ph.D.)



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	2002	1	61.80
Intermediate	CBSE	2004	2	55.40
Graduation	CCS UNIVERSITY, MEERUT	2007	1	60.12
Post-Graduation (PGDM)	IMM	2010	1	76.05
Post-Graduation (MBA)	IGNOU	2017	1	67.10
OTHER (Post-Graduation - M.COM)	ROHAILKHAND UNIVERSITY	2013	1	63.15
Ph.D. (MANAGEMENT)	AMITY UNIVERSITY (PURSUING)	2018-2021 (Thesis Submitted)		

Date of Joining : 17/11/2021
Present Status : Assistant Professor
Scale of Pay : Rs. 15600-39100+AGP 7000

Achievements:-

S. No. Achievement Details

1.	Faculty Development	<ul style="list-style-type: none"> Attend numerous FDP's and MDP's related to research and associated Contemporary Topics.
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none"> 15 Research Publications = 5 Scopus + 1 ABDC + 9 UGC
3.	Conferences / Seminar	<ul style="list-style-type: none"> 6 Conferences
4.	Other Achievements	<ul style="list-style-type: none"> Amongst Top 3 in Course Work of Ph.D. Programme, Topper Of Swayam Course " Introduction To Marketing Essentials – 2021" Scored well in other Swayam Course " Introduction to Marketing Essentials"
5.	Extra/Co-curricular Activities	<ul style="list-style-type: none"> Writing Fitness
6.	Administrative	<ul style="list-style-type: none"> Part of Ph.D. management group at Amity University

		<p>Noida,</p> <ul style="list-style-type: none">• Facilitated organization of workshops and seminars at Amity University, Noida
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INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Ms. Aditi Jain
Date of Birth : 21.02.1991
Highest Qualifications : Masters in Counseling Psychology



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	C.B.S.E	2007	II	50%
Intermediate	C.B.S.E	2009	II	57%
Graduation	Delhi University	2012	III	49%
Post Graduation	PGDCBM	2014	I	70%
Post Graduation	Masters in Psychology	2017	I	67%
OTHER	Pursuing LL.B	Pursuing		
Ph D.				

Date of Joining : 22.11.2021
Present Status : Assistant Professor
Scale of Pay : Rs. 15600-39100+AGP 7000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none">• Not Yet
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none">• Not Yet
3.	Conferences / Seminar	<ul style="list-style-type: none">• Conducted workshop in Schools and Colleges
4.	Other Achievements	<ul style="list-style-type: none">• Received cash prize on getting 100+ admissions done in school
5.	Extra/Co-curricular Activities	<ul style="list-style-type: none">• Dance• Music• Art
6.	Administrative	<ul style="list-style-type: none">• Conducted workshop on POCSO for administrative staff

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Ragu Prasadh Rajendran
Date of Birth : 22/06/1985
Highest Qualifications : Doctorate Degree



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	Nirmala School	2000	First	84%
Intermediate	Nirmala School	2002	First	88%
Graduation	B.E./Sathyabama University	2006	First	77%
Post Graduation	Master of Marketing Research/Southern Illinois University Edwardsville, USA	2008	First	85%
Post Graduation				
OTHER				
Ph D.	Doctorate/SRM University	2018	First	85%

Date of Joining : 6/12/2021

Present Status : Assistant Professor

Scale of Pay : Rs. 15600-39100+AGP 7000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	
2.	Research/ Article/ Paper presentation	<p>Ragu Prasadh Rajendran and C. Joe Arun (2020). "The Effect of Loneliness and Nostalgic Advertising on Mobile Shopping Intention: A Conceptual Framework", International Journal of Business and Economics, 5(2), 42-55.</p> <p>Ragu Prasadh Rajendran and C. Joe Arun (2020). "A Conceptual Framework on the Influence of Authenticity in Advertising and Positive Electronic Word of Mouth on Customer Satisfaction", Academy of Marketing Studies Journal, 24(3), 1-10.</p> <p>Ragu Prasadh Rajendran and Jayshree Suresh (2017), "Customer Satisfaction Index as a Performance Evaluation Metric: A Study on Indian E-Banking Industry", International Journal of Business, 22(3), 251-274.</p> <p>Ragu Prasadh Rajendran and Jayshree Suresh (2016), "Green Affinity: Evaluating the Perceptions of Youth on Climate Change and Renewable Energy", Prabandhan: Indian Journal of Management, 9(9), 11-26.</p>
3.	Conferences /	Indian Institute of Management Shillong, "Celebrity

	Seminar	<p>Endorsement and Purchase Intentions: The Role of Message Framing, Regulatory Focus, and Product Type”, International Marketing Conference, Shillong, April, 21 - 22, 2021.</p> <p>Indian Institute of Management Trichy, “Evolution of Customer Satisfaction Index as a Performance Metric - A Comprehensive Review”, INDAM Conference, Trichy, January 2-4, 2020.</p> <p>Indian Institute of Management Indore, “Empathetic Content Marketing: A Smart Marketing Tool in Digital Age”, NASMEI Summer Marketing Information Systems Conference on Smart Marketing Tool in the Digital Age, Indore, July 26-28, 2019.</p> <p>American Marketing Association, “When do CMOs Create Value? The Role of Firm’s Strategic Emphases and CMO Compensation”, 2012 American Marketing Association Winter Academic Conference, Austin, USA, 2012.</p>
4.	Other Achievements	
5.	Extra/Co-curricular Activities	
6.	Administrative	•

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Satakshi Agarwal
Date of Birth : 13/03/1996
Highest Qualifications : M.Com



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	2012	First	95
Intermediate	CBSE	2014	First	88.8
Graduation	University of Delhi	2017	First	83.7
Post Graduation (M.Com)	University of Delhi	2020	First	77
Post Graduation (M.A. Economics)	IGNOU	2019	First	65
OTHER				
Ph D.	Chandigarh University	Pursuing		

Date of Joining : 10/12/2021

Present Status : Permanent

Scale of Pay : 30,000 p.m.

Achievements:- UGC-NET (Commerce)

S. No.	Achievement	Details
1.	Faculty Development	<input type="checkbox"/> Participated in 3-day FDP on Citation Styles and Reference lists in association with Mendeley. <ul style="list-style-type: none"> • Attended 7-day FDP on Research Methodology.
2.	Research/ Article/ Paper presentation	- Paper on 'Perception of People Regarding Different Financial Instruments In India' for a 'Journal Global Values' Impact Factor: 8.222 (SJIF); ISSN(P)0976-9447 (e) 2454-8391.
3.	Conferences / Seminar	NIL
4.	Other Achievements	NIL
5.	Extra/Co-curricular Activities	NIL
6.	Administrative	NIL

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr.Utpala Das
Date of Birth : 16/07/1986
Highest Qualifications : PhD in Management



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	JSSEB	2001	2nd	57.71
Intermediate	JIEC,Ranchi	2003	1st	61.77
Graduation	BA (English Hons)	2006	1st	60.62
Post Graduation	MA English	2008	1st	64.25
Post Graduation	MBA Hr & Fin	2010	1st	71.44
OTHER				
Ph D.	RTMNU, Nagpur	2018		NA

Date of Joining : 9/12/2021
Present Status : Assistant Professor
Scale of Pay : Rs. 15600-39100+AGP 7000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> • 4 week FDP/Training/ Orientation for faculty in universities/colleges/institutions of higher education from 17 September to 16 October, 2021 conducted by Ramanujan College, University of Delhi under the aegis of Pandit Madan Mohan Malviya National Mission on Teachers and Teaching. • FDP on "Innovation Management: Idea to Prototype" from 02/08/2021 to 06/08/2021 at IILM University. • Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "ROAD- Response Effectiveness, Organizing Self, Attitudinal Shift, Decision Making "from 2021-6-21 to 2021-6-25 at GITAM Deemed to be University. • Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Modern Pedagogical Techniques for Effective Teaching & Learning" from 2021-2-8 to 2021-2-12 at NRI Institute of Technology. • Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Personal Effectiveness" from 2021-1-5 to 2021-1-9 at Birla Institute of Technology, Mesra. • Participated in STTP on Trajectories for Professional Development: Harnessing the Power of Business Communication on 15-17 June, 2020 conducted by RAIT, Mumbai.

