PUBLISHING OPPORTUNITIES
Select papers will be considered for publication in reputed international journals and in the conference proceedings in the form of an edited book.

TRAVEL AND ACCOMMODATION
Travel
The venue is a 5-star deluxe hotel located close to Kaushambi Metro Station, 1 km from Noida, 8 km from Pragati Maidan, 10 km from Connaught Place and just 30 minutes drive from Greater Noida, The Expo Mart which hosts Auto Expo and 45 minutes drive from Buddh International Circuit which hosts annual Formula One Indian Grand Prix. Hotel is close to various tourist attractions like Akshardham Temple (5 Minutes), India Gate (15 Minutes) and Red Fort (20 Minutes).

Distance from international: 32 kms (Approx.)
Distance from Domestic Airport: 14 Kms (Approx.)
Distance from Kaushambi: 1.4 Kms (Approx.)
Distance from Railway Station: 14 Kms (Approx.)
Distance from Metro Station: 3 Kms (Approx.)

Travel Services
Please call Mr. Vinod +91-9810417300 at Bhawna Travels for booking of taxis directly.

ACCOMMODATION
Hotel Radisson Blu
Located at H-3, Sector-14 Kaushambi, Ghaziabad, India, it is a 5-star hotel and the venue of the conference on February 12, 2017. The bookings for stay can be done by calling +91-1204736200 or by visiting the website https://www.radissonblu.com/en/hotel-kaushambi.

There are a number of hotels conveniently located near the venue ranging from star to economy class. Information of some of these hotels may also be obtained from the conference website by clicking Travel and Accommodation link. The delegates are advised to contact these hotels directly for advance bookings.

ANNEXURE-GUIDELINES FOR CONTRIBUTORS
All submitted papers will be peer reviewed and accepted based on their theoretical and/or practical contributions using a rigorous research approach. Please submit your extended abstract and full paper by email in a word doc to conf2017@ims.gzb.com.

ABSTRACT AND FULL PAPER MANUSCRIPT
The abstract summarizing the study should be of up to 500 words. The authors of accepted papers should submit the full paper in the given format:

a. Paper Title
b. Names of authors
c. Affiliation and addresses and email of all authors
d. Abstract
e. Keywords (alphabetical order, not more than five)
f. Introduction (without sub-headings)
g. Literature Review
h. Research objectives, approach, sample and data
i. Findings and conclusions
j. References (complete information in APA format)
k. Acknowledgments (if any, at the end of the manuscript)

Please submit an original editable .doc file. Use 12 point Times New Roman fonts, keeping line spacing of 1.5. All figures and tables, etc., should be numerically numbered, captioned (captions not to be attached to tables/figures) and embedded into the original file. The length of paper should be up to 7500 words including abstract, key words, references etc, spanning maximum 10 A4 size pages. The submitted papers should be unpublished and original and must not be under consideration for publication elsewhere. Authors must email extended abstract as .doc file at conf2017@ims.gzb.com.

PLAGIARISM
All the submissions will be put through a plagiarism detection process in accordance with the prevailing international norms.

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD
DELHI-NCR (INDIA)

Invites Academicians / Researchers / Corporate Delegates

INTERNATIONAL CONFERENCE ON
Corporate Governance:
Retrospect and Prospects
(ICCG IMGSZB 2017)
February 12 & 13, 2017 (Sunday & Monday)
Venue : Hotel Radisson Blu Kaushambi- Delhi NCR
ABOUT THE CONFERENCE
Corporate Governance is the mechanism by which a company is directed and controlled. It involves striking a balance between diverse, often conflicting interests of companies’ many stakeholders viz. shareholders, management, customers, suppliers, financiers, government and the community.

Highest standards of corporate governance ensure that the companies continue to function as cohesive creators of value and remain a going concern without falling prey to ethical, political and legal pitfalls. There is a growing consensus and realization about significance of corporate governance in creating responsible and sustainable organizations. In this backdrop, this conference aims to deliberate on an important academic positions and editorial positions of the reputed journals in the past and also holds the position of Chairman of the International Corporate Governance Society.

CORPORATE SOCIAL RESPONSIBILITY AND ETHICS

- Economics of CSR
- Achieving Social Welfare through CSR
- Social Reporting
- CSR and Social Entrepreneurship
- Global CSR Practices
- Leveraging Social Media for CSR
- Corporate Social Responsibility driven Innovation
- CSR or Corporate Social Innovation?
- Corporate Social Responsibility driven Innovation
- CSR
- Corporate Governance and Company Secretary

ABOUT THE INSTITUTE
Established in the year 1990 by a group of philanthropists and business leaders, IMS Ghaziabad, in its 27th year, has achieved unparalleled growth and made a tremendous impact in the field of Management and Technical Education. We have been consistently ranked as one of the top B-Schools in India on a variety of parameters by multiple public as well as private rating agencies like NAAC (A Grade), NBA, Business Standard, CEGR, ASSOCHAM and Times of India B-School Survey, to name a few. Recently, Outlook magazine rated us 37th all India, CSR-GHRDC placed us at 12th rank on an all-India basis and Career 360 adjudged IMS Ghaziabad as AAA+B-school.

GLOBALLY ACCLAIMED KEYNOTE SPEAKERS

Three globally renowned speakers and authorities on Corporate Governance: Dr. Shaan Turnbull (Australia), and Prof. Stuart Locke (New Zealand) will be the keynote speakers at ICCG 2017.

Dr. Shaan Turnbull (Australia) - a prolific author, serial entrepreneur & Co-founder of the Sustainable Money Working Group & the New Garden Cities Alliance. Dr. Shaan Turnbull is an alumnus of Harvard. His academic pursuits reflected first time in 1975, when he co-founded/authored the first book, “Democratising the Wealth of Nations”.

Dr. Till Talaucicar (Germam) - an alumnus of Australian National University and University of Traniasia, Prof. Locke presently holds the position of Professor in Finance at University of Wurzah. He is also a practicing Chartered Accountant and active member of New Zealand Institute of Chartered Accountants (NZICA) besides being active Board member of the Chamber of Commerce, New Zealand.

Dr. Stuart Locke (New Zealand) - a PhD alumnus of the Technical University of Berlin, Prof. Till presently holds the Chair of Organization & Management at University of Euria, Germany. He also held several important academic positions and editorial positions of the reputed journals in the past and also holds the position of Chairman of the International Corporate Governance Society.

MESSAGE FROM CONFERENCE CHAIR

Dear Academicians / Researchers

Greetings! We look forward to your participation with a quality research paper. We do hope that you will find this conference an enriching platform to share your research and receive invaluable inputs from renowned experts and erudite peers.

With Regards

Prof. J. P. Sharma
Conference Chair
Director, IMS Ghaziabad

Ghaziabad District as well as being the primary commercial, industrial and educational centre of western Uttar Pradesh and a major rail “Gateway of UP”. It is a large and planned industrial city, well connected by roads and railways, and is the administrative headquarters of Situated in Delhi-National Capital Region (NCR) Ghaziabad is a city in the Indian state of Uttar Pradesh. It is sometimes referred to as the “Gateway of UP”. It is a large and planned industrial city, well connected by roads and railways, and is the administrative headquarters of Ghaziabad District as well as being the primary commercial, industrial and educational centre of western Uttar Pradesh and a major rail “Gateway of UP”. It is a large and planned industrial city, well connected by roads and railways, and is the administrative headquarters of Ghaziabad District as well as being the primary commercial, industrial and educational centre of western Uttar Pradesh and a major rail “Gateway of UP”. 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