

INSTITUTE OF MANAGEMENT STUDIES **GHAZIABAD**

ZIABAD NBA Accredited & AIU



Academic Partners



International Conference on

Managing Inflection Point in Changing Landscape

: Through Technological Innovations

April 24, 2021

Venue: Zoom Online App







Program Schedule

09:15 am - 09:45 am

Log-in Process

Inaugural Session

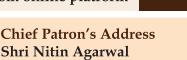
Meeting ID: 993 0239 8836

Passcode : IMSGZB

Zoom Online App

10:00am - 11:30am

Venue: Zoom online platform



10.00 am - 10.15 am



Shri Nitin Agarwal Managing Trustee IMS Ghaziabad

10.15 am - 10.35 am



Inaugural Address on the Theme: Managing Inflection Point in Changing Landscape: Through Technological Innovations

Prof. (Dr.) Urvashi Makkar Director & Conference Chair IMS Ghaziabad

10.35 am - 10.40 am

Unveiling of Conference Proceedings

10.40 am - 11.00 am



Chief Guest Address Mr. Sunil Raina President Lava International

11.00 am - 11.20 am



Presidential Address Mr. Satish Koul Vice President Hitachi

11.20 am - 11.40 am



Presidential Address Mr. Anoop K. Mittal Founder & Managing Director, AIDA Management Former Chairman, NBCC (India) Ltd.

11.40 am - 11.45 am

Felicitation Ceremony of Inaugural Session

11.45 am - 01.30 pm

Plenary Session | Venue: Zoom online platform Theme: Managing Inflexion Point Through Technological Innovation and Role of Artificial Intelligence, organisations & Society.

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Michael Dutch Seth and Hazel Macon Professor of Business Management Guilford College North Carolina, USA



Mr. Ashish PatelManaging Director (Morgan Franklin)
Washington, USA



Dr. Sultana Maria Amor TorresFounder & President
We care for Humanity



Dr. Ashish BansalDirector-Process Improvement
Columbus Technologies and Services Inc., USA

11.30 am -01.30 pm



Mr. Rakesh Gaur President, Railway Division, Kalpataru Power Transmission Ltd.



Mr. Kamalendu Bali Director Concentrix



Mr. Rohit Gandotra Country Head, Sales and Marketing - North America, 10 times Pvt Ltd



Mr. Ameeth Sethi Branch Head DBS Bank, Noida

01.30 pm - 01.35 pm

Felicitation Ceremony of Plenary Session

01:35 pm - 01:40 pm



Dr. Tapan Kumar Nayak Chief Convener & Dean Academics Concluding Remarks & Vote of Thanks

01:40 pm - 02:20 pm

Lunch Break

02.30 pm - 04.30 pm

Technical Tracks For Paper Presentations

Track-1



Research Track on Marketing Management (Theme: Managing Inflection Point Through Technological Innovations: Role of Marketing)

Meeting ID: 982 5448 4493 | Passcode: IMSGZB

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Track-2 (MDP Room)

Research Track on Financial Management (Theme: Managing Inflection Point Through Technological Innovations: Emerging Role of Finance)

zoom

Meeting ID: 980 9230 4431 | Passcode: IMSGZB

Track-3

Research Track on Human Resource Management (Theme: Managing Inflection Point Through Technological Innovations: Human Resource Perspective)

zoom

Meeting ID: 986 8134 4649 | Passcode: IMSGZB

Track-4

Research Track on Operations, Supply chain & Information Technology (Theme: Managing Inflection Point Through Technological Innovations: Lesson Learn in Operations, Supply chain & uses of Information Technology to manage customer sovereignty)



Meeting ID: 940 9374 5939 | Passcode: IMSGZB

Track-5

"Students Exclusive" Research Track (Theme: Managing Inflection Point in Changing Landscape: Through Technological Innovations)



Meeting ID: 959 9451 8869 | Passcode: IMSGZB

04.30 pm - 04.45 pm

Valedictory Session Venue: IMS Ghaziabad (Auditorium)

Meeting ID: 964 5325 4504 | Passcode: IMSGZB

04.30 pm - 04.15 pm



Valedictory Address Prof. (Dr.) Urvashi Makkar Director & Conference Chair IMS Ghaziabad

04.45 pm - 04.55 pm

Felicitation & Best Paper Awards

04.55 pm - 05.00 pm



Vote of Thanks Dr. Anita Singh Convener - ICMIC21

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For any other query you can write to: ICMIC21@imsgzb.ac.in





Conference Organising Committee

Chief Patron

Shri Nitin Agarwal

Managing Trustee & Executive Council Member IMS Ghaziabad

Patron & Conference Chair

Prof. (Dr.) Urvashi Makkar

Director IMS Ghaziabad

Chief Convenor

Prof. (Dr.) Tapan Kumar Nayak

Dean- Academics IMS Ghaziabad

Convenors

Dr. Anita Singh

Area Chair – HR IMS Ghaziabad **Mob: 9868853700**

Dr. Harsh Pratap Singh

Associate Professor – Finance IMS Ghaziabad **Mob: 8290101409**

Dr. Abhinav P. Tripathi

Area Chair – Marketing IMS Ghaziabad **Mob: 9868328956**

Dr. Sachin Malhotra

Dean- MCA IMS Ghaziabad **Mob: 9818369279**

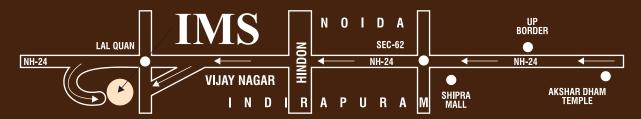
Dr. Sunayana Jain

Area Chairperson Operations IMS Ghaziabad **Mob: 9810259199**

Mr. Rajnish Jain

Associate Professor - IT IMS Ghaziabad **Mob: 9711002367**

Location Map





INSTITUTE OF MANAGEMENT STUDIES GHAZIABAD

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