		<ul style="list-style-type: none"> • Participated in Webinar FDP on Developing a Future Workshop for Exponential Technologies organized by Department of Business Studies, Mount Carmel College, Bengaluru on 16th May, 2020. • Attended three days National Workshop from 14th – 16th November, 2019 on Research Methodology & Data Analysis Using SPSS at Lingaya’s Lalita Devi Institute of Management & Sciences, Delhi. • Participated in the training programme on Modern Management and Emotional Fitness at Teerthankar Mahaveer Institute of Management and Technology in July, 2019. • Contributed in organizing STTP on Innovations and Applications of Engineering Mathematics in December 2016 at VIT, Mumbai • Organized and participated in Faculty Development Programme on Bridging the Gap between Corporate and Campus in November 2016 at VIT, Mumbai. • Participated in FDP on Effective Methods of Teaching Business Communication in June, 2016 at Fore School of Management, New Delhi. • Participated in STTP on Fundamentals of Effective Teaching and Learning in Engineering Education in December 2015 at VIT, Mumbai. •
2.	Research/ Article/ Paper presentation	<ol style="list-style-type: none"> 1. Utpala Das, Revant Raj, “Leadership in Social Structure-A comprehensive study to look into the process of Transfiguring as a Leader in Social Framework”, in 12th International Conference on Leadership-Challenges, Issues and Practices held on 28th June, 2021 in TMIMT. 2. Dr. Utpala Das, Ms. Pragya Jain and Ms. Vidhi Jain, “Comparative Study of English Communication Skills in Government and Private Schools of Moradabad” in UGCCare listed journal, Vol 10 Issue 7, July 2020(ISSN:2278-4632) 3. Utpala Das, “Technopreneurship in Travel and Tourism in India” in 2nd International Education and Leadership Summit held on 24 February, 2016 organized by IGCCI & A. 4. Utpala Das, “Job Satisfaction and Affective Commitment: A Study of Employees in the Banking Sector” in International Conference on Innovative Trends in Economics, Commerce, Engineering, Technology and Management held on 6 February 2016, at St. Joseph College, Palghar. 5. Dr. Mahesh Wankhede and Utpala Das, “Status of Women in Tourism Industry (Navi Mumbai) and the approach towards their Gender Inclusive growth”, at the 25th Conference of Maharashtra State Commerce Association, on the 10th and 11th February, 2014.

		<p>6. Dr. Mahesh Wankhede and Utpala Das, “An analytical study of Job Satisfaction in The Travel and Tourism Industry (Navi Mumbai)”, in International Journal of Management Contemplation’s, Vol. I, Issue 6, June 2014, Pg. No-23 (ISSN:2348-1641).</p> <p>7. Utpala Das and Dr. Mahesh Wankhede, “Financial Implications of Employers in Job Satisfaction : A study”, in International Journal of Multidisciplinary Research, Vol. III, Issue 9(I), December 2014, Pg. No-29 (ISSN:2277-9302)</p> <p>8. Utpala Das and Dr. Mahesh Wankhede, “Sustainable Tourism Development and the Responsibility of the Corporates in India”, in International Journal of Multidisciplinary Research, Vol. IV, Issue 8(I), December 2015, Pg. No-66 (ISSN:2277-9302)</p> <p>9. Utpala Das, Dr. Mahesh Wankhede, G.K Jibhkate and D.K Gowartipe “Technopreneurship in Travel and Tourism in India”, in International Journal of Commerce Business and Social Sciences, Vol. IV, Issue 10(I), February 2016, Pg. No-66 (ISSN:2277-9310)</p>
3.	Conferences / Seminar	<ul style="list-style-type: none"> • Participated and presented a paper “Leadership in Social Structure-A comprehensive study to look into the process of Transfiguring as a Leader in Social Framework”, in 12th International Conference on Leadership-Challenges, Issues and Practices held on 28th June, 2021 in TMIMT. 2 • Participated and presented poster titled Technopreneurship in Travel and Tourism in India at the first National Research Symposium on Recent Advances & challenges in Engineering & Management (RACEM-2015) organized by VIT in association with University of Mumbai. • Participated and presented a paper on “Status of Women in Tourism Industry (Navi Mumbai) and the approach towards their Gender Inclusive growth”, at the 25th Conference of Maharashtra State Commerce Association, on the 10th and 11th February, 2014. 6 • Participated and presented a paper “Job Satisfaction and Affective Commitment: A Study of Employees in the Banking Sector” in International Conference on Innovative Trends in Economics, Commerce, Engineering, Technology and Management held on 6 February 2016, at St. Joseph College, Palghar.
4.	Other Achievements	<ul style="list-style-type: none"> • Young Achiever Award, 2016 by Indo Global Chamber of Commerce, Industries and Agriculture at Panaji, Goa in December, 2016.. • Best Teacher award in 2013 at GV Acharya Institute of Technology
5.	Extra/Co-	<ul style="list-style-type: none"> • Successfully completed a Mooc course on

	curricular Activities	<p>Constructive Teaching & Learning with Technology PART – 1 Reflective Teaching with ICT (Courses for Teachers) programme from June-August 2021 at Tata Institute of Social Sciences.</p> <ul style="list-style-type: none"> • Chaired Technical session in the 12th International Conference on Leadership Challenges, Issues and Practices held in TMIMT on 26th June 2021. • Delivered an online Guest Lecture on Kinesics for Professional Growth in SVKM Institute of Pharmacy, Dhule on 15th February, 2021. • Published a Book on Communication Skills named Communication Skills for Budding Managers by Gurucool Publishing (ISBN978-93-90251-07-0). • Completed a MOOC conducted by NPTEL on Effective Writing Skills in Jan-Feb, 2020. 12.
6.	Administrative	<ul style="list-style-type: none"> • Admission Counsellor since 2019 March to October 2021 in TMIMT, TMU

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Mr. Rohit Mahajan
Date of Birth : 03/03/1987
Highest Qualifications : Pursuing PhD, MBA



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	P.S.E.B	2002	First	76
Intermediate	P.S.E.B	2004	Second	51
Graduation	G.N.D.U	2008	First	64
Post Graduation	L.P.U	2010	First	74
Post Graduation				
OTHER				
Ph D.	Amity University, Noida	2022(Pursuing)		

Date of Joining : 15 December 2021

Present Status : Assistant Professor

Scale of Pay : Rs. 15600-39100+AGP 7000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> Attended 4 months Annual Refresher Programme in Teaching (ARPIT)-2020 FROM December -2020 to April-2021. Attended the five days' Faculty Development Programme on "Inculcating Human Values and Professional Ethics in Students" under Guru Dakshita, Mulyappravah & Jeevan Kaushal UGC Quality Mandates from 10-14 May, 2021 at Amity University, Uttar Pradesh. Attended One Week Online Faculty Development Programme on "Innovative Teaching Learning Practices: Way to Transform Teachers" from July 27-31, 2020 at IITM, Janakpuri, New Delhi. Attended Two Days' Executive Development Programme (EDP) on "Hands on Experience on Analytical Tools" from 03.09.2019 to 04.09.2019 at Amity University, Noida. Attended one week Faculty Development Programme (FDP) on "Research Methods and Business Analytics using SPSS & R Programming" from 04/06/2019 to 11/06/2019 at "Delhi Institute of Advanced Studies, Sector-25, Rohini".
2.	Research/ Article/ Paper	<ul style="list-style-type: none"> Presented a Research Paper Titled: "Advancements in Technology and Customer's Satisfaction with Online

	presentation	<p>Banking Services” in E-Conference on “Organizational Renaissance in the Post COVID Era” at Delhi Institute of Advanced Studies, Rohini on 10th April, 2021 and achieved best paper award.</p> <ul style="list-style-type: none"> Presented a Research Paper Titled: “Analysis of mediating effect of customer perception in relation to service quality and customer’s satisfaction in online banking services” in the International Conference on “Recent Advancements & Innovations in Management, Media, Science, Technology, Educational and Legal Issues” held at JIMS Engineering Management Technical Campus, Greater Noida on 8th May, 2021 and achieved best paper award. Presented a Research Paper Titled “Need for Financial Acumen for Global HR 4.0” in the International Conference on Industry 4.0: Impact of Technology on Business Environment” on 06.01.2020 at Delhi Institute of Advanced Studies, Rohini, New Delhi. Presented a Research Paper on Blue Ocean Marketing in National Conference held on 05/01/2019 at Delhi Institute of Advanced Studies, Rohini, New Delhi. Presented a Research Paper Titled “Role of Financial Institutions Towards Sustainable Rural Development” in the “National Conference Titled: Dynamics of Sustainable Rural Development” organized by Universal Group of Institutions on 1st October 2015 at Chandigarh.
3.	Conferences / Seminar	<ul style="list-style-type: none"> Participated in the Seminar on Entrepreneurship Awareness Programme sponsored by Punjab Technical University, held at K C College of Engineering & IT, Nawanshahr on 30th June, 2015.
4.	Other Achievements	<ul style="list-style-type: none"> Achieved Two Best Research Paper Awards in 2021. Achieved Employee of Quarter Award in 2020. Achieved 7 Bravo Awards in Corporate.
5.	Extra/Co-curricular Activities	<ul style="list-style-type: none"> Handling Conduct of Examinations. Conduct of Student Competitions.
6.	Administrative	<ul style="list-style-type: none"> Handled Departmental Head Responsibilities like Time Table, Quality Check of Classes

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Smriti Mathur
Date of Birth : 21-07-1991
Highest : Ph.D
Qualifications



Academic Performance
(High School to Highest
Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	2007	I	69.40
Intermediate	CBSE	2009	I	84.00
Graduation	University of Lucknow	2012	I	70.82
Post Graduation	University of Lucknow	2014	I	68.85
Post Graduation	Amity Online	2021	I	73.00
OTHER				
Ph D.	University of Lucknow	2019		

Date of Joining : 15-12-2021
Present Status : Assistant Professor
: Rs. 15600-39100+AGP 7000

Scale of Pay

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	One week International Faculty Development Programme in online mode on “Digital Learning with Multidisciplinary Approach” organized by JSS Academy of Technical Education, Noida on 12 - 17 June, 2020. Faculty Development Programme on Qualitative Research organized by Bombay Teachers’ Training College, HSNC University, Mumbai In Collaboration With Department Of Education, University Of Mumbai on 1 - 6 June, 2020. Faculty Development Programme on Learning Pedagogy and Effective use of Case Methodology organized by ASMA in Association with ASM Group of Institutes on 17 - 21 May, 2020. Faculty Development Programme on Moodle: Learning Management System, organized by Department of Computer Science & Engineering, Babu Banarasi Das Engineering College, Lucknow in association with Spoken Tutorial Project, IIT Bombay on 15 - 19 May, 2020. Faculty Development Programme on Technology based research methodology and data analysis organized by department of commerce – University of Lucknow from 26th October to 1st November, 2015.
2.	Research/ Article/ Paper presentation	
3.	Conferences /	International E - Conference on “Strategies and challenges in Higher Education during COVID - 19 Lockdown period in India with reference

Seminar	<p>to the World” on 15 - 17th May, 2020.</p> <p>International Conference on Bhavishya of India after COVID - 19 on 2nd May, 2020 - Paper titled - “A STUDY ON IMPACT OF COVID - 19 PANDEMIC ON AVIATION AND TOURISM INDUSTRY IN INDIA”.</p> <p>International Conference on The Impact of Globalization on Economic Development, Emerging Technology and Management Science on 30th November, 2019 – paper titled “A STUDY ON PURCHASE INTENTION OF CONSUMERS TOWARDS USER GENERATED CONTENT WITH SPECIAL REFERENCE TO FASION INDUSTRY”.</p> <p>National Seminar on Case Studies in Management, Commerce and Economics on 12 - 13 April, 2019 paper titled – “BLENDED TECHNOLOGY IN THE BRICK AND MORTAR: A STUDY OF FUTURE GROUP”.</p> <p>National Conference on Reforms of Indian Economy – Paradigm Shift in Development on 29-30 March, 2019 – paper titled “A STUDY OF SERVICE MARKETING WITH SPECIAL REFERENCE TO EDUCATION SECTOR”</p> <p>71st All India Commerce Conference on 20-22 December, 2018 – paper titled “CHANGING FACE OF INDIAN BANKS BY TECHNOLOGICAL INNOVATION IN BANKING SECTOR IN INDIA”</p> <p>International Conference on Sustainable Development: Strategies & Emerging Trends on 16-17 November, 2018 – paper titled “SUSTAINABLE DEVELOPMENT AND INFRASTRUCTURE”</p> <p>International Conference on Vision 2022: A New India on 27-28 January, 2018 – paper titled “DIGITAL INITIATIVE TOWARDS HIGHER EDUCATION IN INDIA”</p> <p>40th All India Accounting Conference and International seminar on accounting education and Research on November 18-19,2017 - paper titled “DEMONETISATION: PAIN OR GAIN FOR INDIAN ECONOMY”.</p> <p>International Conference on e – Business, 2-4 November – paper titled “A STUDY ON ONLINE PROMOTIONAL STRATEGIES FOR ONLINE MARKETING”.</p> <p>70th All India Commerce Conference on 12 – 14 October, 2017, paper titled – “CASH TO CASHLESS ECONOMY: CHALLENGES AND OPPORTUNITIES”.</p> <p>National Seminar on M – Commerce: strategic perspectives and concerns in emerging cashless economies on 16-17 September, 2017 paper titled – “PERFORMANCE APPRAISAL OF MOBILE COMMERCE IN INDIA”.</p> <p>International conference on Emerging India and Second-Generation Reforms: Initiatives and Implications on 8 – 9th April, 2017 organized by University of Lucknow – paper titled – “E PAYMENT ON E COMMERCE IN INDIA”.</p> <p>ICSSR sponsored National Seminar on Role of Social Media in Society Transformation on 25-26 March, 2017, paper titled – “SOCIAL MEDIA MARKETING AS A TOOL OF MARKETING COMMUNICATION: CASE STUDY OF SONY MOBILE”.</p> <p>39th All India Accounting Conference and International seminar on accounting education and Research on December 16-17,2016 - paper titled “GOODS AND SERVICES TAX: ONE COUNTRY, ONE TAX AND ONE MARKET”.</p> <p>69th All India Commerce Conference on Startup India: Opportunities and Challenges on 11 – 13 November, 2016, paper titled – “AN</p>
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		<p>INTRODUCTION TO ECOTOURISM – MAJOR DESTINATIONS IN INDIA”.</p> <p>International conference on Changing Paradigm of Management practices for sustainable development on 5 – 6th March, 2016 organized by BBAU – paper titled – “E – BANKING SERVICES IN INDIA WITH SPECIAL REFERENCE TO STATE BANK OF INDIA”.</p> <p>International Seminar on Changing Economic Parameters and prospects of Growth in India and South Asia on 5 – 7th February, 2016 organized by Department of Economics – paper titled – “INFRASTRUCTURE DEVELOPMENT IN INDIA – WITH SPECIAL REFERENCE TO RAILWAYS”.</p> <p>38th All India Accounting Conference and International seminar on accounting education and Research on December 5-6,2015 - paper titled “ENVIRONMENTAL ACCOUNTING AND REPORTING – A CONCEPT WITH SPECIAL REFERENCE TO INDIA: A CASE STUDY OF STEEL AUTHORITY OF INDIA”</p> <p>ICSSR sponsored National Seminar on social ecology and environmental movement in India on 13-14 october,2015 paper titled – “GREEN MARKETING AND its IMPACT ON SUSTAINABLE DEVELOPMENT”</p> <p>Two-day National Seminar on Corporate Social Responsibility and Social Development in India on 26 - 27th September,2015 paper titled – “COMPANIES ACT 2013: A RAY OF HOPE FOR CORPORATE SOCIAL RESPONSIBILTY PRACTICES IN INDIA”</p>
4.	Other Achievements	<p>PUBLICATIONS</p> <p>ABDC Journal Article published in <u>Journal of Marketing Communication</u>. JMC is ABDC - B category, <u>Scopus</u>, <u>EBSCO</u>, <u>PIRA</u> International indexed and IF = 1.903 journal by <u>Taylor & Francis</u>. The title of my paper is - “Modeling the Factors affecting Online Purchase Intention: The Mediating Effect of Consumer’s Attitude towards User Generated Content”. Print ISSN: 1352-7266 Online ISSN: 1466-4445 https://doi.org/10.1080/13527266.2021.1936126</p> <p>Peer-Reviewed Journals</p> <p>Mathur, S., & Singh, A. (2020). The perception of teachers on unlocking technology by redesigning education system during and after COVID-19 pandemic lockdown. In I. Sahin & M. Shelley (Eds.), ”Educational practices during the COVID-19 viral outbreak: International perspectives” (pp. 181–198). ISTES Organization.</p> <p>Mathur Smriti and Singh Akanchha,2020. IMPACT OF COVID 19 ON EMPOWERING EDUCATION SYSTEM THROUGH E - LEARNING. Paper Publication in Edited Book “COVID 19 Pandemic Effect: Issues and Challenges in Eductaion System”. ISBN : 978-93-89703-09-2</p> <p>Mathur Smriti and Singh Akanchha, 2020. COVID 19 PANDEMIC AND INDIAN AVIATION AND TOURISM INDUSTRY: VARIES AND DISASTROUS. Paper Publication in Edited Book “Emerging Issues in Business Management”. ISBN : 978-81-944303-9-1</p> <p>Mathur Smriti and Singh Akanchha, 2020. COVID 19 PANDEMIC AND WORK FROM HOME - THE VIRTUAL WORKPLACE. Paper Publication in Edited Book “Finance, Accounting, Marketing Services & HR Practice”. ISBN : 978-81-945297-2-9</p> <p>Mathur Smriti and Singh Akanchha 2020. THE INSIGHTS OF CONTENT MARKETING AT SOCIAL MEDIA PLATFORMS . Adhyayan, A Journal of Management Sciences, Vol-09, Issue 2,</p>

	<p>December 2019, ISSN: 2249 - 1066 (Print), ISSN: 2455 - 8656 (Online). Page 21 - 26. https://www.myresearchjournals.com/index.php/ADHYAYAN Mathur Smriti and Singh Akanchha 2019. A STUDY ON PURCHASE INTENTION OF CONSUMERS TOWARDS USER GENERATED CONTENT WITH SPECIAL REFERENCE TO FASHION INDUSTRY. Paper Publication in Edited Book "Globalization and Research - Economic Development, Technology and Management Research" - Kaav Publications, ISBN: 978-93-88996-20-4 Mathur Smriti and Srivastava Sunita, 2019. A STUDY OF PHYGITAL BANKING AS AN INNOVATIVE TECHNOLOGY. International Journal of Advance and Innovative Research, Vol-06, Issue 2 (IV), April - June 2019, ISSN: 2394 - 7780 Impact Factor: 7.36, Page 223 - 230, UGC Journal No. 63571. http://iaraedu.com/about-journal/ijair-volume-6-issue-2-iv-april-june-2019.php Mathur Smriti, 2019. A STUDY ON IMPACT OF DEMOGRAPHIC VARIABLES ON ATTITUDE OF CONSUMERS TOWARDS GREEN PRODUCTS. International Journal of Research in Social Sciences, Vol. 9 Issue 4, April 2019, ISSN: 2249-2496 Impact Factor: 7.081, Pg 1184-1199, Double-Blind Peer Reviewed Refereed Open Access International Journal - Included in the International Serial, Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gate as well as in Cabell's. http://www.indianjournals.com/ijor.aspx?target=ijor:ijrss&volume=9&issue=4&article=080 Mathur Smriti and Singh Akanchha, 2019. ENTREPRENEURSHIP AND INNOVATION: A CASE STUDY OF PAYTM. International Journal for Research in Engineering Application & Management (IJREAM), Vol-04, Issue-12, Mar 2019, ISSN: 2454-9150 Impact Factor: 5.646, Paper Id IJREAMV04I1248160, pg. 543-551, Double-Blind Peer Reviewed Refereed Open Access International Journal. https://www.ijream.org/IJREAM_V04I12.html Mathur Smriti and Srivastava Sunita, 2018. DEMONETIZATION – A REVOLUTIONARY STEP TOWARDS CLEAN ECONOMY. Paper Publication in Edited Book "Demonetization in India- A Researcher Perspective". ISBN : 978-93-88237-02-4 Mathur Smriti and Srivastava Sunita, 2018. A STUDY ON IMPACT OF DEMOGRAPHIC VARIABLES ON CONSUMERS USAGE OF ELECTRONIC BANKING SERVICES. International Journal of Current Advanced Research, UGC Journal No. 43892, ISSN: O: 2319-6475, ISSN: P: 2319-6505, Impact Factor: 5.995, Vol. 7, Issue, 3(B), pp. 10541-10545, March, 2018. Mathur Smriti and Srivastava Sunita, 2018. A STUDY ON ROLE OF BRAND, LABEL AND ADVERTISING ON CONSUMER BEHAVIOUR TOWARDS GREEN COSMETICS. International Journal of Research in Economics and Social Sciences, UGC Journal No. 48858, An open access scholarly, peer-reviewed, interdisciplinary, monthly, and fully refereed journals, Vol. 8 Issue 1, January- 2018 ISSN(o): 2249-7382, Impact Factor: 6.939, pg 27-40. Mathur Smriti and Srivastava Sunita, 2018. A STUDY ON CONSUMERS SATISFACTION TOWARDS ELECTRONIC BANKING SYSTEM IN INDIA. Research Dimensions, UGC Journal No. 45814, A Peer Reviewed & Refereed Multidisciplinary International Journal, ISSN: 2249-3867 Impact Factor: 5.1899(UIF), Volume – 3, Issue – 9, January – 2018, pg 1-12.</p>
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		<p>Mathur Smriti and Srivastava Sunita, 2017. DEMONETISATION: A LANDMARK MOVE FOR DIGITAL PAYMENTS IN INDIA. International Journal of Applied Services Marketing Perspectives, UGC Journal No. 47673, An Indexed Journal and Refereed Quarterly Journal, Vol 6, Number 3, ISSN (Print): 2279-0977, (Online): 2279-0985, Impact Factor: 2015 – 6.492, 2016 – 7.056, July – September, 2017.</p> <p>Mathur Smriti and Srivastava Sunita, 2016. GREEN MARKETING AND ITS IMPACT ON CONSUMER BUYING BEHAVIOUR. International Journal of Applied Services Marketing Perspectives, UGC Journal No. 47673, An Indexed Journal and Refereed Quarterly Journal, Vol 5, Number 3, ISSN (Print): 2279-0977, (Online): 2279-0985, Impact Factor: 2012 – 3.23, 2013 – 5.057, 2014- 5.871, 2015 – 6.492, July –September, 2016, Page 2324-2334. (Hard copy)</p> <p>Mathur Smriti and Srivastava Sunita, 2016. ONLINE SHOPPING: A NEW GENERATION OF SHOPPING. International Journal of Management and Social Science Research Review”, Peer Reviewed and Indexed Journal, Vol 1, Issue 2, ISSN (Print): 2349-6738, (Online): 2349-6746, Impact Factor: 3.029, Feb - 2016, Page 177 – 182. (Hard Copy)</p> <p>AWARDS</p> <p>Best Research Paper Award: “A STUDY ON IMPACT OF COVID - 19 PANDEMIC ON AVIATION AND TOURISM INDUSTRY IN INDIA” in May, 2020.</p> <p>Best Research Paper Award: “A STUDY OF SERVICE MARKETING WITH SPECIAL REFERENCE TO EDUCATION SECTOR” in March, 2019</p> <p>Worked as a FREELANCER Dr. Jatin Pancholi of Middle Sex University, London, UK on an International Project.</p>
5.	Extra/Co-curricular Activities	<p>Experience of working with senior faculty members in organizing an international conference at University of Lucknow.</p> <p>Involved as one of the organizers in the annual cultural event “Manthan” for the UG students in the school of management.</p> <p>A keynote speaker on paradigm shift in the marketing strategies due to this pandemic situation.</p> <p>A Keynote speaker in a 7 days Interactive Workshop on Research Methodology on IBM - SPSS and IBM - SPSS AMOS.</p>
6.	Administrative	<p>As a faculty member, I have provided counselling to the prospective students seeking admission to various courses in our school of management and worked with the admission cell since the lockdown. Apart from this another task was related to researching files and records, and preparing and proofreading correspondence, reports, and other documents as requested by the management from time to time.</p> <p>I am also working as a section coordinator, helping my students with the administrative work like scheduling their classes, attendance, filling and collecting their academic records, fees, email id creations, conflict management and other queries. I am also currently handling 40 mentees under the mentor mentee program in which a monthly meeting is held discussing the issues and feedback and follow-ups on the previous discussions.</p>

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dr. Aakash
Date of Birth : 16/04/1992
Highest Qualifications : PhD



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	U.P Board	2007	II	56
Intermediate	U.P Board	2009	I	68.5
Graduation	University of Delhi	2012	I	60.2
Post Graduation	University of Delhi	2014	I	74.5
M.Phil.	University of Delhi	2017	I	83
PhD	University of Delhi	2021	I	-

Date of Joining : 06 December 2021
Present Status : Assistant Professor
Scale of Pay : Rs. 15600-39100+AGP 7000

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	NA
2.	Research/ Article/ Paper presentation	<ol style="list-style-type: none"> Aakash, A., Tandon, A., & Gupta Aggarwal, A. (2021). How features embedded in eWOM predict hotel guest satisfaction: an application of artificial neural networks. <i>Journal of Hospitality Marketing & Management</i>, 30(4), 486-507. doi: https://doi.org/10.1080/19368623.2021.1835597 Tandon, A., Aakash, A., Aggarwal, A. G., & Kapur, P. K. (2021). Analyzing the impact of review recency on helpfulness through econometric modeling. <i>International Journal of System Assurance Engineering and Management</i>, 12, 104-111. doi: https://doi.org/10.1007/s13198-020-00992-x Aakash, A., & Gupta Aggarwal, A. (2020). Assessment of Hotel Performance and Guest Satisfaction through eWOM: Big Data for Better Insights. <i>International Journal of Hospitality & Tourism Administration</i>, 1-30. doi: https://doi.org/10.1080/15256480.2020.1746218 Aakash, A., & Aggarwal, A. G. (2020). Measuring the Effect of EWOM Readability and Sentiment on Sales: Online Cellphone Reviews. <i>International Journal of Business Analytics</i>, 7(4), 24-42. doi: https://doi.org/10.4018/IJBAN.2020100103 Tandon, A., Aakash, A., & Aggarwal, A. G. (2020). Impact of EWOM, website quality, and product satisfaction on customer satisfaction and repurchase intention:

		<p>moderating role of shipping and handling. <i>International Journal of System Assurance Engineering and Management</i>, 11, 349–356. doi: https://doi.org/10.1007/s13198-020-00954-3</p> <p>6. Aggarwal, A. G., & Aakash. (2020). Analyzing the Interrelationship between Online Reviews and Sales: The Role of Review Length and Sentiment Index in Electronic Markets. <i>International Journal of Internet Marketing and Advertising</i>, 14(4), 361–376. doi: https://doi.org/10.1504/IJIMA.2020.10032719</p> <p>7. Aakash, A., & Jaiswal, A. (2020). Segmentation and Ranking of Online Reviewer Community: The Role of Reviewers' Frequency, Helpfulness, and Recency. <i>International Journal of E-Adoption</i>, 12(1), 63-83. doi: https://doi.org/10.4018/IJEA.2020010106</p> <p>8. Aggarwal, A. G., & Aakash. (2018). A Multi-attribute Online Advertising Budget Allocation Under Uncertain Preferences. <i>Ingeniería Solidaria</i>, 14(25), 1-10. doi: https://doi.org/10.16925/v14i0.2225</p> <p>9. Aggarwal, A. G., & Aakash. (2018). Multi-criteria-based prioritisation of B2C ecommerce website. <i>International Journal of Society Systems Science</i>, 10(3), 201-222. doi: https://doi.org/10.1504/IJSSS.2018.093940</p>
3.	Conferences / Seminar	<p>1. Aakash, A., Aggarwal, A. G., & Aggarwal, S. (2020). Analyzing the Impact of e-WOM Text on Overall Hotel Performances: A Text Analytics Approach. In Loureiro, S. M., & Kaufmann, H. R. (Ed.), <i>Exploring the Power of Electronic Word-of-Mouth in the Services Industry</i> (pp. 240-264). Hershey, PA: IGI Global. doi: http://doi:10.4018/978-1-5225-8575-6.ch014</p> <p>2. Aakash, A., & Aggarwal, A. G. (2019). Role of EWOM, Product Satisfaction, and Website Quality on Customer Repurchase Intention. In J. Carvalho, & E. Sabino (Eds.), <i>Strategy and Superior Performance of Micro and Small Businesses in Volatile Economies</i> (pp. 144-168), Hershey, PA: IGI Global. doi: https://doi.org/10.4018/978-1-5225-7888-8.ch010</p> <p>3. Sharma, H., Aakash, A., & Aggarwal, A. G. (2019). A Hybrid Pythagorean Group Decision Making Model for Website Selection. In Vatansever, K., & Akgül, Y. (Ed.), <i>Multi-Criteria Decision-Making Models for Website Evaluation</i> (pp. 64-102). Hershey, PA: IGI Global. doi: http://doi:10.4018/978-1-5225-8238-0.ch004</p> <p>4. Sharma, H., Aakash, A., & Aggarwal, A. G. (2019). The Role of Website Quality and Social Ties EWOM in E-Services Adoption. In Akgül, Y. (Ed.), <i>Structural Equation Modeling Approaches to E-Service Adoption</i> (pp. 268-298). Hershey, PA: IGI Global. doi: http://doi:10.4018/978-1-5225-8015-7.ch014</p> <p>5. Sharma, H., Aakash, A., & Aggarwal, A. G. (2019). A Supervised Guest Satisfaction Classification with Review Text and Ratings. In Memon, Q. A., & Khoja, S. A. (Ed.),</p>

		Data Science Theory, Analysis and Applications (pp. 267-284). Boca Raton: CRC Press. doi: https://doi.org/10.1201/9780429263798-12
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INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Vaani Gandha
Date of Birth : 12th May 1978
Highest Qualifications : PGDM



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	ICSE, Delhi	1993	II	55.6
Intermediate	ISC, Delhi	1995	I	71.4
Graduation	CCS University	1998	I	70.64
Post-Graduation	IMT Ghaziabad	2003	I	8.2 CGPA
Post-Graduation	IMT Ghaziabad	2019	I	63.33
OTHER				
Ph D.	IIM Rohtak	2023*		

Date of Joining : 19th August 2021
Present Status : Adjunct Faculty
Scale of Pay :

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> • Attended Faculty Development Program at IIM Ahmedabad – 2021 • Attended Guest Session under Faculty Development Program at IIM Ahmedabad ‘Non-Case-Based Pedagogy’ on Saturday, June 26, 2021 • Attended Guest Session under Faculty Development Program at IIM Ahmedabad on “Improving Academic Visibility” by on June 12, 2021 • Initiated and headed multi university initiative of identifying and training Faculty members to become Coaches to conduct MDPs and Performance Enablement Workshops (online and face to face) for Corporates at Amity University in 2020 and 2021. • Conceptualized and Conducted Faculty Development Program (FDP) at Kanpur Institute of Technology, Kanpur (KIT) on the topic “Discovering self “on 17th – 18th July 2018. The FDP was conducted for B. Tech, MCA, and MBA faculty. • Part of Entrepreneurial Development Program (EDP) in University School of Management Studies which is affiliated to Guru Govind Singh Indraprastha University, Delhi in

		<p>association with NIESBUD – National Institute for Entrepreneurship and Small Business, 2011</p> <ul style="list-style-type: none"> • Conducted one - day national level Faculty Development Program (FDP) on Entrepreneurship in University School of Management Studies which is affiliated to Guru Govind Singh Indraprastha University, Delhi in association with NIESBUD – National Institute for Entrepreneurship and Small Business on 30th Dec 2010.
2.	Research/ Article/ Paper presentation	NA
3.	Conferences / Seminar	<ul style="list-style-type: none"> • Attended Tech HR conference in July 2019 at Radisson, Gurgaon. • Attended “IT Summit Version 2.0 – 2018 “at Amity University on 6th July 2018. • Guest Speaker at “HR Summit – The Bridge 2018 “at ABES Engineering College, Ghaziabad on 10th March 2018. • Was Guest Speaker at conference “Industry-Academia Interactions: Bridging the Gap “at Amity University on 11th Jan 2018.
4.	Other Achievements	<ul style="list-style-type: none"> • Part of the team for creating and developing coaches for the Training program to cover International best practices of Journalism and media affairs for members of government of Guyana. This was conducted under the flagship of Indian Technical and Economic Cooperation Program under the Ministry of External Affairs, India. 31st May 2021 – 4th June 2021. • Conceptualized and created content and prepared Coaches for the delivery of 15 days online program for capacity building training for scientists of Department of Science and Technology under Ministry of Science and Technology, India. March 2021. • Conceptualized and created content and prepared Coaches for the delivery of 15 days face to face training program for participants from 21 nations on “Digital Transformation” for Indian Technical and Economic Cooperation Program under the flagship of Ministry of External Affairs, India. March 2020. • Conceptualized and Conducted Faculty Development Program (FDP) at JIMS, Greater Noida on the topic “Discovering self “in Jan

		<p>2019. The FDP was conducted for BBA, BCA, and MBA faculty.</p> <ul style="list-style-type: none"> • Conceptualized, designed, and conducted “Mock Campus” a two - day Student Development Program SDP at Kanpur Institute of Technology, Kanpur in November 2018 • Conceptualized, designed, and conducted “Mock Campus” a one - day Student Development Program SDP at JIMS, Greater Noida in October 2018 • Conceptualized, designed, and conducted “Mock Campus” a one - day Student Development Program SDP at IEC Engineering College, Greater Noida in October 2018 • Conceptualized, designed, and conducted “Mock Campus” a two - day Student Development Program SDP at Galgotia Institute of Engineering Technology, Greater Noida in September 2018 • Conceptualized, designed, and conducted “Mock Campus” a two- day Student Development Program SDP at Arya Group of Institutions, Jaipur in August 2018
5.	Extra/Co-curricular Activities	NA
6.	Administrative	<ul style="list-style-type: none"> • Initiated Performance and Life Coaching sessions for senior and middle managers at Nucleus Software Exports Limited in Sep 2018. Completed 60 hours of Coaching till April 2019. • Awarded “One-time special Additional Bonus for being one of the Top 15 Performer” at Nucleus Software Exports Limited. July 2018. • Awarded – “Industry Excellence Awards – 2018” by Amity University on 11th Jan 2018. • WOW, Award for exhibiting the quality “Result Orientation” by NSBT on 29th March 2017. • WOW, Award for exhibiting the quality “Result Orientation” by NSBT on 16th Feb 2017. This was given for achieving the revenue targets for the year 2017- 2018. • Power of Performance Award (POP) for “Result Orientation” by NSBT on 21st September 2016. • Nominated as ‘The hottest startup – 2008’ by TATA NEN for Campus Buzz, Ghaziabad. • Covered by Zee Business for their program on ‘Women in Franchising.’ • ‘Award of Excellence’ for 4 consecutive years by PT education head office – 2004 – 2009. • Covered by ‘Franchise – Plus’ a national level

		<p>magazine in their issue under the topic – ‘Success Story – A Franchising Hat Trick.’</p> <ul style="list-style-type: none">• Awarded “The Golden Trumpet Award” for taking maximum marketing and business development initiatives in PT NCR in the year 2003 – 2009.
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INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Manish Kumar Dwivedi
Date of Birth : 04-11-1982
Highest : Ph.D
Qualifications



Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	1997	II	56
Intermediate	CBSE	1999	II	54
Graduation	Dr R M L Avadh University	2002	I	70
Post Graduation	International Institute for Special Education	2006	I	65
Post Graduation	Sikkim Manipal University	2011	I	77
OTHER	UGC NET	2011		
Ph D.	Banaras Hindu University	2018	I	73

Date of Joining : 04-04-2022

Present Status : Currently Working

Scale of Pay :

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	<ul style="list-style-type: none"> ➤ Specialized Faculty Development Module for Management Teachers (SFDP) from Indian Institute of Management, Ahmedabad (IIM, Ahmedabad) from August 28 to September 23, 2017. ➤ Faculty Development Program on “Developing Psychometric Measures (Scale Development)” at Indian Institute of Technology, Madras (IIT) from 7 September 2016 to 12 September 2016. ➤ Faculty Development Program on “Multivariate and Advanced Data Analysis for Management & Social Science Research” held at ABV- Indian Institute of Information Technology and Management (IITM, Gwalior) from 25 July 2016 to 30 July 2016. ➤ Workshop on Research Methodology and Statistical Analysis” held at Institute of Management Studies, Banaras Hindu University, Varanasi from 14 March to 20 March 2016 ➤ Workshop on “Yoga Practices for Promotion of Physical & Mental Health” on 8th June to 22nd June, 2015 conducted by Yoga

		<p>Sadhana Kendra, Malviya Bhawan, BHU.</p> <ul style="list-style-type: none"> ➤ Faculty Development Program on Research Methodology and Skill Development held at LBS PG College, Jaipur on 12 January 2019 ➤ Faculty Development Program on Research Paper Writing based on Qualitative Research conducted by IASE University on 7 June to 13 June 2021
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none"> ➤ Dwivedi, M.K. (2021). Mitigation of Stress through Yoga Nidra (Meditation) Intervention, Journal of Mental Health Training, Education and Practice, 16(4), 300-312, (Web of Science, Emerging Sources Citation Index, Scopus) ISSN 1755-6228 / 2042-8707, EMERALD GROUP PUBLISHING LTD, ENGLAND, UK, Scopus Impact factor 1.1. https://doi.org/10.1108/JMHTEP-09-2020-0065 ➤ Dwivedi, M.K. (2022). Effectiveness of Yoga Nidra in improving the Wellbeing, Indian Journal of Social Psychiatry, 38(1), 73-85 (EBSCO and UGC CARE indexed) ISSN 0971-9962 ➤ Dwivedi, M.K. and Kumar, V. (2021). Impact of lockdown and CSR activities undertaken by the corporates during COVID-19 in India, International Journal of Indian Culture and Business Management, 22(4), 558–589. (Web of Science, Australian Business Dean Council (ABDC) and UGC Care List, Emerging Sources Citation Index) ISSN 1753-0814, INDERSCIENCE ENTERPRISES LTD, SWITZERLAND https://dx.doi.org/10.1504/IJICBM.2021.115001 ➤ Sharma, M., Singh, S. K., Sharma, L., Dwivedi, M. K., Agarwal, D., Gupta, G. K., & Dhiman, R. (2021). Magnitude and causes of routine immunization disruptions during COVID-19 pandemic in developing countries. Journal of Family Medicine and Primary Care, 10(11), 3991-3997 ISSN 2249-4863 (Web of Science) ➤ Dwivedi, M. K., Bagga, S., Naruka, S., Agarwal, T., Khambra, V. (2021). Sustainable Development Practices in Rural India: A Case Study of Jayapur village of Varanasi, India, Elementary Education Online, 20(5), 3745-3749 ISSN 1305-3515, (Scopus Indexed) http://dx.doi.org/10.17051/ilkonline.2021.05.411 ➤ Dwivedi, M. K. (2019). Impact of Good Governance on Corporate Social Responsibility in India. Think India Journal; 22 (4) 1081-1106 ISSN No. 0971-1260 (UGC Care listed Journal) ➤ Dwivedi, M. K. (2018). Role of Chakras in Developing the Personality of Leaders, (2018) ACTA Scientific Medical Sciences, Volume 2 (8) 105-107 (ACTA Scientific International Open Library, USA, (Publons, Web of Science) ISSN No. 2582-0931 ➤ Dwivedi, M. K. (2017) “An Approach to develop Personality through Kundalini Yoga” International Journal of Complementary & Alternative Medicine, Med Crave, 10(1), 1-4, ISSN No. 2381-1803 ➤ Dwivedi, M. K., Singh, S. K. (2016). Yoga Nidra as a Stress

		<p>Management Intervention Strategy (2016) Purushartha : A Journal of Management Ethics and Spirituality, 9(1), 18-25, ISSN No. 0975-024X (Scopus Indexed, UGC Care listed Journal) https://journals.smsvaranasi.com/index.php/purushartha/article/view/63/62</p> <ul style="list-style-type: none"> ➤ Singh, S. K., Dwivedi, M. K. (2016). Yoga Nidra ke Madhyam se Sakaratmak Manovritti ka Vikas (Developing Positive Attitude through Yoga Nidra, Journal Pragati, Special Issue of Institute of Management Studies, Banaras Hindu University, 4, 86-89, ISSN No. 23212934 ➤ Dwivedi, M. K., Singh, S. K. (2016). Stress Management and its Coping Mechanism through Yoga, Sodha Pravaha Journal, 6(1), 88-93, ISSN No. 2231-4113 ➤ Dwivedi, M. K., Singh, S. K. (2016). Scientific Analysis of AUM in knowing self” Aatmbodh Journal of Rajarshi School of Management & Technology, 13(1), 64-69, ISSN No. 0972-1398 ➤ Dwivedi, M. K., Awasthi, H. S (2015). Anatomy & Physiology of Stress, Journal of Advanced Research in Ayurveda, Yoga, Unani, Siddhi, Homeopathy, 2(3), 23-26, Publication Advanced Research Publication, ISSN 2394-6547
3.	Conferences / Seminar	<ul style="list-style-type: none"> ➤ Presented oral and technical paper titled “Digitalization of Education through EdTech Startups Growth in India during Covid-19” in Istanbul International Modern Scientific Research Congress, Istanbul, Turkey held on 4-5 June 2021. ➤ Presented poster entitled “Critical Analysis of Perception of Investors using Behavioral Finance Aspects in context of Government Stability” in 7 PAN IIM World Management Conference organized by IIM Rohtak held on 12-14 Dec 2019 ➤ Presented paper titled “M Commerce: A Driving force for making Cashless Economy in India” in International Conference on Entrepreneurship and Management: Challenges, Issues and Opportunities in the Global Economy held in Vivekanand Global University, Jaipur on Nov 9, 2019 ➤ Presented paper titled “Role of Chakras in Developing the Personality of Leaders” in International Conference on Spirituality and Leadership held in SMS, Varanasi on Feb, 18-19, 2017. ➤ Presented paper titled “Power of Spirituality in Developing the Personality of Leaders” in International Conference on Social Transformation through Yoga organized by Uttarakhand Sanskrit Vishvidayala in association with Indian Association of Yoga held on 25-26, March 2017 ➤ Presented paper titled “Impact of Digitalization on Indian Economy” in National Conference on Managing Next Generation Organization

		<p>at Institute of Management Studies, BHU held on 26-27 November 2016</p> <ul style="list-style-type: none"> ➤ Presented Case Study titled “How Good Governance transform the shape of Rural India through Sustainable Development: A Case Study of Jayapur village of Varanasi” at Global Summit on Management Cases organized by Indian Institute of Management (IIM), Raipur on 5th & 6th February, 2016 ➤ Presented paper on the topic “Good Governance promotes Corporate Social Responsibility through Government Process Re-engineering in India” in National Conference on Good Governance: Less Government, More Governance and Effective Decision Making, organized by National Institute of Financial Management, Faridabad, Haryana on 24-25 August 2015 ➤ Presented paper titled “Importance of Kundalini Yoga” in International Conference on Tantra Sharir, Kundalini Yoga and Psychosomatic Disorders organized by Department of Rachana Sharir, Faculty of Ayurveda, IMS, BHU held on 27-28 September 2015 ➤ Presented paper on International Yoga Day in National Seminar and Workshop on ‘Ashtanga Yoga and Human values’ on the topic “Impact of Yoga Nidra on Stress and Development of Moral Values” on 21-22 June 2015 held in Malviya Bhawan, Banaras Hindu University ➤ Presented project proposal titled “Management of Stress through Yoga Nidra Intervention” in Poster form presentation in ANVESHAN-2017 Students’ Research Convention (East Zone) organized by Association of Indian Universities (AIU) and Purvanchal University, Jaunpur on February 20-21, 2017
4.	Other Achievements	<p>17 International and National Citations (Google Scholar) H- Index 2</p> <p>APPRECIATION LETTER</p> <ul style="list-style-type: none"> ➤ Appreciation Letter for BEST WORK in paper titled “Role of Chakras in Developing the Personality of Leaders” ACTA Scientific Medical Sciences ACTA Scientific International Open Library, USA, Indexed in Publons, Volume 2 (8) 105-107 <p>REVIEWER OF RESEARCH PAPERS</p> <p>Reviewed Manuscripts submitted in Management Decision (Manuscript ID- MD-11-2020-1528) on 15-04-2021, Indexed in Web of Science, Social Science Citation Index (SSCI) Journal, Emerald Publishing</p> <p>Reviewed Manuscripts submitted in Management Decision (Manuscript ID-MD-01-2021-0087) on 01-03-2021, Indexed in Web of Science, Social Science Citation Index (SSCI) Journal,</p>

		<p>Emerald Publishing</p> <p>Reviewed Manuscripts submitted in Journal of Mental Health, Training, Education and Practice (Manuscript ID - JMHTEP- 10-2020-0070) on 26-12- 2020, Scopus Index Journal, Emerald Publishing</p> <p>Reviewed Manuscripts submitted under Organizational Behavior track of the Indian Academy of Management (INDAM) Conference 2020 held at IIM Tiruchirapalli from January 2-4, 2020</p>
5.	Extra/Co-curricular Activities	<p>CERTIFIED MENTOR ON EXPERTRONS, LINKEDIN</p> <p>Received Certificate of Appreciation for certified mentor for guiding students and professionals on their career paths from Expertrons, a subsidiary firm of LinkedIn</p>
6	Administrative	Class Coordinator, Designing Course Curriculum of Management Science & Spirituality

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE



Name : Dr. Richa Sharma
Date of Birth : 08/09/1983
Highest Qualifications : PhD

Academic Performance
(High School to Highest Qualification)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	1999	Ist	65
Intermediate	PSEB	2001	Ist	71
Graduation	GNDEC	2005	Ist	72
Post Graduation	PTU	2007	Ist	80
Ph D.	SLIET	2017		

Date of Joining : 09/04/2022
Present Status : Associate Professor
Scale of Pay :

Achievements:-

S. No.	Achievement	Details
1.	Faculty Development	--
2.	Research/ Article/ Paper presentation	<ul style="list-style-type: none"> • Jain S., Chaudhry G., Talha M., Sharma R., (2021). 5S Housekeeping – A Lean TOOL : A Case Study. <i>Advances in Industrial and Production Engineering, Lecture Notes In Mechanical Engineering, Springer</i>, ISBN978-981-334-320-7, Scopus Indexed. • Sharma R., Sharma S., and Sharma M., (2020). 5S Housekeeping Lean Technique by using System Dynamics Method. <i>Proceedings of International conference in Mechanical and Energy Technology, ICMET , Smart Innovation, System and Technologies</i>, pp. 209-218, ISSN: 2190-3018, Scopus Indexed. • Garg Anshula, Sharma Richa, Raina K., (2020) Reducing Soldering defects in mobile phone manufacturing company: A DMAIC approach, <i>IOP Conference: Materials Science and Engineering</i>, Vol 748, PP 1-10, doi:10.1088/1757-899X/748/1/012027. Scopus Indexed • Sharma, R., Singh, J. and Rastogi, V. (2016). Importance and effectiveness of human related issues in implementing total productive maintenance: a study of Indian manufacturing organizations. <i>International Journal of Industrial and Systems Engineering</i>, 23(4), pp.420-434. ISSN: 1748-5045. SCImago, (Impact Factor: 0.5) • Singh, J., Rastogi, V. and Sharma, R. (2014). Implementation of 5S practices: A review. <i>Uncertain supply chain management</i>, Scopus Indexed, 2(3), pp. 155-162. • Sharma, R., Singh, J. and Rastogi, V. (2018) The impact of total productive maintenance on key performance indicators (PQCDSM):- A case study of automobile manufacturing sector, <i>International Journal of Productivity and Quality Management</i>, Vol.24., No. 2, pp 267-283. Scopus Indexed, Inderscience Publisher.

		<ul style="list-style-type: none"> • Sharma, R.(2019) Overall Equipment Effectiveness (OEE) measurement of TPM manager model machines in flexible manufacturing environment: A case study of automobile sector, <i>International Journal of Productivity and Quality Management</i>, Vol 26, No. 2, pp.206-222, Scopus Indexed, Inderscience Publisher. • Chandrayan,B., Solanki, A., Sharma,R.(2019) Study of 5S lean technique: A Review paper, <i>International Journal of Productivity and Quality Management</i>, Vol 26, Issue (4), pp 469-491, Scopus Indexed, Inderscience Publisher • Sharma, R., (2013). TPM implementation: A systematic approach to successful operations in Indian manufacturing. <i>International conference on Smart Technologies for Mechanical Engineering (STME-Oct2013, DTU)</i>, Paper Id-194, pp 578-585, ISSN: 978-93-83083-35-0 • Singh, J., Rastogi, V. and Sharma, R. (2013). Total productive maintenance review: A Case study in automobile manufacturing industry. <i>International journal of current engineering and technology</i>, Impact factor (6.125),3(5), pp.2010-2016. • Sharma, R., Singh, J. (2015). Impact of implementing Japanese 5S practices on Total Productive Maintenance. <i>International journal of current engineering and technology</i>, Impact factor (6.125), 5(2), pp. 818-825. • Acharya, A., Sharma, R. (2017). The study of Gas Turbines and their applications in Aircrafts and electricity generations. <i>International Journal of current trends in Engineering & Technology</i>, Vol3, Issue5,pg 275-278. • Sharma, R., Singh, J., (2015). Evaluation of Overall Equipment Effectiveness (OEE) based on Total Productive Maintenance (TPM) Approach. <i>3rd International Conference on Industrial Engineering (ICIE-2015)</i>, (Nov 26-28, 2015), SVNIT, Surat. • Sharma, R., Singh, J. and Rastogi, V. (2011). Measurement of Overall Equipment Effectiveness (OEE) through Total Productive Maintenance (TPM) initiatives in automobile sector: A Case Study. <i>International Journal of Contemporary Practices</i>, 1(2), pp.35-44. • Richa Sahni , Jagtar Singh and Kulwant Singh “Optimum Investigation of Friction Stir Welding Parameters of Aluminium” <i>International Welding Symposium, Advances in Materials & Joining Challenges and Oppourtunities</i> organized by Indian Welding SOCIETY. • Sharma, R., Singh, J. and Rastogi, V. (2010). Case study of total productive maintenance in an Indian manufacturing enterprise. <i>2nd Proceedings of International Conference on Production and Industrial Engineering, CPIE- (Dec03-05, 2010)</i>, NIT Jalandhar.
3.	Conferences / Seminar	<ul style="list-style-type: none"> • Participated in International Conference “Technological, Social and Economic Innovations through Artificial Intelligence, Data Science and Cyber Security” April 15-16, 2022, IMS Ghaziabad. • Participated in Two Week online short Term Training

		<p>Programme on “Green Energy Technology for Sustainable Development” organized by NIT Kurukshetra and Government Engineering College, Bikaner from 11-20 June, 2020 under TEQIP-III Mentoring/Twinning System.</p> <ul style="list-style-type: none"> • Participated in Professional Development Programme on Industry 4.0: Smart Factories with Lean Manufacturing held from 25th-27th June, 2020. • Participated and Presented online webinar on Industry 4.0-Augmented Reality, Digital Manufacturing and Design Technology held on 1st July, 2020, Department of Mechanical Engineering, Amity University. • Participated and presented paper in International conference on Mechanical and Energy Technologies, ICMET-2019, GCET, Greater Noida, (07.11.2019-08.11.2019). • Participated and Presented Paper in “Total Quality Management” International Conference on “Management Science and Arts” organized by Gurukul Kangari University, Haridwar from (15.09.2008-17.09.2008). • Participated and Presented Paper in “Effects of Welding parameters on mechanical properties in Friction Stir Welding of Aluminium” Symposium on Joining of Materials (SOJOM-2008), (11.12.2008-13.12.2008). • Participated and Presented Paper in a National Symposium on Welding Technology “Safety Tools and Techniques in welding process-A Review” organized by SLIET, Longowal, (23.02.2009-25.02.2009). • Presented Paper in “Recent Advancements in Design for Manufacturing Systems” National Conference on Advances in CAD/CAM Technology, NITTTR, Chandigarh (22.03.2006-24.03.2006). • Participated in a short term Programme on "Intellectual Property Rights and Patent System in India" conducted by the NITTTR, Chandigarh from 17.10.2005- 21.10.2005
4.	Other Achievements	<ul style="list-style-type: none"> ⌘ Appreciated by NPC 2021 (National Productivity Council, Government of India) for delivering training sessions webinars in 5S Lean Housekeeping. ⌘ Gold Medalist in M.Tech (Manufacturing System.), Punjab Technical University, Jalandhar

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Mr. Asjad Iqbal
Date of Birth : 02/01/1987
Highest Qualifications : MBA
Academic Performance
(High School to Highest Qual.)



Exam Passed	Board/University	Year	Division	%
High School	CBSE	2001	IInd	58.8
Intermediate	ICSE	2003	Ist	65.5
Graduation	Rohilkhand University	2006	Ist	67.48
Post Graduation	Amity University	2009	Ist	6.83
Any others				

Date of Joining : 22/10/2019

Present Status : Assistant Professor

: (Consolidated)

Scale of Pay

Achievements

FD	R&D	No.of Publication	Teaching Award	Books/ Monograph	Conf./ Seminars	Extra curricular activities	Admin.
-	-	-	-	-	-	-	-

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : **Mr. Ashis Kumar Panda**
Date of Birth : 03/06/1980
Highest Qualifications : PGDBM
Academic Performance
(High School to Highest Qual.)



Exam Passed	Board/University	Year	Division	%
High School	BSE, Orissa	1996		
Intermediate	CHSE, Orissa	1997		
Graduation	Sambhalpur Univeristy	2001	I	76
Post Graduation	AICTE	2003	Ist	65
Any others				

Date of Joining : 18/01/2021

Present Status : Assistant Professor
(Consolidated)

Scale of Pay _____
Achievements _____

FD	R&D	No.of Publication	Teaching Award	Books/ Monograph	Conf./ Seminars	Extra curricular activities	Admin.
-	—	—	—	—	—	—	—

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Mr. Dinesh Kapoor
Date of Birth : 14/11/1994
Highest Qualifications : MBA
Academic Performance
(High School to Highest Qual.)



Exam Passed	Board/University	Year	Division	%
High School	CBSE	2011	II	50
Intermediate	CBSE	2013	III	42
Graduation	Kalinga University	2017	I	68
Post Graduation	GGSI University	2019	II	58
Any others				

Date of Joining : 01/04/2021

Present Status : Assistant Professor

: (Consolidated)

Scale of Pay _____

Achievements _____

FD	R&D	No.of Publication	Teaching Award	Books/ Monograph	Conf./ Seminars	Extra curricular activities	Admin.
—	—	—	—	—	—	—	—

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : MR. BIJENDRA SINGH
Date of Birth : 15/06/1972
Highest : MBA
Qualifications _____



Academic Performance
(High School to Highest Qual.)

Exam Passed	Board/University	Year	Division	%
High School	UP Barad Allahabad	1988	II	51
Intermediate	UP Barad Allahabad	1990	II	51
Graduation	CCSU Meerut	1993	II	56.4
Post Graduation	Tilak Maharashtra Vidyapeeth	2007	I	60.68
Any others				

Date of Joining : 02/06/2012
Present Status : Assistant Professor
: Consolidated

Scale of Pay _____

Achievements

F D	R& D	No.of Publication	Teaching Award	Books/ Monograph	Conf./ Seminars	Extra curricular activities	Admin.
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INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : MS. KANIKA KHATI
Date of Birth : 11/2/1987
Highest : MBA
Qualifications



Academic Performance
(High School to Highest Qual.)

Exam Passed	Board/University	Year	Division	%
High School	CBSE	2002	II	59
Intermediate	CBSE	2004	I	74
Graduation	Delhi University	2008	II	46.5
Post Graduation	Global University	2013	I	72
Any others MBA				

Date of Joining : 18/7/2016
Present Status : Lecturer
Scale of Pay : Consolidated

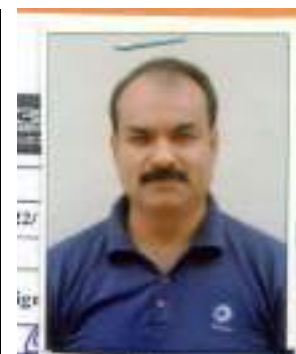
Achievements

FD	R&D	No.of Publication	Teaching Award	Books/ Monograph	Conf./ Seminars	Extra curricular activities	Admin.
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INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Wing Cdr. (Retd.) Chandra Shekhar Azad
Gupta
Date of Birth : 09/02/1969
Highest Qualifications : Academic Performance
(High School to Highest Qual.)



Exam Passed	Board/University	Year	Division	%
High School	UP Board	1983	Ist	70
Intermediate	UP Board	1985	Ist	67.2
Graduation	Meerut University	1987	Ist	75.13
Post Graduation	Meerut University	1990	65.6	6.51
Any others				

Date of Joining : 09/04/2022

Present Status : Associate Professor

: (Consolidated)

Scale of Pay

Achievements

FD	R&D	No.of Publication	Teaching Award	Books/ Monograph	Conf./ Seminars	Extra curricular activities	Admin.
-	-	-	-	-	-	-	-

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Dhir Singh Chhonker
Date of Birth : 25/12/1972
Highest Qualifications : PGDM, MBA
Academic Performance
(High School to Highest Qual.)



Exam Passed	Board/University	Year	Division	%
High School	CBSE	1991		
Intermediate	CBSE	1993	Ist	67.2
Graduation	Annamalai	1999	IInd	55
Post Graduation	GJUS	2005	IInd	55
Post Graduation	Pondecherry	2010	IInd	59

Date of Joining : 04/10/2021

Present Status : Assistant Professor

: (Consolidated)

Scale of Pay _____

Achievements _____

FD	R&D	No.of Publication	Teaching Award	Books/ Monograph	Conf./ Seminars	Extra curricular activities	Admin.
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INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Neha Sharma
Date of Birth : 04/11/1990
Highest Qualifications : MBA, LLB
Academic Performance
(High School to Highest Qual.)



Exam Passed	Board/University	Year	Division	%
High School	CBSE	2007	IInd	50
Intermediate	CBSE	2009	IInd	50
Graduation	DU	2014	IIIrd	49
Post Graduation	Shubharti University	2016	Ist	64
Post Graduation	CCSU	2019	IInd	55
PhD				

Date of Joining : 05/01/2022

Present Status : Lecturer

: (Consolidated)

Scale of Pay _____

Achievements _____

FD	R&D	No.of Publication	Teaching Award	Books/ Monograph	Conf./ Seminars	Extra curricular activities	Admin.
-	—	—	—	—	—	—	—

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

FACULTY-PROFILE

Name : Priya Sharma
Date of Birth : 01/12/1992
Highest Qualifications : M Com, PGDBA
Academic Performance
(High School to Highest Qual.)



Exam Passed	Board/University	Year	Division	%
High School	UP Board	2007	Ist	64
Intermediate	UP Board	2009	Ist	68
Graduation	MJPRU	2012	Ist	60.5
Post Graduation	MJPRU	2015	IInd	59
Post Graduation	PGDBA	2021	IInd	59.53
PhD				

Date of Joining : 01/04/2022
Present Status : Lecturer
Scale of Pay : (Consolidated)
Achievements

FD	R&D	No.of Publication	Teaching Award	Books/ Monograph	Conf./ Seminars	Extra curricular activities	Admin.
-	—	—	—	—	—	—	—